



STREETGAMES YORKSHIRE PLACE BASE EXPANSION APPROACH. DRAFT MAY 2025

Active for Today and Tomorrow

Transforming the lives of young people living in low income, underserved communities through sport and physical activity.

Changing Sport, Strengthening Communities, Transforming Lives.

OUR END GAME

We achieve our vision when...

Our approach is built around the Lundy Model, a pathway to conceptualise a child's right to participate. The four elements have a rational chronological order: space, voice, audience, influence.

Children and young people must be given safe, inclusive opportunities to form and express their views.



- Map people, organisations & institutions with embedded relationships with children.
- Conversations and co-design with above.
- Designing engagement activity
- Webpage development (to host all key information and resource)
- Resource development and refinement

"How can we understand the reality of people's lives, and plan around that?"

 6 weeks  2 staff

- Views shape Sport England Proposal
- Community Partnership Events
- Shared across Early Help teams
- Shared in the National StreetGames network
- Other potential: SM, campaign development

"I loved giving young people the space to share their thoughts and knowing it's going into something real"



 Ongoing and distributed  Learning is embedded within teams involved and sharing widely

The views must be acted upon as appropriate.

Children must be facilitated to express their views.

- 1000 young voices
 - Trained practitioners, volunteers, young people
 - Creative workshops
 - Peer research
 - Events
 - Commissioned LTOs
 - Newsletters and email bulletins

"Doing this work has shown how we need to be integrating sport and physical activity across our work, the impact is just so great."

 3 Months  2 staff, 50 partner organisations.

- Showcase Events
- Social media, email bulletins
- Check and challenge events with young people
- Process, assess, synthesise data
- Sense making and visual outputs
- Peer communication

"Most young people do not meet recommended physical activity levels but want to do more"

 2 months  2 staff, 50 partner organisations.

The views must be listened to.

All young people from low income underserved communities can engage in life-enhancing Doorstep Sport.

There is a year round, multisport offer available in every low-income community.

All young people from low-income underserved communities can access a pathway to become volunteers and future community leaders.

All mainstream sport providers change their practice to meet the needs of young people from low income, underserved communities.

Our Commitments...

People beside the people.

Collaboration.

Growing reach to more people, more places.

Frontline First