



STREETGAMES  
**YORKSHIRE AND HUMBER**  
*End of Year Report*



2021

The last year has shone a light on the power of sport to connect communities and serve as a driver for good. Sport is a universal catalyst in developing mental and physical resilience, and our mission at StreetGames continues to be the same as it was from the first day we set up – **to strengthen communities and transform lives through sport.**

We understand that in order to reduce inequalities and create a level playing field we have to be collaborative, to distribute leadership and put diversity of voice at the forefront of our work. That's why over the last year, working with partners across the sporting and community landscape, we have been taking active steps to ensure we are listening, sharing and learning from each other, in order to develop long term sustainable impact which is creating a shift in culture and behaviour.

Our research and insight continue to showcase how Doorstep Sport is a model approach in addressing the barriers faced by young people who are regularly excluded from mainstream sport, not simply because they cannot afford it but because of factors such as location, timing and the style of provision.

Above all else, the last year has showcased one element of society which perfectly captures the power of sport, Humanity! As we look forwards to the next year we would like to take this opportunity to say a huge THANK YOU to all our supporters and partners who have worked with us and continue to do so in order to ensure sport is accessible to all.

StreetGames,  
Yorkshire and  
Humber team



## A REMINDER *of why we exist*

StreetGames harnesses the power of sport to create positive change in the lives of young people right across the UK. StreetGames' work helps to make young people and their communities healthier, safer and more successful.

## WE ARE THE PEOPLE *beside the people*

StreetGames works from national to local, weaving connections between different levels of the system and across different systems to support local organisations with their vital work to provide life enhancing Doorstep Sport for young people.

We employ a flexible delivery approach that enables us to adapt to changes in the lives and communities where young people live and opportunities in the wider environment in which we operate.

We provide a wraparound support offer that helps local people and places to establish, develop and sustain their local delivery of Doorstep Sport. Our offer is continuously improved by our interactions with those in the heart of their communities, as we understand both the challenges and opportunities they face and innovate together to resolve those things they find difficult and maximise those areas that can increase their impact in their neighbourhoods.





## Our End Game

All young people from low income, under-served communities have the opportunity to engage in life enhancing Doorstep Sport.

Mainstream sports providers amend their practice to meet the needs of young people from low income, under-served communities.

