

# COACHMATE STORY

Name : Kallam

Area : Black Country - Dudley



StreetGames CoachMate programme was developed to improve access to coach development opportunities and provide personalised support for young people from lower socio-economic groups that were looking to become coaches and leaders.

## PURPOSE

Kallam was originally identified from work with the Black Country Wellbeing Hub. Kallam himself, decided to get involved in coaching, as he was keen to carve out a positive pathway in his life. Members of his family had been involved in crime and Kallam saw that by becoming a coach he had the opportunity to shape a new career for himself and become a positive community role model.



## SUPPORT



Over a 10 month period, Kallam has accessed a range of peer support from the CoachMate programme. He has also widened his network through coaching in new sports and settings - Football as an example. Kallam also had one-to-one support over the summer which enabled him gain the confidence to help with fitness and understand how this can be delivered in the club setting.

However, one of the biggest outcomes is that Kallam has spoken about his experiences and how he is changing the perception of himself through becoming a coach - including talking about his experiences to an audience at a Sport4Good conference in Birmingham.

## OUTCOMES ACHIEVED

In the 10 months, Kallam has gained the following qualifications: Safeguarding in Sport award, First Aid, two Street-Games Activator awards, FA Level 1, Activity Alliance Inclusive Activity Award and a Level 2 in Multiskills.

Kallam was also recently recognised by West Midlands Police as a Community role model with the work he is now doing at the centre - helping to shape the lives of many young people. Kallam has also noticed a rise in his confidence and competence as a coach. Kallam will continue on the programme and continue the change he is making not just for himself but in the communities where he works.

Regular digital and face to face interactions continue with Kallam who is now a qualified Coach. He also attended two courses and gained compliance awards so that he can now offer youth boxing for fitness and multisport sessions at the hub.

In total, 40 hours of informal and peer support were provided in addition to the formal learning. Digital support was also provided through Facebook messenger and WhatsApp.

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## QUOTE

*I never knew this is could be a job, however many people want me to fail but being rewarded and recognised for making a difference is something I'm really proud of*

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