

# STREET GAMES



StreetGames UK

# TRUSTEES' REPORT AND FINANCIAL STATEMENTS

For the year ended 31 March 2025

**STREETGAMES UK**  
**(A Company Limited by Guarantee)**

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**STREETGAMES UK**  
**Legal and Administrative Information**

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**Company registration number**

5384487

**Charity number**

1113542

**Scottish Charity number**

SC046149

**Registered Office**

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4th Floor  
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**Trustees and Directors**

John Cove  
Jackie Bryson  
Andrew Cropper (resigned 15 May 2024)  
Mark Cornelius  
Rosie Duckworth  
Dominic Haddock  
Gillian Hammond (appointed 16 October 2024)  
Victoria Hill  
Mark Osikoya  
Immacolata Pescatore  
Peter Rowley OBE (resigned 16 October 2024)  
Mark Taylor  
Alexander Trickett (appointed 16 October 2024)  
Monique Wheatle (appointed 15 May 2024)

*All members of the Board of Trustees are also directors for the purposes of Company Law*

**Company Secretary**

Dawn Cole (resigned 16 June 2025)  
Iffat Khan (appointed 17 June 2025)

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**Chief Executive**

Mark Lawrie

**Executive Management Team**

Dawn Cole – Director of Finance & Resources (left 4 October 2024)  
Matthew Pilkington – Director of Fundraising & Communications (left 3 July 2024)  
Jackie Snell - Director of Fundraising & Communications (started 16 September 2024)  
Hannah Crane - Director of Workforce, Youth Voice and EDI  
Paul Roberts – Director of Place and Sport  
Stuart Felce – Director of Strategic Business Relationships  
Ceris Anderson - Head of Knowledge and Insight  
Jane Shewring - Development Director Place and Sport

**Auditors**

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**Legal Advisors**

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**Bankers**

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Birmingham  
B1 2HB

**Royal Bank of Scotland Ltd**

Customer Service Centre  
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Edinburgh  
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## **CHAIR'S MESSAGE**

They say that time flies when you're having fun and being Chair and a Trustee of StreetGames has certainly been fun over the past 8 years. Sadly, my term of office is at an end and I will pass the baton on to a new Chair in the autumn. I believe that I leave StreetGames in a positive position, ready to meet the challenges ahead.

At StreetGames we hold a simple conviction: **access to sport is a right, not a privilege**. Yet for too many young people growing up in low income, underserved neighbourhoods, opportunities to play and belong remain out of reach. The ongoing cost of living crisis has widened that gap, forcing paid for sport and leisure ever further down the list of family priorities.

Our response is Doorstep Sport: *free or low cost, hyperlocal, youth led activity* that offers a safe place to go, something positive to do, someone trusted to turn to—and, increasingly, something to eat. By working from **national influence to local delivery** we aim to unlock the physical, mental and social benefits of sport for every child and young person who needs them most.

Although the external environment has been anything but easy, 2024/25 has shown the power of partnership and perseverance.

- **1600+ local partners** kept their doors open week after week, providing sport, physical activity and wraparound support in the communities that need it most.
- We **grew training and capacity building offers**, equipping community organisations with fundraising support, safeguarding expertise and tools to evidence impact.
- Thousands of young people accessed **lifechanging experiences**—from volunteering at major events to earning leadership qualifications that boost confidence, skills and employability.
- Our advocacy helped mainstream sports bodies and policymakers better understand—and begin to meet—the needs of underserved young people.

Behind every statistic are individual stories: a first 5 a side match played, a newfound friendship group, a young volunteer realising they *can* lead. Those stories are our true measure of success.

Our community partners are the unsung champions of this movement. In 2024/25 we:

- **Invested directly** in local organisations to keep sessions free or affordable.
- Delivered **targeted training** on coaching disadvantaged youth, safeguarding and trauma informed practice.
- Offered **impact measurement support** so groups can demonstrate value to current and potential funders.
- Linked organisations to **major events**—from Women's Super League fixtures to the Rugby League Challenge Cup—providing inspiration and visibility for young participants.

Being a change agent means more than delivering sessions:

- We worked with **National Governing Bodies** to adapt programmes and facilities for low income areas.
- We contributed evidence to **government consultations** on youth sport, physical activity and cost of living support.
- We championed **inclusive investment models** with Sport England, local authorities and corporate partners, ensuring resource flows to the communities where it will have greatest impact.

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Young people do not just benefit from Doorstep Sport—they shape it:

- Over the year, hundreds progressed from participant to **volunteer, coach or youth voice representative**.
- Our **training and mentoring framework** helped young leaders achieve new qualifications, build CVs and take their first steps into further education or employment.
- We piloted **peer led social action projects** tackling issues such as food insecurity, mental health and community safety.

These pathways create a virtuous circle: young leaders inspire the next generation, strengthening community resilience far beyond sport alone.

Sustaining and scaling this work requires robust foundations. During 2024/25 we:

- **Diversified funding**, welcoming new trusts, foundations and corporate partners alongside continued public sector support.
- Refined internal systems to ensure **efficient, evidence driven investment** in frontline delivery.
- Began updating our **three year strategic plan**, reaffirming our laser focus on local impact while remaining agile to external change.