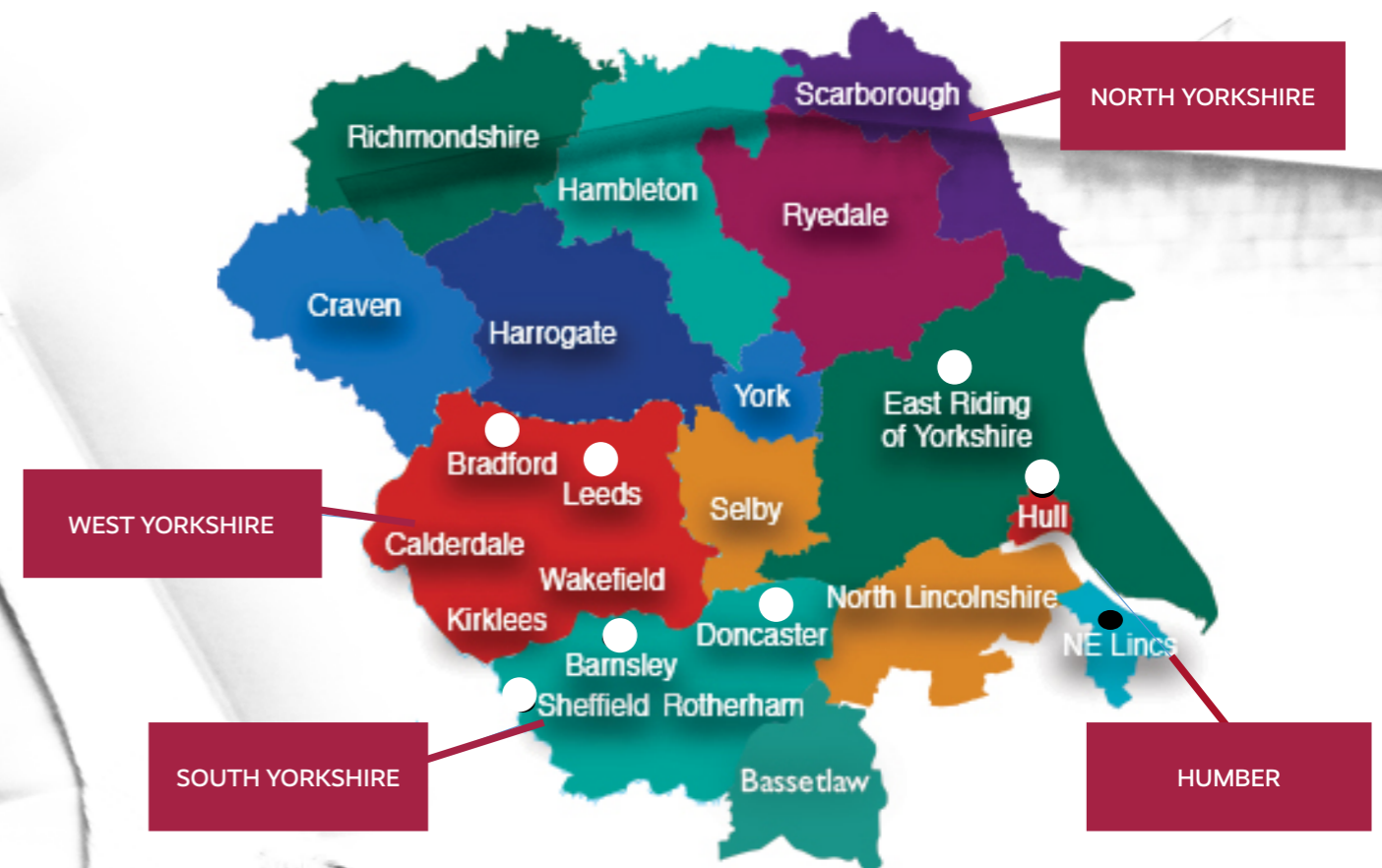
A pathway exists in every low income, under-served neighbourhood for young people to become volunteers and future community leaders.

A year-round multi-sport offer is available in every low income, under-served community.

## Underpinned By Our...

	<p><b>VISION</b></p>	<p><i>Healthier, Safer, More Successful Communities Through Sport</i></p>
	<p><b>MISSION</b></p>	<p><i>To transform the lives of young people living in low-income, underserved communities through sport and physical activity</i></p>

## Our Reach OF LOCAL COMMUNITY ORGANISATIONS ACROSS YORKSHIRE AND HUMBER



● KEY CLUSTER AREAS FOR STREETGAMES

## What we said we would do

Our focus for 2021 was to:

IMPROVED PHYSICAL AND MENTAL HEALTH

DEVELOPING EMPLOYABILITY SKILLS

ENABLE THRIVING YOUNG PEOPLE AND COMMUNITIES

SUPPORTING AND ENSURING SUSTAINABILITY



## We said we would do this by

CO-PRODUCTION WITH LOCALLY TRUSTED ORGANISATIONS

COLLABORATING WITH SYSTEM PARTNERS

CREATING SKILLED AND EXCEPTIONAL STAFF

DRIVEN BY INSIGHT AND RESEARCH

## What have we been doing

OVER THE LAST YEAR WE HAVE BEEN WORKING AT MULTIPLE LEVELS FROM GRASSROOTS TO STRATEGIC IN ORDER TO CONNECT, DEVELOP, DELIVER AND INFLUENCE.



# Highlights

## GO LEAD BRADFORD NEXTGEN LEADERS

StreetGames alongside Locally Trusted Organisations (LTOs) Hop On and Sunnah Sport Academy, launched the 'Go Lead' project in the heart of Bradford West. Funded by The National Lottery Coronavirus Community Support Fund, 'Go Lead' aimed to reduce Covid related inactivity and improve the mental health and well-being of priority population groups, families and young people, with an emphasis on South Asian women, through activity, enhanced social contact and mentoring support.



