

STREETGAMES SUMMMER CAMP

Evaluation Report



#INSPIRATION2022

2022

INTRODUCTION

The 2022 StreetGames Summer Camp took place at Blackwell Adventure Centre, Bromsgrove between Thursday 28th July - Monday 8th August 2022 in conjunction with the Birmingham 2022 Commonwealth Games.

Summer Camp provided a once-in-a-lifetime opportunity for the young people attending, to not only develop their coaching, volunteering and leadership skills, but also to attend the Commonwealth Games in person and watch inspirational athletes perform. Alongside this, attendees met other young people from across the UK, experienced camping and challenged themselves with outdoor adventure activities. To support personal development, there was also the opportunity to take part in workshops and StreetGames Activator sessions, where they learnt the skills to run Doorstep Sport activities back in their local community.

The event was organised and run by StreetGames as part of the #Inspiration22 Campaign and was supported by a team of 14 StreetGames Young Advisors.

Over the course of Summer Camp, young people had the opportunity to develop the following skills and behaviours:

Skills



Communication

through working with others



Teamwork

through meeting new people and working together on activities and challenges



Problem Solving

through outdoor adventure activities



Resilience

through trying new things, setting goals and creating space for reflection



Self-Management

through taking on personal responsibility throughout the event

Behaviours



Empathy



Inclusion



Respect



Curiosity



Open Mindedness



Self-Belief

PROFILE OF ATTENDEES



375 Attended Summer Camp

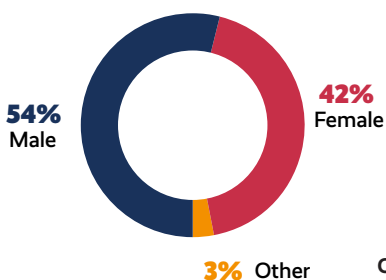
The 375 attendees is made up by:

Young People Camping
207*

Young People - Day visitors
100

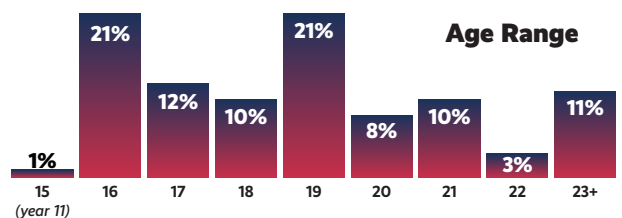
Project Leads
14 54

Young Advisors



Of young people attending Summer Camp came from ethnically diverse communities.

This figure is made up of 25% - Black, 7% - Mixed, 18% - Asian and 6% - Other.