We enter 2025/26 with ambition tempered by realism:

1. **Widen Reach:** Bring Doorstep Sport to even more neighbourhoods, prioritising areas with the greatest need and least provision.
2. **Deepen Impact:** Enhance quality and consistency through stronger workforce development and shared learning across the network.
3. **Influence Systems:** Continue shaping national and local policy so that sport for underserved young people is viewed as an essential service, not a luxury.
4. **Champion Youth Voice:** Embed young people's perspectives in every decision that affects them, from session design to organisational governance.

Adaptability has always been our hallmark. Whatever challenges arise, we will hold fast to our mission: **transforming the lives of young people in low income communities through sport and physical activity**.

StreetGames is powered by people. I extend heartfelt thanks to:

- Our **staff team** whose professionalism and passion drive daily impact.
- The **volunteers and peer leaders** who give their time, energy and creativity.
- **Community organisations** who, despite funding pressures, never stop showing up for young people.
- **Funders and partners**—from government departments to corporate supporters—whose belief in our mission turns ambition into action.
- My fellow **trustees**, for their wisdom, challenge and unwavering commitment to good governance. It's been an honour and privilege to lead a talented group of people that has made my task all the more straightforward.

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**Closing Remarks**

We are proud of the progress made this year, but acutely aware of how much more remains to be done. As costs rise and inequalities persist, *Doorstep Sport is more crucial than ever*. Together with existing and new partners, we will keep pushing until every young person—regardless of postcode or household income—can access the life enhancing power of sport, all year round.

As I leave StreetGames, I ask you to continue your support as that will be crucial for the new Chair and the organisation over the coming years – thank you!



John Cove  
Chair of the Board  
StreetGames UK

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## **STRATEGIC REPORT**

### **Annual Review**

#### **Our Vision & End Game**

Since 2007, StreetGames has been working with community organisations in some of the most deprived areas across the UK to transform young people's lives through sport.

Young people living in low-income households in deprived communities are at-risk from multiple individual and environmental challenges that impact on their health, wellbeing and ability to thrive. Unlocking the benefits of sport and physical activity for these young people has a disproportionately transformative impact when compared to their more affluent peers.

Perversely however, access to sport and physical activity is not equal. Sport England Active Lives data<sup>1</sup> shows that only 40% of children and young people from low affluence families feel they have the 'opportunity to be physically active' compared to 57% of children and young people from high affluence families. In turn, this inequality of opportunity is reflected in stubbornly lower activity levels amongst less affluent children and young people – with just 45% meeting the Chief Medical Officers (CMO) guidelines for physical activity.

Data from Sport Wales', School Sport Survey<sup>2</sup> shows similar disparities - with just 32% of children that attend schools with high levels of free school meals (FSM) eligibility taking part in sport outside the school curriculum three or more times a week compared to 47% for children that attend schools with low levels of FSM eligibility and only 45% of children attending schools with high levels of FSM eligibility participating in community club settings at least once a week compared to 65% amongst children attending schools with low levels of FSM eligibility.

Our research, shows that there is no lack of demand for sport and physical activity among children and young people in these communities, in fact data<sup>3</sup> captured by Platypus Research on behalf of StreetGames shows that 75% would like to be more active, sadly too often it is the 'right' sporting offer that is absent and these are the children and young people with most to gain from taking part in sport and physical activity.

That's why StreetGames is working hard to reverse these inequalities and bring sport and its benefits to more children and young people living in low-income communities.

#### **Our methodology: Doorstep Sport – bringing sport and its benefits to children & young people living in low-income underserved communities**

Doorstep Sport is our tried and tested methodology for engaging disadvantaged young people in sport. The methodology is built upon 10 key ingredients which are intentionally designed to both reduce barriers to participation and to help young people to improve their lives and life chances and be healthier, safer and more successful.

Doorstep sport is about providing activities at: '**the right time, in the right place, at the right price, in the right style and delivered by the right people**'. Typically, activities are free/low cost and provided close to home with opportunities to take part in a variety of activities as well as opportunities to build positive associations, memories and connections.

Perhaps most importantly, young people are placed at the centre of doorstep sport – with recognition of the need for differentiated and tailored approaches as what is 'right' for some young people will not be 'right' for others.

StreetGames believes every low-income community needs a doorstep sport offer like this.

In summary, doorstep sport provides opportunities for young people to:

- Take part in activities within their local community shaped by their needs and preferences, connect with others and build a sense of belonging;
- Develop a positive, committed habit in a safe and structured environment;
- Try new sports, improve skills, go to new places, meet new people and widen horizons;
- Shape and help to lead sessions, take on new challenges and make their voices heard;
- Volunteer, take responsibility, be challenged, receive training, be mentored, gain new qualifications; and
- Benefit from coaches and leaders who act as positive and encouraging role models who expect high standards of behaviour.

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### **Our Work - Active for Today & Tomorrow**

Our ten-year vision was purposefully called 'Active for Today and Tomorrow' as it sets out our dual focus, in terms of making a difference to young people living in low-income neighbourhoods in the present (**Today**), whilst also influencing the systems and structures that will lead to longer term change in access to life-enhancing sport and physical activity (**Tomorrow**).