Participants aged 4-16 were engaged by Sunnah Sports Academy



Sports packs and printed instruction cards, for community activators for community use delivering activity



Community Activators aged 35-66 and 20 Youth Health Ambassadors aged 16-21 were enrolled at phase one and completed the 'Go Lead Sports Leaders UK' leadership course



New members signed-up to Hop On



Volunteers received training and qualifications, building the capacity within disadvantaged communities in Bradford by developing a strong female local workforce



Volunteers went onto paid employment opportunities with the LTOs



Doorstep activity packs and instruction cards were distributed to families to increase their physical activity levels



**One LTO representative stated** "it's been really empowering for us that we were their role models now they're going to be role models for other women and girls and having done it throughout all of Covid, if all of us have done that I mean we know that we can do anything."

One volunteer stated "these kinds of projects have ripple effects and they're not always easy to pin down as they can be subtle but promoting a course like this and cycling you don't know the kind of impact you can have on the wider community but it's always a good thing, the shop has become so popular"

"This project broadened my knowledge and because of that it broadened my potential. It was good for me and if I can do it anyone can. It's pleasurable and its good for mental health as I was really depressed. I retired and didn't know what I was going to do and everybody needs to feel that they have a purpose and this project gave me that. My asthma has improved, and I've lost 2 stone without trying just from cycling"

"I was considering sports coaching as a career, so I thought this was a good opportunity, it was lockdown I wasn't doing much so I jumped on and absolutely loved it, I loved the people I did it with and it covered everything I needed to know in detail"

Highlight: "Treasure hunt family event in the park, mum dads and children were participating together. At the end when they've all completed it and seeing that smile on the whole family's face just makes your day and you just think it was all worth it in the end so I loved it"

**Participant (16), Sunnah Sports Academy**

# ENGLAND & WALES CRICKET BOARD AND STREETGAMES MENTORING YOUNG PEOPLE IN COMMUNITY SETTINGS PARTNERSHIP



As part of the 'Dream Big Desi Women' female volunteering project across West Yorkshire, the England and Wales Cricket Board worked in collaboration with StreetGames due to their existing partnership with Locally Trusted Organisations and their model of 'Doorstep Sport'. The project aims to take National Cricket Programmes for children aged 5-11 years to more urban areas, including non-traditional cricket centres including faith and community centres as well as engaging a diversified volunteer workforce. The collaboration has built capacity and skills in LTOs, enabling a longer-term engagement in cricket whilst developing these organisations into community cricket hubs.

The outcomes we have learnt through working with a national delivery partner have had a positive impact locally, from a long-term sustainability angle. With increased engagement in communities, we have identified clear pathways for increased participation of children and achieved over 84 new female community volunteers engaging. Additionally, this partnership has added great value in our understanding on LSEG communities, which will significantly contribute to increasing the opportunities available in urban environments.

**Justin Preston, City Programme Executive, England & Wales Cricket Board**

# TOGETHER LEEDS YOUTH AND PUBLIC HEALTH KEEPING YOUNG PEOPLE ARE THE HEART OF DELIVERY

Over the last year the Together Leeds Youth Partnership (TLY), a collection of over 15 Locally Trusted Organisations (LTOs) across Leeds have continued to shine a light on the challenges young people are facing as well as provide support in order to continue working with those most marginalised in society.

Through a partnership with Leeds Public Health, LTOs have been supported with access to Door Step Sport funding which is being delivered through various methods and as a model approach in order to achieve wider social messages to young people.

StreetGames has supported the creation and development of the partnership to ensure the information flow between local authorities and local young people around current health issues is being communicated effectively.

The TLY partnership has provided an important platform for young people to share their views and feedback on the challenges they are facing. Their feedback has allowed local health planners to tailor future material to better reach and suit the intended target audiences.

**TOGETHER LEEDS YOUTH PARTNERSHIP**  
Young People & Covid-19

Initially funded by Forum Central in Leeds, the Together Leeds Youth Partnership (TLY) initiative was developed in response to national evidence indicating that young people were less likely to adhere to self-isolation and social mixing guidelines, which in turn led to a rise in infection rates within the population. It was found there was a scarcity of supportive resources and information for trusted sport coaches and youth workers to share with the young people they work with that would really encourage the observance of the guidelines. Furthermore, there were limited opportunities for young people themselves to lead into the design of the campaigns and messaging aimed at encouraging them and their peers to stick to the guidelines.

