# Inspiration 2022: Comms guide for community organisations

## Introduction

Thank you for being part of StreetGames’ [Inspiration 2022](https://www.streetgames.org/inspiration-2022) campaign! With an exciting programme of activities, events and opportunities, all tied in with major sports fixtures throughout the year, Inspiration 2022 is designed to bring the buzz and benefits of this year’s packed sporting calendar right to the doorstep of young people living in underserved communities.

We would love to hear how your organisation is getting involved – whether you’re taking a group of young people to a match or event, hosting a sports session or pop-up club in your local community, or joining us at a StreetGames festival, we want you to make some noise about it!

## Suggested tweets

Use or adapt one of the suggested tweets below, as appropriate:

**Attending a match or sports event:** *We’re excited to be joining @StreetGames at [tag event, e.g. @NottsTennis/@Wimbledon/@UEFAWomensEURO] today! Events like this are so important to help show our young people that they are citizens of the sporting world and to encourage ambition and aspiration #Inspiration2022*

**Participating in multi-sport activator training:** *Great to be taking part in today’s multi-sport activator training with @StreetGames – helping us to harness the power of 2022’s packed sporting calendar to bring exciting and inclusive sports sessions to young people in [add name of your local area] #Inspiration2022*

**Receiving multi-sport kit bag:** *Thanks @StreetGames and @Sport\_England for our new multi-sport kit bag! We can’t wait to put it all to use and give local young people the opportunity to try out some exciting new activities – all inspired by this year’s major sporting events #Inspiration2022 #TogetherFund*

## Accounts and hashtags

* Tag **@StreetGames** on Twitter, **@streetgamesuk** on Instagram and **@StreetGamesSportsCharity** on Facebook
* If you have received Together Fund investment, please also use the **#TogetherFund** hashtag and tag Sport England: **@Sport\_England** on Twitter, **@officialsportengland** on Instagram and **@sportengland** on Facebook
* Use the **#Inspiration2022** hashtag and logos ([download them here](https://www.streetgames.org/inspiration-2022-resources))
* Use the **#MyInspiration2022** and **#YouthVoice** hashtags to share young people’s thoughts and experiences