

# PELICAN COMMUNITY TRUST

## HAF Case Study



Funded by the Department of Education, the Holiday Activities and Food Programme (HAF) aims to support to children in receipt of free school meals through holiday periods by providing food and consistent and easily accessible enrichment activities. StreetGames have successfully been part of many HAF programmes since 2018 co-ordinating on behalf of local authorities, providing personalised support and delivering training to enable high-quality holiday programmes with food to be delivered. During the 2022 school summer holidays StreetGames supported Pelican Community Trust in delivering their HAF programme. Pelican Community Trust is a registered charity who focuses on providing multi-sport and learning opportunities for families, children and young people living within and around the City of Hull.



Over the summer holiday period Pelican Community Trust delivered multi-sport activities every Tuesday, Wednesday, Thursday and Friday from 10am to 2pm. Young people had the option to engage in a broad range of activities and were provided with lunch and healthy snacks.

The programme had four main aims, to:

- Provide a safe place to play sport
- Engage with young people and encourage them to try new sports
- Support families in receipt of free school meals (FSM)/low income
- Provide healthy snacks/along with enriched activities during the school holidays

To spread awareness in the lead up to the summer, the Pelican Community Trust used flyers and posters to advertise their sessions. These were displayed at primary and secondary schools, caravan sites, leisure centres, various retail outlets and carnivals. They also engaged with Seaside radio, Holderness Gazette and utilised social media to attract large numbers of young people to their sessions.

### Participant overview



**66**  
Participants



**24**  
Sessions Delivered



**11**  
Participants referred  
to other activities

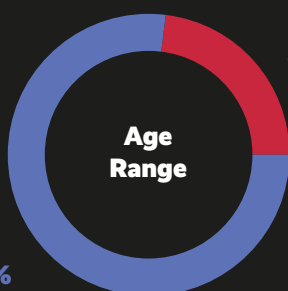


**416**  
Hours of delivery



**76%**  
Attended more than  
1 session

### Age Range



**77%**  
Primary school aged  
(5-12 years)

**23%**  
Secondary school aged  
(13-16 years)

### Activities



Tennis



Street Soccer



Handball



Boccia



Archery



Cricket



Golf



Bubble football

## Outcomes

The programme provided young people with the opportunity to engage in a range of different sporting activities in a supportive, safe and welcoming environment.

Initially some of the young people lacked the confidence to try new activities and engage with others. However, the coaching staff were able to utilise unique activities such as bubble football to engage those that lacked confidence. The coaches found that the 'Zorb's' used in bubble football made the participants feel safe, as they are in an enclosed environment. The activity could therefore be used to develop some initial confidence before introducing participants to other sports.

By gradually building the participants' confidence, the project staff found that many of the young people wanted to continue engaging in sport beyond the HAF programme. Eleven participants were referred to other activities and others expressed a desire to continue their involvement in sport.

At the sessions young people were provided with a meal and healthy snacks such as sandwiches, fresh fruit, health bars, baked crisps and fresh fruit juice. Due to the increased cost in food and childcare, and reduced income, the school holidays can be particularly challenging for some families.

Feedback from parents, young people and project staff highlights how valued the sessions were. By providing young people with meals and a safe place to go during the day, the HAF programme played a role in alleviating parental stress over the school holidays, by removing some of the associated costs:

*"My son doesn't get free meals, it doesn't seem fair that only kids who do can access sessions, the coaches let him stay and play so I was grateful, we don't have much money so it was good he could join in."*

**Parent**

*"Good to see sports taking place in Withernsea, doing different stuff, great for me as I'm a single parent."*

**Parent**

*"Sessions have made a huge difference to her, and she has made a new friend from the group who goes to the same school"*

**Project lead**

*"Loved Football, want to get in a team now"*

**Participant**

Overall, both the food and activities on offer ensured young people in the local area could access opportunities to form friendships, have fun, be physically active and healthy over the summer holidays.