**TLY - LTOs**

The TLY Partnership is a collection of 17 Locally Trusted Organisations (LTOs) from across Leeds who have come together as part of Leeds' Covid-19 Third Sector Challenge plan to ensure a collaborative approach to supporting young people, predominantly aged 14-20, in priority areas across the city. StreetGames has supported the creation and development of the partnership of LTOs involved to ensure the information flow between health planners and local young people around coronavirus and the many issues which have arisen around the pandemic. Involving LTOs in this process is an essential aspect, as they have close relationships with the very young people local authorities are trying to engage with, and most importantly, the young people trust them.

**INSIGHT**

The insight generated by the TLY Partnership identified that 14-20 year olds needed more wellbeing support. Participants were most concerned about their family's health and not wanting to expose them to infection, and the impact on their education. They were least concerned about the impact of the pandemic (and self-isolation) on their social life, and the impact on their own health.

Qualitative data generated through the insight report was used to inform the supportive and motivating tone of a new guide, which emphasised the difference young people could make by staying at home and included a range of wellbeing support. The guide was co-produced with young people from #FoggyMindYouth and complemented by a campaign featuring 12 videos made by young people, sharing their tips for sticking with self-isolation. The videos achieved a reach of 95,487 via social media, and 297 clicks on the guide. The guide has been viewed 1,313 times. MP Henry Benn also highlighted this piece of work as an example of good practice.

**YOUTH VOICE**

The youth voice element the TLY partnership has provided extremely useful information to local health planners about what young people in the community are saying and how they have felt at each step of the Covid-19 time line. The support guide was well-received as a resource to encourage adherence to the guidelines, but as time has gone by new issues have arisen. More recently with the roll-out of the vaccine, it has started to become apparent that many sections of the community are becoming increasingly hesitant to get vaccinated, often due to misinformation circulated online and a general mistrust of the government.



Over the past year, Street Games has enabled a number of important public health initiatives to be rolled out in Leeds. The Leeds Together Youth Network has been a key mechanism for engaging with young people on Covid-19 messaging, and empowering young people to become involved in community responses to the pandemic. The network has afforded a way of working to develop and roll out a range of public health campaigns and projects, including a Coronavirus Support Guide, mental health focused Wellbeing Club, and the Doorstep Sport project, which provided physical activity opportunities for dozens of children and young people in Leeds, while also offering an opportunity to share Covid-19 infection control messages.

StreetGames offers a forward-thinking approach which is embedded through prioritising the development of strong partnerships with community organisations.

**Sally Hall, Advanced Health Improvement Specialist, Public Health Leeds**



# FIT AND FED LINBURY REPORT

In early 2021, StreetGames were generously awarded funding from The Linbury Trust, to address 'holiday hunger', physical inactivity and isolation, amongst disadvantaged children and young people in Sheffield.

Working alongside the HAF programme in Sheffield, StreetGames supported LTOs to also access the Linbury Trust funding under its Fit and Fed campaign.

## WHAT IS FIT AND FED

StreetGames' innovative Fit and Fed campaign offers fun physical activities and nutritious, healthy meals to some of society's most vulnerable young people. Launched in the summer of 2016, the campaign was set up in response to growing demand from the StreetGames UK network of locally trusted organisations (LTOs). Fit and Fed is designed to provide cost-effective, and free-to-access food and activities to young people over the school holidays - in such a way that it can be mobilised quickly and sustained long-term. Each LTO involved in the campaign delivers a free, holiday activity programme, including a nutritious meal, for children and young people in their local community. The LTOs avoid stigma by ensuring children and parents are not made aware that Fit and Fed is all about tackling holiday hunger. The free nutritious meal is presented as a welcome feature of a free holiday activity programme. Each Fit and Fed provider encourages local people, especially the children's family members, to help with the preparation of food and organising the activities. StreetGames will train the staff and volunteers, in food hygiene, food preparation, and how to deliver fun-sports and activity leadership. Fit and Fed represents a highly flexible programme of work - one that encourages LTOs to respond to local demand by developing a more bespoke provision, in line with local need. StreetGames support for LTOs delivering Fit and Fed focuses on the following key areas:



Taking an asset-based approach, i.e. empowering communities to collaborate, design and deliver Fit and Fed locally	Attracting external investment from corporate organisations, trusts, foundations and other such partners	Providing 1:1 support via specialist Fit and Fed Door Step Sports Advisors (DSAs)
Providing FREE Training opportunities and resources for delivery staff and volunteers	Introducing a more varied diet, and improving access to nutritious food	Improving access to local facilities
Co-ordinating corporate volunteering efforts, VIP visits and wider publicity work	Supporting clusters of LTOs with monitoring and evaluation efforts	Supporting clusters of LTOs with sustainability options, tips and guidance

## IMPACT OF FIT AND FED IN SHEFFIELD



**FIT AND FED SHEFFIELD THE LINBURY TRUST**

THE INVESTMENT FROM THE LINBURY TRUST IN SHEFFIELD HAS RESULTED IN:

ACTIVITIES DELIVERED: 127 DAYS, 10 SITES, 5 CENTRES, 4.2 RATED

1,442 NUMBER OF CHILDREN AND YOUNG PEOPLE SUPPORTED

48% OF PARENTS BELIEVE OTHER FAMILIES HAVE NOT ATTENDED THE PROGRAMME BECAUSE THEY REMAIN FEARFUL OF BEING INFECTED WITH COVID-19

27 volunteers supported the programme, 11 new to volunteering

65% of volunteers were aged 16-25yrs

1,232 total volunteering hours

50% of the projects engaged parents into the programme

GRATEFUL THANKS TO THE LINBURY TRUST FOR SUPPORTING SUMMER 21 FIT AND FED SHEFFIELD. FIND OUT MORE VIA OUR WEBSITE AND SOCIAL MEDIA CHANNELS

# SUPPORTING THE HEALTHY HOLIDAYS (HAF) PROGRAMME ACROSS YORKSHIRE AND HUMBER

StreetGames have been delighted to lead the workforce development aspect of the Healthy Holidays programme across various districts in Yorkshire & Humber. StreetGames have worked alongside other specialist training experts in order to deliver a needs led training programme to ensure the ever-expanding Healthy Holidays workforce of staff, volunteers and young ambassadors are upskilled with both minimum operating standards and added value workshops to deliver a safe, fun and inclusive holiday programme.

The training programme covered the following key themes:



## IMPACT ACCROSS YORKSHIRE AND HUMBER

### HULL

IN TOTAL, STREETGAMES AND PARTNERS DELIVERED

38 WORKSHOPS  
TO 484 ATTENDEES  
FROM 32 ORGANISATIONS

### LEEDS

THROUGHOUT JULY 2021, STREETGAMES DELIVERED ...

31 WORKSHOPS  
TO 289 ATTENDEES  
FROM 29 ORGANISATIONS

### SHEFFIELD

THROUGHOUT SUMMER 2021, STREETGAMES DELIVERED ...

3 WORKSHOPS  
TO 17 ATTENDEES  
FROM 6 ORGANISATIONS



## EAST RIDING HAF

#HAF2021



### SUMMER HEALTHY HOLIDAYS ACTIVITIES AND FOOD (HAF) PROGRAMME ACROSS WITHERNSEA

StreetGames are delighted to be working in partnership with East Riding Council and local delivery partners The Hut, Pelican Park and The Wave project running a summer HAF programme. The HAF programme is designed to provide children and young people who **receive free school meals** with free fun activities across the Summer Holidays.