Our 'Today' work includes working with and supporting a large network of circa 1,600 locally trusted partner community organisations which include community, youth and sports organisations, housing associations, leisure trusts and local authorities.

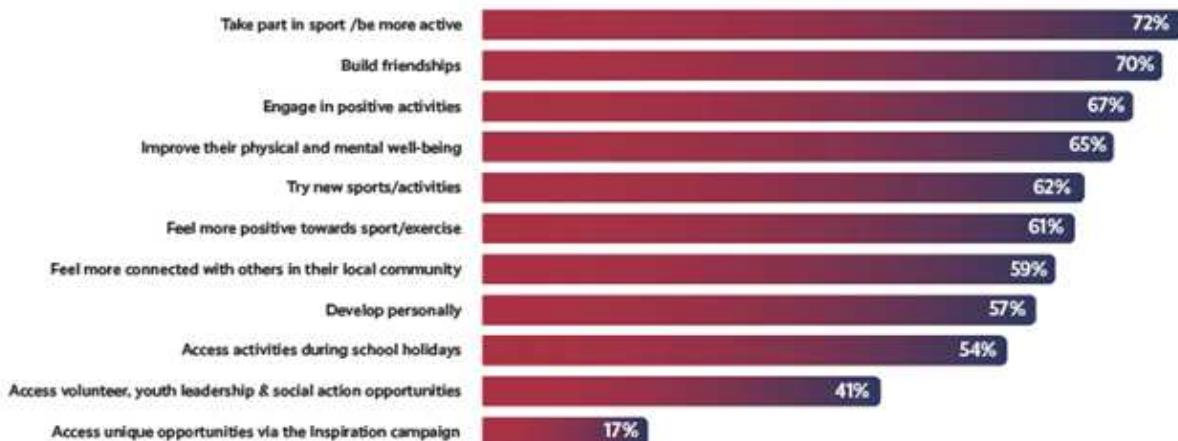
These partner organisations are ideally placed to support young people in their communities, by offering a safe place with trusted coaches and leaders who know their neighbourhood and the young people who live there. StreetGames is ideally placed to support these partners in their missions to improve the quality of life for young people through sport in their neighbourhoods, by providing: **tailored advice, fundraising support, workforce and volunteer training, opportunities to connect and collaborate, new insight, innovative ideas and advocating on their behalf** we support organisations with the tools they need to strengthen their communities and transform young lives through the power of sport - **we are the people beside the people**. StreetGames is recognised for its reach, insight and expertise as a System Partner to Sport England and a National Partner to Sport Wales.

Over the past year our work has:

- Seen **185** new partner organisations join the StreetGames network;
- Provided **515** partner organisations with investment to support the delivery of doorstep sport and holiday activities – totalling over **£9.84m** of investment;
- Engaged **3,202** community sports coaches, leaders and volunteers with StreetGames Training Workshops and **679** delegates from across the sport and wider sectors who have attended our 'core offer' insight webinars;
- Enabled over **110,000<sup>4</sup>** children and young people living in low-income communities to take part in doorstep sport and holiday activities;
- Provided **54** exciting youth empowerment opportunities – which enabled **814** young people from the StreetGames network with opportunities including: becoming Young Advisors, Peer Researchers, Youth Leaders, Co-Creators and Speakers at events; and
- Seen **5,599** tickets distributed for young people in the network to spectate at live elite sporting events.

Our support to partner organisations in turn helps them to support young people in their communities. Data from the StreetGames annual network survey shows that most commonly organisations tell us that support from StreetGames has meant that they have supported young people to: **take part in sport/be more active** (72%), **build friendships** (70%), **engage in positive activities** (67%) and **improve physical and mental well-being** (65%) – see below.

### **How StreetGames Support has helped partner organisations to support young people**



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However, data in the network survey also highlights a clear need for more provision in low-income communities, **93% of partner organisations** shared, that if they had additional resources, they would **deliver more sessions throughout the year** and (84%) want to **expand their delivery into additional neighbourhoods**.

That's why StreetGames is working hard to advocate on behalf of locally trusted community organisations to increase resources for local sport and physical activity. Our Strategy sets out an End Game vision where:

- There is a year-round multi-sport offer available in every low income, under-served community;
- All young people from low income, under-served communities having the opportunity to engage in life enhancing Doorstep Sport;
- There is a pathway existing in every low income, under-served neighbourhood for young people to become volunteers and future community leaders; and
- Mainstream sports providers amending their practice to better meet the needs of young people from low income, under-served communities.

The information in this annual report provides examples from our work over the past year against each of the four End Game ambitions – including some examples which focus on our 'today' work i.e. making a difference for young people living in low-income neighbourhoods in the present and some which focus on the 'tomorrow' i.e. work that is aimed at influencing systems and structures that will lead to longer term change in the future.

**End Game 1: A year-round multi-sport offer is available in every low income, under-served community.**

Within the StreetGames network there are circa **1,600 partner organisations** who are providing doorstep sport activities in low-income communities based in **217 local authority areas** across England and Wales.

