Newcastle’s Best Holiday Ever (Newcastle HAF) - Providers

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| **Theme** | **Caption** | **Content** | **Date** |
| **July** | | | |
| **Newcastle’s Best Holiday Ever** | Newcastle’s Best Holiday Ever is back! We’re taking part in the Newcastle HAF programme this summer, providing a range of FREE fun holiday clubs and nutritious meals in Newcastle #NewcastleBestHolidayEver | Join us this summer | - |
| **What is NBHE?** | Newcastle’s Best Holiday ever offers free activities and meals to children aged 4-16 across Newcastle during the spring, summer and winter holidays. Join us this holiday for a fun-filled summer. | What is NBHE? | - |
| **Book Now** | Bookings are now open for Newcastle’s Best Holiday Ever summer programme! We have plenty of exciting activities to keep your kids healthy and happy this summer holiday #NewcastleBestHolidayEver | Book Now (Video or still graphic available) | - |
| **‘2 Weeks To Go’** | The countdown begins! Only two weeks to go until our summer holiday clubs start. Go to [www.newcastlesupportdirectory.org.uk](http://www.newcastlesupportdirectory.org.uk) to book your exciting holiday activities #NewcastlesBestHolidayEver | 2 weeks to go | 11th |
| **‘1 Week to go’** | Are you ready? Only 1 week to go until the Newcastle’s best holiday ever summer holiday programme begins. Make sure to go to [www.newcastlesupportdirectory.org.uk](http://www.newcastlesupportdirectory.org.uk) to unlock your fun-filled summer! | 1 week to go | 18th |
| **Ready, Set, Go!** | Ready, set, go! Newcastle’s Best Summer Ever starts today. A wide range of activities are taking place across the city, as well as plenty of delicious and nutritious meals to fuel your summer. #NewcastlesBestHolidayEver | Ready, set, go! | 24th |