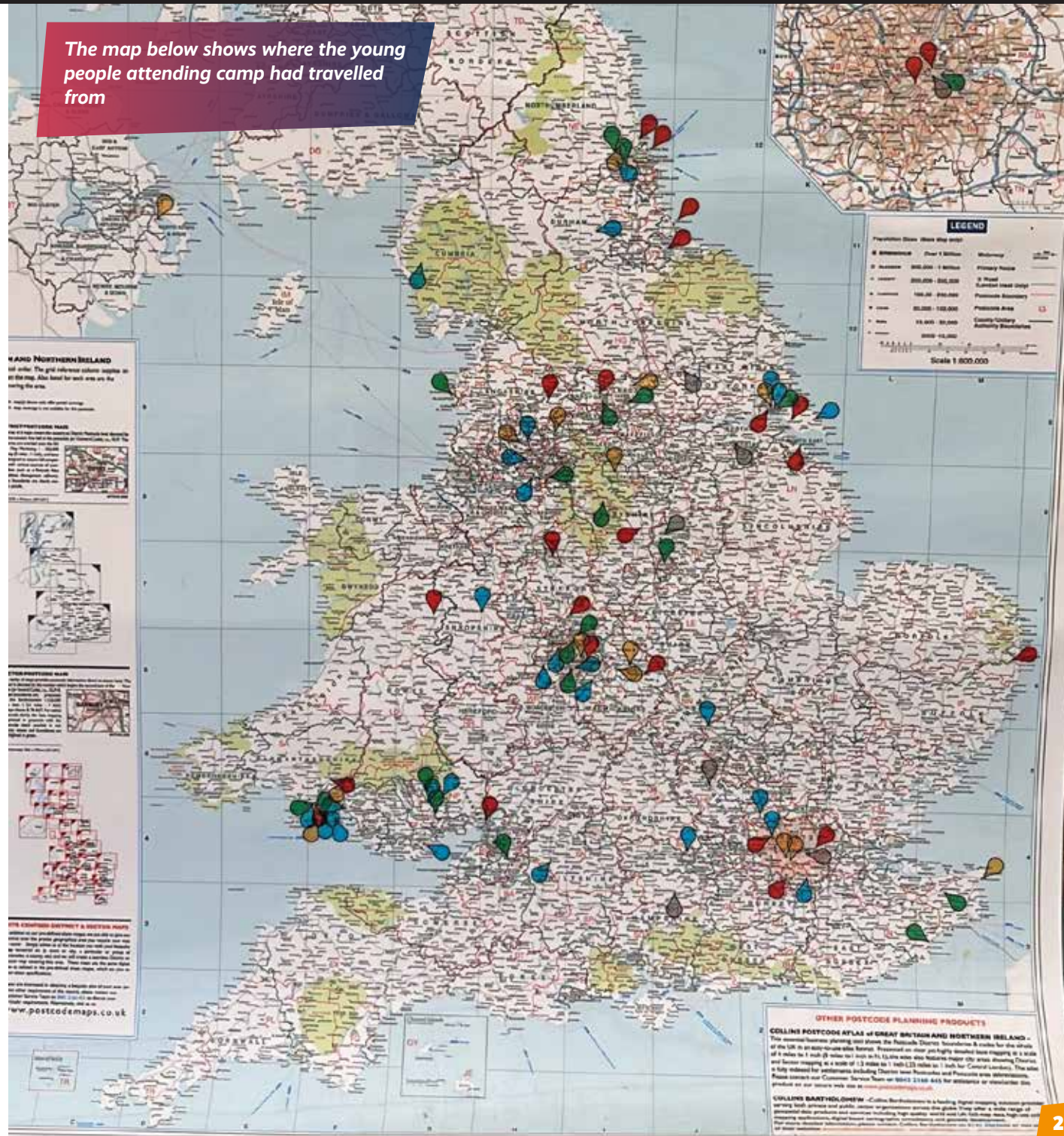


*All demographic data generated by the 207 Young people who camped on site

ORGANISATIONS

In total, young people from 40 Locally Trusted Organisations (LTOs) from across England & Wales attended summer camp. The LTOs who attended camp are listed below:

- African Community Centre
- Aneurin Leisure Trust
- Anis Layaida
- Aptitude youth
- AYCC WAYI
- Be the Change
- Blend Youth Project
- Bolton Wanderers in the Community
- Centrepont
- Cookham Wood Next Gen Project / Sports Connect
- Corner House Youth Project
- Coventry Boys & Girls Club
- Engage Communities
- Evolve
- Freedom foundation
- Grange Pavillion Youth Forum
- Great Horton Church CC
- Hat Trick
- Hideaway Youth Project
- LS-TEN
- LS14
- Parkside High
- Patchwork Project
- Pitch 2 Progress CIC
- Powys Youth Service
- Sport 4 Life UK
- Sport at the Heart
- St Finbarrs
- St. Michaels Youth Project
- Support Through Sport CIC
- TBYD
- The Pythian Club C.I.C.
- The Warren Youth Centre
- Tigerbayabc
- Unity
- Wapping Youth FC
- West Brom Basketball Club
- Wye Gymnastics and Galaxy Cheerleading
- YMCA
- Youth Connect



COMMONWEALTH GAMES TICKETS

Over the course of StreetGames Summer Camp, Young People were allocated tickets to attend Commonwealth Games events around Birmingham with their project groups.

In total, **1,700 tickets** were distributed to both those LTOs who attended Summer Camp as well as wider LTOs from the StreetGames network.

The opportunity for young people to attend the games was for a large majority (**87%**), their first experience of a major sporting event. Serving as a reminder of just how important the distribution of opportunities like this is to young people who attend StreetGames events. This is demonstrated in a selection of quotes below from young people reflecting on their time at camp.