Partner organisations are embedded within their communities, providing hyperlocal activities for young people come rain or shine. Data from the StreetGames [2024 Network Survey](#) shows that **90% of organisations deliver activities year-round** including term times and school holidays, whilst a small proportion (4%) deliver only during school holidays or only during term times (6%).

Network Survey data shows that on average partner organisations:

- Deliver **10 doorstep sport sessions per week** within their communities;
- Typically engage **262 participants and 18 young volunteers** per annum.

**52%** of partner organisations shared that they are now **delivering more** weekly doorstep sport sessions than they were last year whilst **40%** shared that they are delivering the same number of sessions.

Young people tell us how much they '**enjoy**' their doorstep sport sessions and how it helps them to feel more confident about sport/exercise, with survey data from a sample of young people who have attended doorstep sport sessions over the past year showing that:

- **93%** of doorstep sport participants '**find sport and exercise enjoyable**'
- **97%** said sessions had '**helped them to feel more confident about sport/ exercise**'.

Sharing that what they **enjoy most** about doorstep sport activities, are the opportunities to socialise, have fun, improve health and develop skills – see illustrative quotes below:

- *"I feel welcome and it's friendly"*
- *"Having fun with friends"*
- *"Keeping fit and having fun"*
- *"They are relaxed, and I can be myself"*
- *"I feel safe and enjoy having fun"*
- *"The coach is very passionate about the sport and I feel like I'm improving every session and learning so much".*

Illustrative examples from our work over the past year that are aimed at increasing provision in low-income communities are provided below.

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### **Sport England Place Based Expansion Partnership**

Sport England is investing £250m into local communities to help address regional inequalities in activity levels across the Country. To support this work, StreetGames has been working collaboratively with a range of partners in local communities (including in Birmingham, Stoke-on-Trent and Hull) to ensure that the sport and physical activity needs of young people living in low-income communities are considered and the voices of young people and locally trusted community organisations are heard and acted upon to help tackle inequalities.

In Hull, this has included providing dedicated support, where StreetGames led youth voice activities to better understand how more children and young people from underrepresented groups can engage in sport and physical activity.

The work included hosting discussion groups with young people (10 led by community organisations / Youth Services and 14 led by StreetGames), hosting discussion groups with at least 250 young people, issuing a feedback survey which was completed by over 500 young people and distributing materials which supported creative feedback activities. The findings will be used to develop an action plan for the city.

### **Belong Partnership**

Over the past year, StreetGames has started a three-year collaborative project with the Belong Cohesion and Integration Network.

The project will take place in six local communities and aims to increase and sustain participation in sport and physical activity amongst priority groups and communities where there are high levels of socio-economic deprivation and low levels of engagement in sport and physical activities.

The project will develop a cohort of local sports practitioners, who are knowledgeable and confident to apply principles of reducing inequalities and increasing social cohesion to the design, delivery and evaluation of their work. This will build the evidence base for what works.

The first of the six communities involved (Bradford) has engaged three local partner organisations and enabled 20 community leaders to come together and take part in Belong Power of Sport training workshops and to subsequently plan a programme of community events and festivals for young people.

With co-design at the heart of the project Sunnah Sports, Bradford Active Dance and Scholemoor Beacon have engaged young people from a diverse range of backgrounds across the City, all providing different activities for their participants whilst the training from Belong has upskilled staff in facilitating cohesion across communities. Young people involved have reported that the activities provided **helped them to learn about other cultures and backgrounds, increased their access to sport and physical activity and inspired them** through connections with positive role models.

Activities within five other areas (Birmingham, Leicester, Manchester, London (x 2)) have all been shaped by local need and will commence shortly.

### **Us Girls East London**

StreetGames was successful in securing funds from suppliers to the Metropolitan Police (MPS) as part of their social value commitments, which has been used to provide training for staff and volunteers and support delivery funding for five partner organisations in Tower Hamlets and Hackney in East London to deliver female only, Us Girls activities in their local communities.

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The local organisations collectively engaged 148 young women and girls comprising 87% from ethnically diverse communities. The young women and girls have taken part in a variety of activities including: water-based activities, rock climbing, taekwondo, football, basketball and multi-sports.

The impact of this funding enabled:

- All of the local partner organisations involved to **offer more opportunities for women and girls** to be active and attract new participants;
- 80% to **support more young women and girls to volunteer** or take on leadership roles;
- 60% to **upskill individuals** within their organisation;
- 60% to **develop new relationships/partnerships** with other organisations.

For the young women and girls involved, feedback surveys highlight the positive impact of the Us Girls sessions on their **activity levels and mental wellbeing** - showing that not only are **well-being** scores for the participants higher than those for young people nationally from low affluence families, but also that the scores are higher for participants who had been attending sessions over longer periods; indicating a **strong positive association between taking part and higher mental well-being** – see [here](#) for more information.

### **Engaging Less Active Young People - Test & Learn**

Using learning from our [1,000 Young Voices](#) insight and funding that was secured from the Tim Lewis Trust, StreetGames led a [test and learn project](#) with eight local partner organisations aimed at engaging and building further understanding around the needs of young people who typically have low activity levels. The project engaged over 150 young people across a range of sports and activities including: football, volleyball, dance, multi-sports, martial arts, fitness/gym, dodgeball, cycling and handball, together with wrap-around activities such as creative activities, gaming, food and quizzes.

