



# STREETGAMES YORKSHIRE PLACE BASE EXPANSION APPROACH. 2025



## Active for Today and Tomorrow

Transforming the lives of young people living in low income, underserved communities through sport and physical activity.

Changing Sport, Strengthening Communities, Transforming Lives.

## OUR END GAME

We achieve our vision when...

Our approach is built around the Lundy Model, a pathway to conceptualise a child's right to participate. The four elements have a rational chronological order: space, voice, audience, influence.

Children and young people must be given safe, inclusive opportunities to form and express their views.

- Mapping of locally trusted organisations with embedded relationships with children.
- Conversations and co-design with locally trusted organisations.
- Designing engagement activity
- Webpage development (to host all key information and resource)
- Resource development and refinement

"How can we understand the reality of people's lives, and plan around that?"

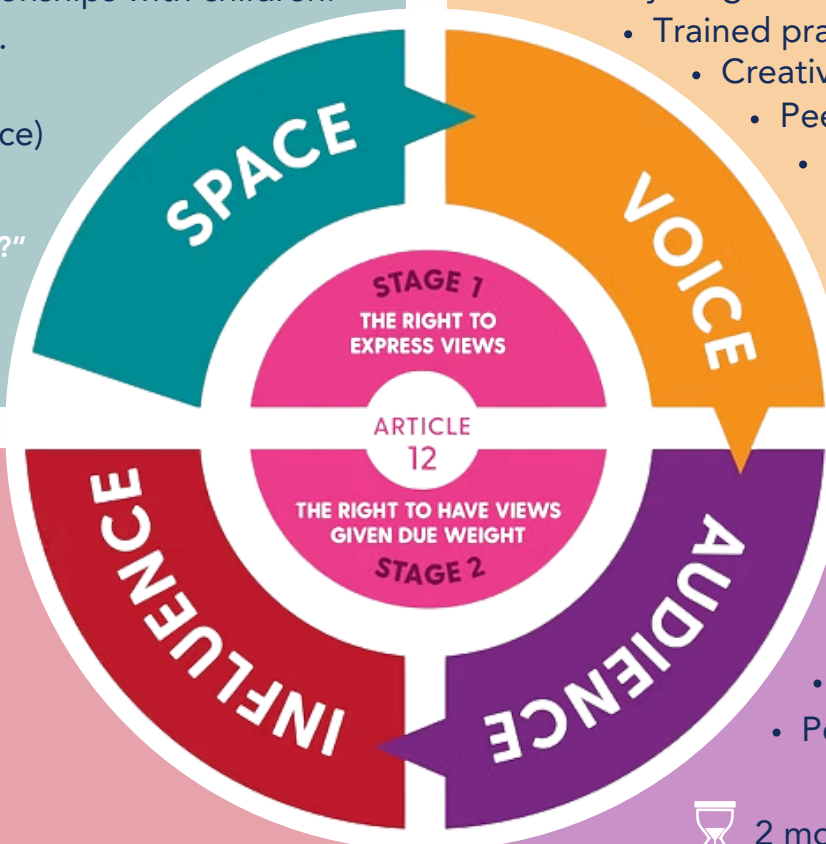
6 weeks 2 staff

Children must be facilitated to repress their views.

- 1000 young voices
- Trained practitioners, volunteers, young people
  - Creative workshops
  - Peer research
  - Events
- Commissioned LTOs.
- Newsletters and email bulletins

"Doing this work has shown how we need to be integrating sport and physical activity across our work, the impact is just so great."

3 Months 2 staff, 50 partner organisations.



- Views shape Sport England Proposal
- Community Partnership Events
- Shared across Early Help teams
- Shared in the National StreetGames network
- Other potential: SM, campaign development

"NEED A QUOTE TO BRING TO LIFE"

Ongoing and distributed ...?

The views must be acted upon as appropriate.

- Showcase Events
- Social media, email bulletins
- Check and challenge events with young people
- Process, assess, synthesise data
- Sense making and visual outputs
- Peer communication

2 months 2 staff, 50 partner organisations.

The views must be listened to.

All young people from low income underserved communities can engage in life-enhancing Doorstep Sport

There is a year round, multisport offer available in every low-income community

All young people from low-income underserved communities can access a pathway to become volunteers and future community leaders.

All mainstream sport providers change their practice to meet the needs of young people from low income, underserved communities.

### Our Commitments...

People beside the people.

Collaboration.

Growing reach to more people, more places.

Frontline First