During the summer and winter of 2021, we have been working with East Riding Council to develop a HAF programme in the area of Withernsea with locally trusted organisations. The programme has resulted in



**OVER 250**  
YOUNG PEOPLE  
ACCESSING  
DOORSTEP SPORT  
PROVISION



**ENGAGEMENT**  
WITH 3 COMMUNITY  
GROUPS ACROSS  
WITHERNSEA  
PROVIDING A RANGE  
OF ACTIVITIES



**OVER 400**  
MEALS  
PROVIDED

## BARNSELEY HAF

As part of their HAF delivery, Barnsley Council created Get Active, Get Outdoors Healthy Holidays Booklets which were distributed across the city.

As part of the booklets, StreetGames were able to provide easy to use activity card ideas.



### ACTIVITY CARDS

#### CROSS BAR CHALLENGE

**HOW MANY CAN TAKE PART:** 2+

**WHERE THE ACTIVITY CAN BE PLAYED:** Garden, Street, Park

**YOU WILL NEED:**

- Empty plastic bottles or plastic cups
- A wall, bench, table or goal
- A ball or rolled up socks and/or a Tennis racket
- Objects to use as markers

**HOW TO SET UP:**



**HOW TO PLAY:**

Stand the items along the wall, bench, table or goal. The aim is to knock the items over by throwing, hitting or kicking a ball. Each time a player hits an item they gain a point and take a step backwards. The winner is the first person to knock all the items over.

A great exercise in equity and self-improvement: the winner of each round begins the next one 2 steps back from their original start position, the loser 1 step closer. Self-improve and compete from a starting point that reflects individual skill levels.

### ACTIVITY CARDS

#### DODGEBALL TAG

**HOW MANY CAN TAKE PART:** 2+

**WHERE THE ACTIVITY CAN BE PLAYED:** Garden, Street, Park

**YOU WILL NEED:**

- A number of soft balls or rolled up socks
- Objects or cones as markers

**HOW TO SET UP:**



**HOW TO PLAY:**

In the marked out area, the aim is to throw the ball and hit the other players while dodging their shots. Each player gets 10 lives, every time a shot hits (shoulder and below) the player loses a life. All players must stay inside the area when playing. You can go out of the area to collect the balls.

Creative way to build empathy. If 1 player is really bad at dodging, the players can agree to give them more lives. Change scoring for players who are struggling, for example, each hit counts double. Good for mental maths.





## TACKLING INEQUALITIES FUND

Over the past year we have supported 24 locally trusted organisations with £82,000 of funding in order to support them during Covid restrictions through the tackling inequalities fund.

Funding has been used to ensure organisations have been able to continue running their services in a diverse range of ways in order to continue engaging with young people.

### BRADFORD FOUNDATION TRUST

The projects main focus was to work with young women and girls, the target audience were refugee, asylum seeker and destitute young people. The young people we work with come from conflict-riven countries such as Syria, Gaza, Palestine, Yemen etc, and have experienced a lot of trauma, distress and loss of loved ones. The young people have also experienced domestic violence, abuse, neglect, exploitation and homelessness.

The project made a big difference to the young people that took part in the sessions as it improved their health and wellbeing, increased their knowledge around healthy eating and exercise, and improved their confidence towards being more physically active. The young people have made new friends, they feel fitter, has and they report reduced stress, anxiety and isolation.

### UIS COMMUNITY GYM

Street Games continuous support and guidance has been invaluable. The sharing of information between service providers has been helpful and the flexibility from funders has also been greatly appreciated. UIS Community Gym started on a journey late last year in establishing our very own centre where we would be able to generate revenue from paying members thus becoming more self-sustainable. In hindsight we obviously chose the worst possible time ever to start such a project but ironically enough the demand for our service was more prevalent than ever.

As part of our Tackling Inequalities Fund process, we have worked closely with the Active partnerships in order to effectively collaborate for a shared mission. These partnerships have proved vital in ensuring the funding is being distributed to where it is needed the most.



### SCHOLEMOOR BEACON

The coaches have been a great success delivering sessions for Scholemoor beacon. We employed two young South Asian female coaches who are level 1 qualified. So far it has worked really well with young participants who were mainly teenage males but also some female participation has happened also. The sessions are in the community and this 'doorstep' approach really helps to attract participation using our facilities here in Scholemoor. Scholemoor beacon CIO, Matthew Milnes

Our work with StreetGames has greatly developed over the last year and the opportunity to work more closely together has and will continue to benefit the wide range of community organisations that we both work with as they are able to access a wider range of support across both organisations. By working together, we have been able to target the Tackling Inequalities Fund across our region to maximise the impact of the fund.