The project captured new learning about the engagement techniques, types of activities, session format and role of the coach/leader which proved successful in engaging this audience. This learning has since been shared with partners across the sport and wider sectors through insight webinars, conference workshops and on-line resources to help support and influence their delivery.

### **This Girl Says Go Festival & Year-Round partnership work**

In 2023 StreetGames catalysed an adventure festival across Greater Manchester for girls and young women funded by the Sport England Together Fund.

The festival has led to further partnership work and youth empowerment over the past two years – providing a strong example of youth centred and youth led systems change work by enabling trusted relationships with adults over longer time periods to achieve success.

In partnership with [Greater Manchester Moving](#), StreetGames has supported young women from South Asian communities to run a peer research project to better understand the enablers for sport for this diverse community.

StreetGames then delivered a Girls and Young Women's Multi-Sport Festival in August 2024 in Manchester. Young women connected with Your Trust in Rochdale attended and joined in activities feeding back that they found the event very enabling and safe to take part in. In January 2025 StreetGames met with Your Trust and Rochdale Youth Service to discuss a second multi-sports festival. A **planning group of 16 young women** was set up to ensure the event was reflective of lived experience and intersectional lives. The event took place in February and was **attended by 120 girls and young women** with StreetGames leading Youth Voice activities on the day.

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The feedback from the youth voice work has been shared with Your Trust to inform the **development of the new Youth Zone at Heywood Sports Village** ensuring that access and inclusion for girls and young women are considered and designed into plans from the outset. The youth voice feedback will now be used to stimulate the creation of a **Gender Audit for Girls and Young Women** to ensure their needs are integral to enabling equitable access and participation in local leisure centres, parks and youth centres in terms of sport, physical activity and movement.

**End Game 2: All young people from low income, under-served communities have the opportunity to engage in life enhancing Doorstep Sport.**

Doorstep Sport, the StreetGames methodology, supports young people to be the best they can be – through intentionally designed activities it can enhance the lives of young people and their neighbourhoods and help them to be **healthier, safer and more successful**.

**Healthier**

Playing sport and being physically active has many benefits for our physical and mental health. Sport and physical activity can help improve and maintain fitness, strength and balance and help prevent and manage medical conditions. It can also contribute to happiness, improved self-esteem, reduce stress, anxiety and depression.

By breaking down key barriers to access, doorstep sport enables more young people from low income, underserved communities to take part in sport and physical activity and helps more young people to lead healthier and happier lives.

Young people tell us they enjoy attending doorstep sport sessions – they enjoy being with friends, the caring nature of the leaders, the non-pressured/informal and social nature of sessions.

Involvement can also impact positively on mental wellbeing, resilience and help develop sporting capital through opportunities which increase confidence, competence and connections.

Survey data from a sample of doorstep sport participants collected out over the past year, shows:

***Increased Activity Levels:***

- On average doorstep sport participants **increased the number of days they are active for 60+ mins by 1.5 more days** compared to baseline.
- Participants who had been attending doorstep sport sessions for 10 months or longer on average, are **active on two more days per week** than those who have just started attending.
- Participants **get more than half of their weekly 'active minutes' at their doorstep sport sessions** – emphasising how important these activities are to young people in low-income communities.

***Mental Well-being:***

Using the nationally standardised ONS Well-being measures our data shows that: Doorstep Sport **participants typically have above average 'happiness' and 'life-satisfaction' scores** compared to young people nationally from low-affluence families:

- Average happiness scores (0-10): for Doorstep sport participants - **6.8** compared to **6.59** for young people nationally from low-affluence families

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- Average life satisfaction scores (0-10): for Doorstep sport participants - **7.2** compared to **6.09** for young people nationally from low-affluence families.
- **Resilience:** Our data shows that doorstep sport participants typically have above average scores in relation to resilience – with an average score of 3.71 compared to average scores for young people nationally from low-affluence families of **3.09**.

Below are a selection of illustrative examples of work undertaken over the past year which has been specifically aimed at improving young people's health and well-being.

### **Wellbeing While Waiting (INSPYRE)**

StreetGames has continued to work with University College London (UCL) on the three-year Inspyre project. The project aims to develop and implement a pathway so that Children and Adolescent Mental Health Services (CAMHS) can provide a social prescribing offer for children and young people during their time on the CAMHS waiting list. The project has explored the different ways CAMHS can implement a social prescribing approach, in order to maintain (or improve) young people's mental health and wellbeing whilst they wait for their service or support.

StreetGames role has involved providing expert support across two key areas:

- Managing a Youth Advisory Group (YAG) to ensure young peoples' voices are involved throughout the project. The YAG will also be involved in the dissemination of the research to complete the project.
- Running communities of practice to share experiences and gain support from peers.

UCL have now completed all aspects of the primary research and are preparing two papers with potentially ground-breaking results – the project will conclude in autumn 2025.

### **Closing the Holiday Gap**

Research shows that the school holidays can be pressure points for low-income families. This can lead to a holiday experience gap, with children from low-income households being:

- Less likely to access organised out-of-school activities;
- More likely to experience 'unhealthy holidays' in terms of nutrition and physical health;
- More likely to experience social isolation; and
- Less likely to be allowed to play outside independently due to safety concerns of their parents and carers. [Police data also shows above average incidences of youth crime, including serious youth violence during the summer months].

