**StreetGames Ethical Fundraising Policy – March 2018**

**Trustee Responsibilities**

Trustees are reminded that when deciding whether to accept an offer of a donation or any kind of financial support, the trustees of StreetGames are required to demonstrate to the Charity Commission that they have acted in the best interests of StreetGames in doing so. This policy enables trustees to fulfil this requirement.

**StreetGames Ethical Fundraising Rules**

StreetGames is dedicated to its mission to changing lives, changing communities and changing sport. To secure funds to continue this work, StreetGames will maintain a broad base of funding sources. This policy provides clarity and openness in the decision-making processes used while raising funds.

StreetGames’ fundraising practice complies with all relevant legislation including money laundering rules, the Bribery Act and Charity Commission guidance, including political activity.

StreetGames will adhere to the following fundraising rules:

* StreetGames will not take donations from organisations that directly promote alcohol or tobacco.
* StreetGames will not support the promotion of gambling.
* StreetGames will not promote high sugar commodities to young people.
* StreetGames will not promote products that may have been produced using child-labour.
* StreetGames will not align with sanctioned organisations.

The following caveats will be added to this framework:

* StreetGames will execute its duty to consider the origins of monies donated.
* StreetGames will ensure reputational risk is considered before agreeing to any commercial partnership or donation. StreetGames will not proceed where the reputational risk is judged to outweigh the benefits of partnership or receipt of a donation(s). Instances where management conclude further consideration is needed will be referred to the Board.
* Management will seek approval from the board of trustees for a corporate partnership with a value of over £20,000 or that carries a potential for high exposure to reputational risk through adverse publicity or media coverage.
* All commercial partnerships and large donations will be reported to Board.
* The application of this framework and any other decisions relating to fundraising under the value of £20,000 will be made by the Director of Fundraising and Communications and the CEO.

We actively seek opportunities to work with external organisations, businesses and individuals to achieve shared objectives. However, it is vital that StreetGames retains its independence and will not enter into partnerships or initiatives that compromise that independence.