**Becca Gallagher, Development Manager, Yorkshire Sport Foundation**

## MATCHROOM BOXING OPPORTUNITIES

StreetGames are always working with partners in order to provide opportunities for young people to access sports in various ways. Working with Matchroom Sport, we have been able to offer over 300 match tickets to events in Liverpool and Sheffield for young people watch live for free. For some of the young people this has been the first time they were able to attend a live sporting event which has inspired to take up sport.



## YOUNG VOLUNTEER RESIDENTIAL NATIONAL TO LOCAL REACH

The 2021 StreetGames Young Volunteer Residential took place at Brathay Hall, Ambleside in the Lake District from the 25th to 27th October 2021. It provided an opportunity for young people who have been volunteering in their local communities, particularly through Covid-19, to attend a three-day young leadership development programme. The event was organised and run by StreetGames in partnership with staff at the Brathay Trust and supported by a team of five StreetGames Young Advisors. The residentials are an opportunity to create a legacy, with the young volunteers taking the skills acquired through the training back to their local communities and applying them to the great work they do.

Within the Yorkshire and Humber area we were able to offer 4 LTOs an opportunity to bring young people along. In total 29 Young People were part of the national residential and took part in activities including team building, high challenges, canoeing, ghyll scrambling and mountain hiking. The activities were all chosen by the Young Advisors to challenge teams and individuals to work together, support each other and face their fears.

Here is what some of the young people said about the residential



*“Thank you StreetGames. The past few days have honestly been some of the best, with meeting new people and doing crazy activities that I never thought I’d do”*

*“This is the best thing I’ve ever done, thanks to the staff and leaders who made the whole thing so good”*

# Highlights

IN 2021 WE HAVE HELPED RAISE

# £532,463

WHICH HAS GONE TOWARDS **SUPPORTING LTOS DEVELOP AND DELIVER DSS ACTIVITY**

**WE HAVE HELPED SUPPORTED AND DELIVERED OVER**

# 55 DSS INTERVENTIONS



**NETWORK SHARE, LEARN AND CONNECT**  
OVER THE LAST YEAR WE HAVE DELIVERED AND SUPPORTED **20 NETWORK MEETINGS** RESULTING IN **245 PEOPLE ATTENDING**.

# 81

**COURSES DELIVERED**  
ACROSS YORKSHIRE AND HUMBER

# 799

**ATTENDANCES**  
AT WORKFORCE DEVELOPMENT EVENTS

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Over the past year, we've been working in partnership with StreetGames on multiple levels. We've accessed some superb training for our staff team, including Doorstep Sports and Sport Activator training. We've developed a project in direct partnership together that seeks to empower young women through sport. The StreetGames team have also played a crucial role in convening a network of youth organisations in Leeds to explore partnership funding opportunities.

StreetGames input at all the various levels has been really helpful to our charity and they really go that extra mile to foster better relationships and partnerships across our sector.

**Dmitry Fedotov - Operations Director**  
The Youth Association

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“Developing a close working relationship with StreetGames proved to be a vital role in our ongoing work to reduce inequalities in physical activity across the Yorkshire and the Humber region. We have valued their input into various key projects and look forward to continuing this work in the months and years ahead”

**Timothy Howells**  
Health and Wellbeing Support Manager  
Public Health England, Yorkshire and the Humber

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# EQUALITY, DIVERSITY AND INCLUSION AT STREETGAMES

As part of our ambition to create healthier, safer and more successful young people and communities, we recognise the role we have to play in ensuring Equality, Diversity and Inclusion is at the heart of our work.

As a charity which spans the sport and youth sectors we acknowledge a responsibility to advocate on behalf of those doing this well and influence those who aren't. We understand our role as a charity working on equality of access for young people from lower socio economic groups to mean we have a responsibility not to be silent about any equality, diversity and inclusion

injustice we see and to role-model good organisational approaches to equality, diversity and inclusion.