Research also shows that even intermittent food insecurity, such as that experienced during school holidays, has been associated with poorer academic functioning in low-income children.

### **Holiday Activities and Food (HAF)**

To help combat some of these issues, the Department for Education's has provided funding to deliver a Holiday Activities and Food (HAF) programme since 2018, to support children and young people in receipt of benefits-related free school meals through holiday periods. StreetGames provides programme management support to local authorities in the co-ordination and delivery of HAF in a number of places across the country, including Birmingham, Newcastle upon Tyne, Derbyshire, Hull and Lancashire. Our priority is to ensure that those trusted local partner organisations we support are embedded in the delivery of HAF as part of the year-round activity offer in deprived neighbourhoods.

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### **Bring it on Brum! Birmingham's Holiday Activity and Food Programme**

StreetGames is the programme management organisation for HAF in Birmingham.. Known locally as 'Bring it on Brum!', the programme is designed to address the 'holiday experience gap' for children and young people from low-income households and is the largest of its type in the country.

StreetGames, on behalf of Birmingham City Council, works alongside trusted, local partner organisations and delivers a range of activities across the main school holiday periods in spring, summer and winter. Over the past year the programme engaged over 55,000 children and young people, serving over 260,000 meals and providing a wide range of daily fun, physical and enriching activities alongside healthy eating guidance. A citywide network of over 400 organisations has delivered over 700 holiday clubs in 2024. These clubs operate in the heart of local neighbourhoods, staffed by local coaches and volunteers.

During the summer of 2024, StreetGames commissioned Evolving Works to undertake a Ripple Effect Mapping evaluation. The findings highlight how holiday programmes are helping to:

- **Tackle inequalities:** via increased opportunities for children and young people to be physically active and increasing the diversity of volunteers;
- **Strengthen local capacity and capabilities:** via increasing knowledge and skills, improving the quality of delivery and enhancing safeguarding practices; and
- **Develop local networks:** via increasing connections, enhancing relationships and the sharing of resources.

We also undertook surveys with parents and local partner organisations to explore how HAF provision has **impacted the provision and take up of sport and physical activity offers beyond the HAF programme**. Data captured in both surveys highlights extremely positive impacts including:

- 72% of parents stating that '*taking part in sport and physical activity in a HAF session had influenced their decision to join a local sports club/team or session*'
- 29% of parents stating that '*their child had started attending a sports club or team since attending HAF sessions*'.

Results from partner organisations highlighted that:

- **94% of organisations had attended a workforce development/ training offer** delivered as part of the HAF programme and that this training had helped to **increase knowledge, skills and confidence, and had been put into practice**;
- **94% of organisations are now engaging more children and young people** in weekly sessions throughout the year;
- **71% of organisations are now working with different cohorts of children and young people**;
- **81% of organisations are now delivering a wider variety of sports** into their weekly provision; and
- **77% of organisations have increased their workforce** (leaders, coaches and volunteers).

### **Newcastle Multi-sport Festival**

During the summer of 2024, StreetGames organised a multi-sport festival as part of the Newcastle HAF programme, in partnership with Newcastle University and held it at their Cochrane Park facility.

The event was targeted at local partner organisations delivering HAF who were invited to bring young people engaging in their summer programme. The event was supported by local partners offering a range of sporting activities including football, golf, mixed martial arts, roller sports, tennis and table tennis.

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Young people got the opportunity to take part in health and wellbeing related activities, youth democracy and a Science Museum session including information on the science behind physical activity and movement.

The event was **shaped by a team of StreetGames Next Gen Young Volunteers** who helped to identify and deliver the activities. In total nearly **400 young people took part** on the day.

The event provides a **fantastic model of collaborative working**, as the only financial outlay was for the food provided to each attendee, with the venue and time from all the partners being provided in-kind, including the facility use.

### **Fit & Fed**

StreetGames created the 'Fit and Fed' campaign in 2016 to help tackle three key challenges faced by families living in underserved communities during school holidays: food poverty; isolation, and inactivity, by providing children and young people with the opportunity to take part in fun sport/ physical activity and enjoy nutritious, healthy meals during the school holidays.

Since its inception in 2016, Fit and Fed has benefited over 80,000 children and young people and provided over 600,000 meals.

Since 2020 StreetGames has been working with Pears Foundation and since 2022, Pears have funded a Fit & Fed Partnership and Funding Lead post at StreetGames to support and enable clusters of local partner organisations to access new sources of funding to support the delivery and sustainability of their local Fit & Fed offers.

Over the past year, this has included supporting three clusters of organisations to deliver **Fit & Fed activities in Swansea, Denbighshire and Plymouth** which has:

- Enabled **18 partner organisations to deliver Fit & Fed activities**: collectively providing over 7,460 hours of activities across 42 different venues;
- Enabled **3,905 children and young people** to take part; and
- Provided over **7,000 meals** and snacks.

**Young people and volunteers shaped the delivery of the project**, creating meal plans, deciding how food would complement the session, preparing and distributing food, raising awareness of the sessions in the local community in order to reduce food insecurity.

