StreetGames GEN22







StreetGames were delighted to be selected as the flagship Sport & Social Action provider for the Gen22 programme, a Birmingham 2022 Commonwealth Games Legacy programme supporting young people's development and contribution to communities. StreetGames supported 100 local young people – many of whom face barriers such as a lack of confidence, being a young carer or young parent, or having a criminal record – to design and deliver social action projects linked to solving local issues. Participants benefited from new transferable skills, increased confidence and self-esteem, improved mental wellbeing, and access to ongoing local opportunities for volunteering and youth action.

This programme demonstrates StreetGames' ongoing commitment to our end game, where all young people from low-income, underserved communities can access a pathway to become volunteers and future community leaders.

NUMBERS



100

Young People



17

Locally Trusted
Organisations
across 5 local
areas



2,956

Volunteering hours completed



81%

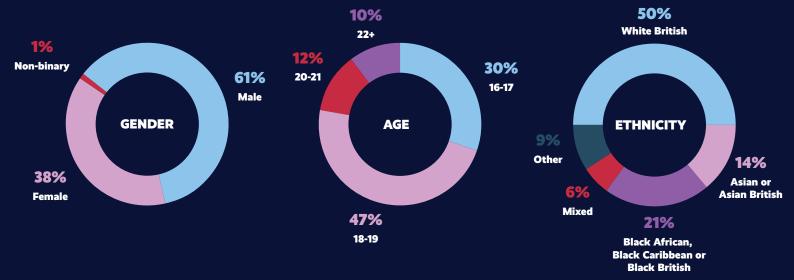
Completed 30-hour assignments



17

Youth-led social action projects completed

Birmingham, Coventry, Dudley, Sandwell, Stoke-on-Trent



IMPACT



believe they have improved their employability and transferable skills



stated they had learnt new skills



felt an increased sense of belonging in their community now



felt inspired to take part in future social action



reported an increase in confidence & self-esteem



stated they had increased levels of physical activity / physical wellbeing



stated an increase in their Mental wellbeing



felt an increased sense of trust in people in their local area

"I honestly loved it. I think the most important thing I learnt was leadership and problem solving skills"

"I've really enhanced a lot of my qualities, like problem solving, collaboration and creative thinking."

"I'll recommend everyone to take on a future project"

"I've learnt how to communicate better.
I've become more confident speaking in a bigger crowd"

"Please continue to do these for the other young people to come. Especially for the young people who don't get to experience residentials, social action or just a chance to be believed in"

"It helped us boost our confidence and developed many skills."



THE PROGRAMME

Every young person received:

- Flexible volunteering opportunity in their local area
- Access to a training package to support the development and employability skills
- Support from a trained mentor in their Locally Trusted Organisation
- £250 towards their Youth Social Action project
- Tickets to spectate and engage within the Birmingham 2022 Commonwealth Games, an opportunity that StreetGames' insight and learning presents to be underrepresented by young people living in low-income, underserved communities
- Opportunity to attend StreetGames Summer Camp Residential and Youth Summit

Youth Social Action Projects:

All social action projects were youth-led, with young people collaborating to consider the challenges and things they would like to see within their local area, creating solutions through designing their social action projects. The teams of young people, within each Locally Trusted Organisation, then completed funding application forms and pitched their ideas to a Dragon's Den style panel, before going on to deliver their projects between July & November.

- 8x Community/Family Sports Days (many linked to the Birmingham 2022 Commonwealth Games)
- 1x Community clean-up programme to improve local facilities; creating safe and attractive physical activity venues
- 1x Mental health awareness campaign; to address the impacts of the COVID-19 pandemic
- 4x Design and deliver a training programme for volunteers, including 2 x female only training programmes for volunteer coaches; addressing the inequality gap for female sports coaches, volunteers and leaders
- 2x New or additional Doorstep Sport sessions; increasing opportunities for young people living in low-income, underserved communities to be physically active within their local communities
- 2x Sports Tournaments; bringing together local young people, encouraging social mixing and introducing young people to new sports and activities



LEGACY/NEXT STEPS

The majority of participants have continued volunteering in their LTOs.

Some are now working in paid employment at host LTOs or elsewhere – with many utilising their Gen22 experience to gain employment and present their personal and professional skills and experiences.

Some young people participated in further sport-based training programmes, such as the Lawn Tennis Associations' 'SERVES Tennis Activator' and have begun delivering weekly Doorstep Sport sessions using their skills and confidence to engage their peers within the local community.

Four young people became Young Advisors for the StreetGames Youth Summit.

24 young people to complete a Level 1 Sports Leaders Award with partner organisation, Sport4Life, supporting their future employability prospects

StreetGames will continue to work closely with LTOs across the network to embed the principles of effective youth participation and youth social action; empowering young people to take action on the matters that affect them, and their communities, the most.