In this work, we have two fields of influence. Firstly, with Locally Trusted Organisations who affiliate with us and align with our mission. Secondly, as a national body representing a large part of the community sport sector and speaking as the voice of LSEG communities.

We will do this by listening more to Locally Trusted Organisations through consultations and inviting those with lived experiences to be

part of our development. We also commit to working in collaboration and in partnership with others in the sporting landscape to help influence and drive meaningful change within the sector.

Our Equality, Diversity and Inclusion strategy sets out the key areas we are looking to work on over the coming years.



**StreetGames are committed to the principles of promoting equality and preventing discrimination across our workforce and of those who access our services.**

**Equality** – to ensure that **everyone** has equitable opportunities  
**Diversity** – everything that makes us unique, the seen and unseen  
**Inclusion** – creating a culture where everyone feels a sense of belonging and value

## GOALS



### DIVERSITY OF VOICE

Ensuring our internal and external programmes and interventions have diversity of voice at the heart of the design process



### RECRUITMENT

Increase the diversity of those applying, being offered and accepting roles at StreetGames – staff, contractors and Trustees



### GROW OUR OWN

Plan for the long term of increase of movement from grassroots community sport into the StreetGames workforce and the wider sector



### INCLUSIVE ENVIRONMENT

Provide a working environment where everyone feels able to be their whole selves



### LEARNING & DEVELOPMENT

Create a learning culture which enables all trustees, staff and contractors to develop their knowledge and understanding in a way that they choose

## ENHANCING OUR OFFER OVER THE NEXT YEAR

### WHAT IS DOORSTEP SPORT?

Doorstep Sport is sport/physical activity that is delivered, for young people, on the doorstep of low income, underserved communities. At its core is the provision of accessible and affordable opportunities for young people to take part in informal sport within their local community through vibrant, varied, fun and sociable sessions. Effective Doorstep Sport delivery has a strong emphasis on youth leadership, offers personal development opportunities and encourages lifelong participation. Effective doorstep sport considers the needs of multiple segments of young people in underserved communities e.g. those from different age groups, genders and vulnerabilities. It can exist in many different forms and be delivered by a range of providers.

Learning from organisations in the StreetGames network has identified a number of critical ingredients underpinning effective doorstep sport. These ingredients can be divided into two parts:

1. The Doorstep Sport Offer itself ie what is provided
2. Organisational principles ie things that the delivery organisation must think about/do.

All of these must be underpinned by good governance, monitoring & evaluation and effective communication. The ingredients all interconnect with each other.

**Young People** must be at the centre of doorstep sport. Young people, living in low income underserved communities, as the primary beneficiaries of doorstep sport, must be central to the way in which each one of the ingredients is designed, developed and delivered.

### WHY DOORSTEP SPORT IS IMPORTANT?

Effective Doorstep Sport not only gives young people the opportunity to take part in sport and physical activity in a safe and comfortable environment, it improves levels of activity know-how/ sporting capital and provides opportunities for personal growth and development that improve life chances. It helps young people to develop confidence, competence and provides enjoyment and connections that leads to lifelong participation. It provides far more than a sports session: it can transform young lives by helping young people to be healthier, safer and more successful.



# HOW WILL WE DO IT?



AN OPPORTUNITY TO BE PART OF STREETGAMES PROGRAMMES THROUGH DOORSTEP SPORT



CLUSTER & NETWORK DEVELOPMENT OPPORTUNITIES



ACCESS TO OUR AWARD WINNING TRAINING



SUSTAIN, STRENGTHEN AND SUPPORTING YOUR ORGANISATIONS



DEVELOPING FUTURE GENERATION LEADERS THROUGH YOUNG PERSON CENTRED INNOVATION



 StreetGamesSportsCharity  
 @StreetGames  
 StreetGamesVideos  
 StreetGamesUK  
[www.streetgames.org](http://www.streetgames.org)

CHANGING SPORT - CHANGING COMMUNITIES - CHANGING LIVES

## YOUR YORKSHIRE AND HUMBER TEAM CONTACT DETAILS

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