Feedback from those involved highlights how valuable this support has been to the local partner organisations, young people and their families:

- *"We are bridging the gap between school and holidays, tackling hunger while improving social, emotional well-being AND increasing physical activity! Without this funding, obviously the sessions wouldn't be possible, we have 70 children here this week...and without us there's no service like this"*
- *"Through this work we feel it has fostered a sense of community, with families connecting and children building friendships that they might not have made without this project".*
- *"Thanks so much for organising the sessions. Huda and Husnaa could not swim previously but now they can".*

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## **Safer**

Sport is increasingly seen as having a role in prevention and early intervention work with young people at risk of or already involved in offending behaviour. It does this by offering supervised, positive and fun activities, together with access to positive adult role models and pro-social friendships and the opportunity to achieve. Doorstep Sport strengthens the protective factors that can prevent young people getting involved in anti-social behaviour, youth crime and violence.

Over the past year, StreetGames has worked collaboratively with a range of strategic partners to raise awareness of and build the evidence for the role of sport in tackling youth crime and violence with an emphasis on delivering against three key outcomes:

- Growing the number of high-quality sport offers in the most deprived and vulnerable communities, which contribute to the prevention of violence;
- Enhancing the confidence, competence and capacity of the sport workforce to ensure high quality delivery which is pro-social in its approach and embeds the principles of trauma informed practice; and
- Increasing the number of vulnerable/at risk young people meaningfully, and successfully, referred into sport through evidence-based, multi-agency referral pathways.

Our work has included working across a range of Police force areas across the country including:

- Liaising with the relevant Violence Reduction Units (VRUs) and Police and Crime Commissioners (PCCs) to understand the needs in the area.
- Undertaking audits within an area to identify sports provision that caters for young people with a 'Sport for Good' ethos at a range of levels of need from open access preventative through to provision for young people with more acute needs, rather than performance or results-based sports clubs and using this data, together with open-source data to develop a dashboard and corresponding report, to highlight gaps in provision and influence strategic direction based on the partners strategic outcomes.

## **Greater Manchester Violence Reduction Unit (GMVRU)**

StreetGames has been working in partnership with GMVRU for 3 years to help deliver a sport and violence reduction strategy across the mayoral authority – this work has included:

- Undertaking **two community sport audits** to capture data and insight from the network to help identify regional priorities;
- Hosting and facilitating **sector wide conferences** to promote the 'power of community sport' with multi-agency attendance;
- Delivering 15 unique **workforce development** courses to over 400 practitioners from both the sports and community safety sectors including on topics such as trauma informed practice, monitoring and evaluation, referral pathways, workforce competency framework, safe spaces in sport, managing behaviour that challenges;
- Convening the GM VRU Violence Prevention through Community Sport **Partnership Board** on a quarterly basis to help build relationships between sport and wider stakeholders, share policy updates, research and learning and models of best practice for upskilling practitioners.
- **Capturing and sharing learning** and best practice through forums, communities of learning and academic partnerships.

The partnership has **also influenced investment of £300,000 into eight local partner organisations** located in priority areas across Greater Manchester to deliver activities for vulnerable young people over a 16-month period. These activities have engaged over **500 children and young people**.

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Monitoring and evaluation data from those involved, **shows positive increases in the physical activity levels and mental well-being** of those involved, but also and importantly, **the development of socio-emotional skills** – demonstrated through data captured using the Youth Rating of Socio-emotional Skills (YRSS) measurement tool – see below.

YRSS Socio-Emotional Domain	Baseline (<1 month)	Follow Up (12+ months)	Difference
Emotional Management	2.7	3.3	0.6
Empathy	2.9	3.6	0.7
Teamwork	2.8	3.4	0.6
Responsibility	3.2	3.7	0.5
Initiative	2.9	3.4	0.5
Problem Solving	2.9	3.2	0.3

(N.B - YRSS scores ranked on a scale of 1-5)

We have also undertaken similar collaborative work with community safety partners in Thames Valley, the West Midlands and Leicestershire.

#### **Cheshire Community Foundation, Cheshire OPCC & Active Cheshire**

In late 2023, StreetGames began working in partnership with Cheshire Community Foundation, Cheshire Office of the Police & Crime Commissioner (OPCC) and Active Cheshire.

StreetGames were commissioned to prepare an audit of community sport to highlight areas of opportunity, together with data showing need and vulnerability for young people.

In October 2024, Cheshire Community Foundation announced a new grant programme, funded in partnership with Cheshire OPCC and Active Cheshire. This programme has in part, been shaped and developed using the StreetGames Theory of Change for using sport to enhance positive outcomes for young people in the context of serious youth violence. Data gathered by StreetGames in the local audit has culminated in 11 organisations across Cheshire, Warrington and Halton receiving up to £25,0000 of funding to deliver early intervention and diversionary sporting activities.

These activities are supporting young people up to the age of 18 at risk of involvement in Child Criminal Exploitation and Serious Youth Violence, with StreetGames supporting the organisations involved to capture monitoring, evaluation and learning (MEL) data and to evidence their impact. To date, over 260 young people have been engaged in the Active Futures programme, with plans across the partnership to sustain early intervention provision across Cheshire in year two.

