



# BALANCED SCORECARD

21/22

As part of the StreetGames 10 year strategic plan, four key 'End Game' objectives have been identified. These are:

- All young people from low income, under-served communities have the opportunity to engage in life enhancing Doorstep Sport.
- Mainstream sports providers amend their practice to meet the needs of young people from low income, under-served communities.
- A pathway exists in every low income, under-served neighbourhood for young people to become volunteers and future community leaders.
- A year-round multi-sport offer is available in every low income, under-served community.

The End Game represents a long term ambition, as such, this scorecard includes a set of key performance indicators which act as 'proxies' towards these long term goals and the medium term outcomes identified within our Business Planning process and represent a 'step on the way' to delivering the vision encompassed within the Strategic Plan.

## NETWORK OF LTOs

*The number, geographical reach and effectiveness of LTOs operating in low-income, underserved communities*



**161**

New Locally Trusted Organisations  
in the network



**£3.2m**

Raised in funds for LTOs



**410**

LTOs receiving investment for  
Doorstep Sport interventions



**74%**

LTOs describe their financial  
position as sustainable  
for 12 months +

## EVIDENCE BASE

*Our understanding and evidence base that strengthens our ability to influence LTO delivery, organisational strategy, local and national policy*



**4**

New evidence based  
research pieces



**93%**

Of LTOs feel aligned  
with StreetGames



**96%**

Of LTOs report satisfaction  
with StreetGames services & support



**72**

StreetGames has a Net Promoter  
Score of 72, as scored by respondents  
to the 2022 network survey

## TRAINING

Workforce knowledge and understanding



# 4,597

Attendees on StreetGames Training Academy Workshops



# 93%

Of learners, learnt something new they will put into practice



# 93%

Of learners, learnt new skills

## YOUNG PEOPLE

The involvement of young people in all areas of development and delivery



# 94,420

Young people engaged by LTOs in the network as participants & volunteers

We don't ask for full monitoring data from all of our network. However, we do capture data from doorstep sport interventions where we have provided direct funding to LTOs for delivery and also where we have undertaken a Strategic 'Network Weaver' role e.g. such as HAF delivery. The data above is from these sources – however we know that Covid Restrictions has impacted and limited some data collection – so the actual numbers are likely to be much higher.



# 24

Youth empowerment opportunities provided directly by SG

(e.g. young advisors, peer research, youth leadership, co-creation)



# 7.1

On average, doorstep sport participants scored 7.1 / 10 in terms of their subjective happiness



# 7.3

On average, doorstep sport participants scored 7.3 / 10 in terms of their subjective life satisfaction



# 648

Young people have taken part in youth empowerment opportunities

## PARTNERSHIPS

The number and quality of partnerships which fund and deliver our End Game ambitions



# 102

Funding partnerships



# £8.830m

Value of partnerships

By Sector

Sport - £3,679k  
Community Safety - £436k  
Local Government - £3,531k  
Charitable Trusts - £211k  
Housing Associations - £22k  
Health - £22k  
Education - £151k

Central Government - £233k  
EU Partners - £25k  
Lottery - £18k  
Commercial - £29  
Miscellaneous - £316k  
Youth - £52k  
Other - £103k