

POVERTY & SPORT



WHAT IS POVERTY?

THE OFFICIAL MEASURE OF POVERTY COMPARES THE INCOME OF INDIVIDUAL HOUSEHOLDS TO THE NATIONAL AVERAGE.

A HOUSEHOLD IS IN POVERTY IF ITS INCOME AFTER TAX IS LESS THAN 60% OF THE MEDIAN HOUSEHOLD INCOME FOR THAT YEAR.

13 MILLION

PEOPLE ARE OFFICIALLY CLASSED AS POOR BY THE GOVERNMENT

THAT'S
1 IN 6
OF THE POPULATION



YOUNG PEOPLE ARE HIT THE HARDEST

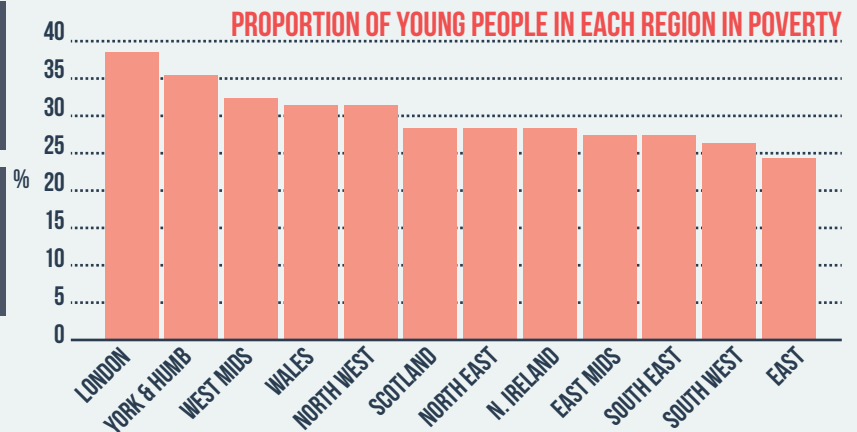
30%

OF 14-24 YEAR OLDS ARE POOR

3.5M

CHILDREN IN THE UK LIVE IN POVERTY

YOUTH POVERTY IS GETTING WORSE BECAUSE WAGES FOR YOUNG PEOPLE HAVE FALLEN FASTEST, MORE ARE STUDYING & MORE ARE IN NON-WORKING HOUSEHOLDS



POVERTY & SPORT STUDY

TO HELP UNDERSTAND POVERTY AND SPORT BETTER, STREETGAMES COMMISSIONED:

- NEW POLICY INSTITUTE (NPI) TO UNDERTAKE INITIAL DATA ANALYSIS RELATED TO POVERTY AND YOUNG PEOPLE.
- LONDON SCHOOL OF ECONOMICS (LSE) HOUSING & RESEARCH TEAM TO:
 - PREPARE A LITERATURE REVIEW RELATED TO POVERTY
 - UNDERTAKE PRIMARY FIELD RESEARCH IN FIVE AREAS VIA IN-DEPTH INTERVIEWS WITH YOUNG PEOPLE & PARENTS
 - 3 INNER URBAN AREAS (BRISTOL, LONDON & SHEFFIELD)
 - 2 OUTER ESTATES (CHESTER & MERTHYR TYDFILL)

www.streetgames.org/our-work-changing-communities/poverty

FIELD RESEARCH FINDINGS



YOUNG PEOPLE ARE AWARE OF THE BENEFITS OF PHYSICAL EXERCISE ON THEIR MENTAL AND PHYSICAL HEALTH & WELL-BEING



YOUNG PEOPLE LIKE LIVING IN THEIR AREAS AND HAVE A SENSE OF COMMUNITY



YOUNG PEOPLE WHO ARE NOT IN FULL-TIME EDUCATION SEE COST AS A BARRIER TO PARTICIPATING IN SPORT



SOCIAL ASPECTS ARE VERY IMPORTANT (FRIENDSHIP GROUPS)



YOUNG PEOPLE WHO ARE NOT ALREADY INVOLVED WITH A TEAM SPORT PREFER THE IDEA OF PARTICIPATING IN INFORMAL SPORTS THAT DON'T REQUIRE KITS, STRICT TRAINING REGIMES AND A HIGH LEVEL OF COMMITMENT



A LACK OF CONFIDENCE, ABILITY AND FEAR OF JUDGEMENT WAS ALSO A BARRIER FOR SOME



SOME CONCERNS OVER SAFETY IN PUBLIC PLACES AND FACILITIES THAT ARE 'NOT ON OUR PATCH'



MOST POPULAR ACTIVITIES TENDED TO BE ACTIVITIES SUCH AS JOGGING, GOING TO THE GYM OR AN INFORMAL KICK-ABOUT.

PRESSURES THAT IMPACT ON A DISADVANTAGED YOUNG PERSON'S DECISION OR ABILITY TO PARTICIPATE IN SPORT

INDIVIDUAL

LACK OF CONFIDENCE
FEAR OF JUDGEMENT
PEER INFLUENCE
OTHER INTERESTS /
PRIORITIES



FAMILY

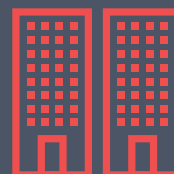
NO TRANSPORT
LACK OF MONEY
DEBT



AREA

SAFETY FEARS
NO TRANSPORT
ASB

BUDGET CUTS
LACK OF LOCAL PROVISION
LESS VOLUNTEERS



SUMMARY

POVERTY AFFECTS A LARGE PROPORTION OF PEOPLE
IT IS NOT GETTING BETTER FOR MANY
TO SHIFT PARTICIPATION - WE MUST CONSIDER LOW INCOME GROUPS

BUT

GALVANISING EFFORT AND ENERGY THROUGH LOCAL ACTIVITY CAN KICK START LIVES
HELPING PEOPLE TO 'PARTICIPATE IN SOCIETY' IS VERY IMPORTANT



SPORT FOR GOOD