1,700

Commonwealth Games
Tickets Distributed

"My best memory (from camp) is going to see the boxing"

"The day we attended the Commonwealth Games proved to me dreams could become reality"

ON CAMP ACTIVITIES

The young people attending camp had the opportunity to take part in a wide range of activities over the course of the residential, some of which were provided by the staff from Blackwell Adventure Centre using the facilities on site, including:

Fan Descender, 3G Swing, Laser Tag, Zip Wire, Crate Stack and Caving.

Other activities were chosen and delivered by the young advisor team, these included:

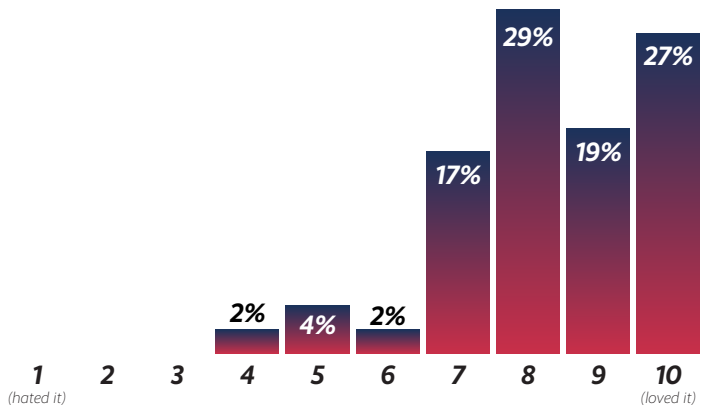
Rounders, Scavenger Hunt, Camp Fire/Talent Show, bubble football and zorbs. The pop up arena and sports kit was also utilised to provide space for lots of different sports. Finally, attendees also had access to the on site swimming pool each afternoon, which proved very popular.

All of the activities were chosen to challenge teams and individuals to work together, support each other, face their fears and most importantly, have fun!



This positive feedback is again highlighted when the young people were asked to score how they had found their time on camp.

On a scale of 1-10 how much have you enjoyed your time at the camp?



The chart (left) demonstrates how positively the young people felt about their time at camp. The results show an average score of 8.3 out of 10.

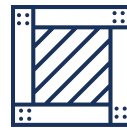
Have you tried anything new whilst you've been here (e.g. an activity or sport)?



Results show a large majority of young people had tried something new during their time at camp. A selection of the new activities include:



Zip Wire



Crate Stack



Swimming



Zorbing



What is the ONE best thing you've done so far at the camp?

The responses to the question above have been grouped into common themes which were prevalent across the group:

EXPERIENCES

- "My first time singing to an audience"
- "Conquered my fears in heights"
- "Visit the city centre of Birmingham"
- "Getting involved in things I wouldn't normally do"

SOCIAL

- "Meeting new people outside of my area that I live in, get to see different people across the country"
- "Making new friends"
- "Throwing the Frisbee around on the last night with other members of camp and the young advisors"

ACTIVITIES

- "The zip lining and the 3G swing"
- "Definitely the laser tag"
- "The swimming pool"
- "I did the Fan Descender a few times and in the end was able to just step off no hands"

Have you been to a major sporting event like the Commonwealth Games before?



Results show a large majority of young people had never attended a major sporting event, like the Commonwealth Games, before. Serving as a reminder of just how important it is to provide the opportunities for young people to experience these kind of events.

Postcards

The postcards given to young people just before departing camp were an informal chance for them to reflect on what they felt the best thing about attending camp had been for them. A summary of the key themes from the responses is shown below:



Opportunity to experience the outdoor activities on-site

"The activities have been very fun! The 3G swing was my favourite one, even though the initial drop was scary. All of the staff have been very welcoming and helpful. I would come here again, it's been an amazing 3 days...the campfire was a vibe"

"I have made a lot of memories from the Summer Camp 2022. The highlight would have to be the giant swing. Another key moment would have to be stepping off the cliff, because it has allowed me to conquer my fear of heights"

"The girls swimming session, having fun with everyone and listening to music"



Opportunity to attend & spectate at the Commonwealth Games

"Experiencing the cricket and squash! I have now learnt how to properly play T20 and squash!"

