

COACHMATE STORY

Name : Yasmin

Area : Black Country - Smethwick



StreetGames Coach/Mate programme was developed to improve access to coach development opportunities and provide personalised support for young people from lower socio-economic groups that were looking to become coaches and leaders.

PURPOSE

Yasmin was engaged in an NCS project as a part of Benson Community Centre. As the NCS project finished, Yasmin expressed an interest to get more involved. Initially there were several logistical and cultural issues, these were talked through between Benson and Yasmin's father and it was agreed for Yasmin to attend twice a week.

Yasmin's wider support with Rus (the coach) in the programme came later on and was aligned with her intention to develop self-confidence and the required skills to become a coach.



SUPPORT

Over the course of a year (5 months with the Coachmate) Yasmin received mentoring support from Rus and project staff member Laura. The mentoring developed Yasmin to be able to help on the female football project that was in its implementation stage. In-total 9 hours of 1-to-1 Coach Mate support was given as well as 24 hours peer support with Laura.

The informal training alongside the formal qualifications (64 hours' worth of qualifications) and digital learning helped to enable Yasmin to take the lead in becoming a role model. As well as this she helped to get recognition for, and subsequently aid the Girls Project she helped to found. Yasmin also encountered a major setback, as there was a racially motivated attack on the programme, but through Benson's intervention and wider support from her family, Yasmin was able to go back into delivering

OUTCOMES ACHIEVED

Over the year Yasmin gained two coaching awards. The awards provided variety to suit Benson as a project and cater for the diversity within Benson Community centre. She gained her FA Coaching Level 1 with Safeguarding and First aid alongside the StreetGames Doorstep Level 2 award. The biggest success with Yasmin, is the new sessions set up by herself and Laura, which is focused on getting girls into football.

Yasmin managed to get good engagement and retention levels of over 16 girls regularly over the 6 months it was delivered. This improved Yasmin's confidence and competence massively in coaching. The Girls football session continues to grow.

QUOTE

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Being a football coach is fantastic, I really look forward to Wednesdays and the girls alongside Laura are amazing. I never thought I could be a role model and coach with young people, especially in football!

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