

LEISURE SPENDING PATTERNS OF LOW INCOME HOUSEHOLDS IN 2019



£30 per annum
per average household
£10 per annum
per low income household

£67 per annum
per average household
£18 per annum
per low income household

£2,826
Low income spend per annum on leisure

This equates to **7.6%** Of the Total Leisure Spend

£7,395

Average household spend per annum on Leisure

SUBSCRIPTIONS TO LEISURE ACTIVITIES

PARTICIPANT SPORTS

£146 per annum
per average household

£38 per annum
per low income household

SUBSCRIPTIONS TO SPORTS & SOCIAL CLUBS

£659 per annum
per average household

£195 per annum
per low income household



ACTIVE SPORT

TOTAL LEISURE SPENDING 2019

£205.7bn

Low Income households spend just

£3.75 per week on Active Sport

Avg households spend £12.67 pw

ENTERTAINMENT & SOCIAL EVENTS

£228 per annum
per average household

£96 per annum
per low income household

£37 per annum
per average household



SPECTATOR SPORT

£10 per annum
per low income household



LEISURE CLASS FEES

HOLIDAY SPEND ABROAD

RESTAURANTS, CAFE & TAKEAWAY

£1,327 per annum
per average household

£530 per annum
per low income household

£141 per annum
per average household

£37 per annum
per low income household

£635 per annum
per average household

£114 per annum
per low income household

DEFINITION

Low income - the Bottom 20% of the Income Distribution of households. This implied a gross household representative income of less than £312 per week.

REFERENCES

Analysis undertaken by SIRC
Data Source 'Living Costs & Food Survey 2019'