"The day we attended the Commonwealth Games which proved to me dreams could become reality"

"My best memory is probably going to see the boxing"



Meeting New People & Evening Activities

"Great week at camp to be able to make friends and tonnes of memories. I loved the opportunity in free time to play sport games like catch volleyball. My favourite part has been the campfire as it allowed everyone to bond and make amazing memories it allowed me to come out of my comfort zone"

"There have been many good memories in Summer Camp from the diversity to the adrenaline seeking activities but I would have to say that my favourite memory is the family-like environment and how people from different places and backgrounds have come together in a welcoming and comfortable environment to participate in activities"

"My best memory is connecting with a bunch of people from different whereabouts and getting to know them better. Also that 3G swing was insane, loved every second of it so thank you for the experience"



Experiencing Camping

"If I had to pick a fave thing it would have to be the last night's camp fire and getting to talk to everyone...everyone is so welcoming and friendly, literally feels like home..."

"I enjoyed sleeping outside"

The campfire – was pure vibe – loved it!"

YOUNG ADVISORS

Young Advisors are experienced volunteers who actively volunteer with LTOs in their community. At Summer Camp, the Young Advisor role provided young people with the opportunity to work with StreetGames staff and take a lead on all aspects of the camp, from initial planning right through to helping lead the event.

Over the two weeks, 14 Young Advisors worked on the camp; Angelin (Newcastle), Dom (Leeds), Ellie (Hull), Gemma (Wigan), Harry (York), Kai (Wigan), Kate (Newcastle), MJ (Swansea), Mo (Leeds), Moshood (London), Renee (West Brom), Saif (Manchester), TJ (Newcastle) and Trinity (Hull).

At camp, the Young Advisors took a lead on planning and delivering activities for the young people in attendance. For many of the Young Advisors, this was the first-time delivering activities to large groups of young people which some said they found daunting initially. However, by consistently putting themselves out of their comfort zone, the Young Advisors came away from camp with much **improved confidence**.

I'm not a very confident person I'd say, I struggle speaking to large groups. But last night I got up in front of about 100 kids and got on the mic and led activities. I feel like doing this is a big step for me. It's (confidence) not something we've actively tried to improve, it's just something that comes naturally when you volunteer

Young Advisor

Summer Camp also provided the young advisors with the opportunity to get out of their local area, see new places and mix with people from different parts of the country. They discussed how this meant they were being introduced to **new perspectives and experiences** and allowed them to learn about other parts of the UK.

I've just learnt a bunch of stuff about other places in England, being from London I didn't know that much about the rest of England, but I've got to meet people from all over the country.

Young Advisor

Many of the Young Advisors had previously attended StreetGames residentials as participants and discussed the positive impact these events had on them as individuals. Therefore, they saw being a Young Advisor as an opportunity to 'give back' and provide young people with similar experiences to those they had been given. Many discussed the **sense of fulfilment** they gained from seeing young people enjoying the activities they were delivering:

By being a young advisor, you get to give other people the opportunity to experience things you've already experienced.

Young Advisor

The Young Advisors also felt they had improved their **communication, leadership and understanding** of how to deliver activities effectively. Most importantly, the Young Advisors all commented on how much they had **enjoyed** their time at Summer Camp and the strong friendships they had made with each other.

It's a great experience, anyone who has the chance to do it definitely should.

Young Advisor

It's a great opportunity to meet new people and make friends. I feel like I've known the other young advisors for years.

Young Advisor

Will also look amazing on my CV – especially being able to say I have been a part off StreetGames and the CWG...probably won't get another opportunity like that!

Young Advisor



Following their week in the role as young advisors on camp, StreetGames staff facilitated an open discussion with the group to allow them to reflect on their time at Camp Birmingham and what they had achieved.

What have you enjoyed the most in your time as a Young Advisor?

"The banter with each other! The feeling of becoming like a family with the Young Advisors has made the experience much easier. Coming away from home can be daunting at first, but we all supported each other."

"Talking to new people from all different backgrounds and different places. I enjoyed the experience of learning more about people from different walks of life."

"Getting to know everyone in the team and watching people grow in their own ways and overcoming their own challenges."

"The challenge of being a young advisor. It was a tough week, but I enjoyed being challenged in a new way, especially with the first wave of week two when it was really busy."

What will you take away from this experience?

"A lot of memories. I have developed my confidence so much, in particular with speaking to people I don't know."

"Learning about people in other areas volunteering experience and discovering the little things we can take back into our own volunteering roles in the future."

"The experience of the work StreetGames does and all the work that goes on behind the scenes to make things like this happen."

"Knowing that I am able to work outside of my comfort zone."

If you could say one thing to a new Young Advisor, what would it be?

"Have a go at things that are new, you may be nervous at the start but you won't regret it – just go for it!"

"Be yourself."

"Don't be afraid to ask questions."

"Tap into the knowledge of the previous Young Advisors who are helping out, they've been there and done that so learn from them."

PROJECT LEADERS

As part of the evaluation process, project leaders were also asked to provide feedback via a SNAP survey at the end of their stay on camp. Their feedback is summarised below:

How would you rate the following aspects of summer camp? (% of responses rated Good or Very Good)



Experience for young people



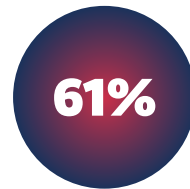
StreetGames communication about camp



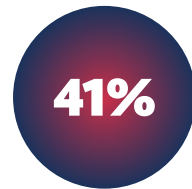
Activities on offer



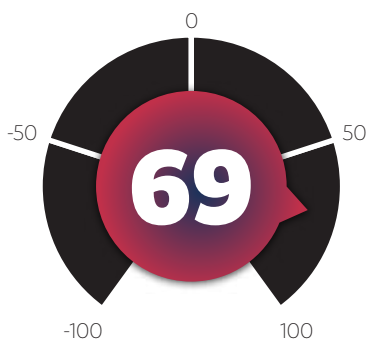
Commonwealth Games Experience



Workshops / Training available



Food



Net Promoter Score

We asked leaders "How likely are you to recommend the StreetGames Summer Camp to other community organisations? (out of 10)" This type of question can be used to provide a Net Promoter Score (NPS) in which the scores of the 'detractors' (i.e. those scoring between 1-6) are subtracted from the 'promoters' (i.e. those scoring 9-10) to provide a NPS.

The results show a NPS of 69, which is deemed to be an excellent score.

The feedback from Project Leaders was overwhelmingly positive, the comments below reflect their positive thoughts:

"It's an awesome venue and the staff are all so dedicated, you can tell how much they enjoy their job and that shines through. This it self makes such a difference and supports the success of the projects"

"Absolutely incredible experience. Our young people have never had opportunities like this before"

"Amazing, young people are so happy, staff were incredible, even those who claim to not like sport are beaming and trying everything"

"This has been such an amazing experience for my group. They are from an LGBTQ+ youth club and have never attended something like this before. They've been pushed out of their comfort zone in the best way and have made friends here!"

"I was so impressed by the team of committed staff and young advisers absolutely rocked it, nothing has been too much. The rain didn't even dampen our spirits!"

"The young advisers have gone above and beyond to engage with our young people, sharing personal stories and encouraging them to participate"

CONCLUSION

The overwhelmingly positive feedback provided by all of those involved in camp, from the young people attending through to the project leaders and young advisors, demonstrates just how successful the 2022 StreetGames Summer Camp was at achieving its aims.

Most importantly of all, the young people who came to camp had a hugely enriching experience and have come away learning new things about themselves and what they are capable of as well as experiencing international level athletes compete at the highest level which for many, was a first. All whilst having a lot of fun along the way!



The opportunity was absolutely fantastic and has inspired our young people to want to participate in more opportunities like this. We couldn't have asked for more!



THANK YOU!

StreetGames and the young people who attended Blackwell Activity Centre and the Commonwealth Games in August would like to say a huge thank you to the funders who helped to make StreetGames Summer Camp a success.

Without all your support, an event like this would be impossible to stage and the feedback from young people on the positive impact of the experience highlights just how important these experiences are.

We would like to thank the following funders and corporate supporters for making the StreetGames Summer Camp possible:

Subway
Sport Radar
Gardiner & Theobald LLP
The WO Street Charitable Foundation

Edward Cadbury Charitable Trust
The Rothley Trust
The George A Moore Foundation
The Michael Marsh Charitable Trust

Two Ridings Community Foundation
The Arnold Clark Community Foundation
The Hobson Charity
The Eveson Trust



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