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**End Game 3: A pathway exists in every low income, under-served neighbourhood for young people to become volunteers and future community leaders.**

**More Successful**

Local partner organisations delivering Doorstep Sport create opportunities for young people to develop personally, through opportunities to try new sports and activities, and opportunities to go to new places and meet new people. Some young people also get the opportunity to volunteer and take on leadership roles both within their local Doorstep Sport setting and nationally on behalf of StreetGames. Young people involved gain new experiences, take responsibility, are challenged and have opportunities to receive training, mentoring and gain new qualifications.

StreetGames volunteering, leadership and youth empowerment offer is designed so that young people develop key life and transferrable skills including independence, leadership, teamwork, communication, problem-solving and raising aspirations.

Illustrative examples from the last year are provided below.

**Derbyshire NextGen**

StreetGames worked with three local partner organisations to deliver a NextGen programme for 12 young people through investment from the Holiday Activity and Food programme in Derbyshire.

The aim of NextGen is to upskill and empower young people to become the next generation of young leaders and role models within their local communities. Through the programme journey, young people create their own volunteering journeys, open up career pathways and inspire others in their communities to do the same. The young people who we worked with were already volunteering or were on the periphery of volunteering for their local partner organisation.

We brought all three groups of young people and their organisation staff leads together at set points across a five-month period to deliver a range of workshops and training sessions and support them to plan and develop a social action project that would support the needs of other young people in their local communities, whilst also continuing to volunteer on local HAF programmes.

At the end of the NextGen programme all three groups delivered a successful social action programme to the local young people in their communities. Feedback from young people involved shows that the NextGen programme has provided **new experiences** that took the young people out of their comfort zone leading to **improved confidence, communication skills, leadership and teamwork** that they felt would aid them in the future.

The partner organisation leaders also reflected the positive impact that the programme had not only on the young people but also on their organisation. The **partner organisation staff reflected that the programme had been of significant value to their organisation**. Having volunteers working at their sessions provided **greater capacity** and support at the sessions meaning they were easier to manage. Staff also shared that the programme had allowed them to **provide more volunteer opportunities** which strengthened the young volunteers' relationship with their organisation. Partner organisation leaders also reflected that the **biggest success of the project was the increase in confidence that they witnessed in the young volunteers, as well as the friendships** that they have fostered with each other over the course of the project.

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### **Young Volunteer Residential**

In October 2024 StreetGames provided a 5 day **residential** opportunity for **49 young volunteers** from low income communities.

The residential was designed and led by a group of Young Advisors (young people who have moved from local volunteering to national volunteering roles with StreetGames) from across the country and provided those attending with leadership development opportunities and the chance to take part in a range of outdoor activities including canoeing, mountain hiking and ghyll scrambling.

The residential enabled young volunteers to **make connections and friends** with people from outside their communities. Those involved shared that it has helped to **expand their perspectives** and **better understand diverse beliefs** and ways of thinking.

Many of those attending shared that the residential had helped them to **'face their fears'**, **'increase confidence'** and **'increase 'self-belief'** – with activities designed in a way to encourage the young volunteers to come together and support one another to overcome fears and challenges.

The purpose of the residential beyond individual and collective development for the young people is that the experiences and skills they gain can then be put into practice by those involved in their wider lives and when volunteering within their own communities. Feedback from the leaders of local partner organisations highlight how positive these experiences are for those who take part:

- *"All of my young people really enjoyed their time at the residential doing things they wouldn't normally do, communicating and getting to know other people and building that connection"*
- *"This residential provided an opportunity for young people to come out of their comfort zone and experience new activities whilst improving their socialisation skills and self-confidence"*
- *"They have learned so much about working together as well as pushing personal boundaries."*

### **Youth Voice**

StreetGames believes that the voices of young people need to not just be heard but acted upon. We have taken a leading role in capturing, enabling and sharing the voices of young people from underserved communities within the sport sector. We have worked across multiple partnerships and provided the opportunities and platforms for young people to have an influence on decisions that affect their participation in sport and physical activity.

Examples from the past year are highlighted below:

StreetGames was the lead youth engagement partner for **Sport England's Design Jam**, in which 15 brilliant young volunteers from local partner organisations in our network brought energy, ideas and expertise to Sport England staff across three days in summer 2024. They collaborated with partners across the sector to design four innovative ways to put young people's voices at the heart of Sport England's work and support the sector to do the same. It was an action-packed three days of personal development, building relationships and celebration of young people.

2024 was also the inaugural year of **'The Huddle'**, the young people's Doorstep Sport Advisory Group (DSAG) which is made up of young people and local partner organisation leaders who meet to provide a regular platform for StreetGames to listen to their ideas and best practice. The DSAG also meets to check, challenge and validate areas of StreetGames' learning, through the lived experiences of staff from partner organisations and young people.

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A team of 12 young people were recruited from the network and met four times to discuss different areas of StreetGames' work. The Huddle's membership will evolve year on year, to provide more opportunities for young people to influence and inform our work.

In the run up to the General Election StreetGames supported a team of five Young Advisors to develop a **Young Person's Manifesto** to raise awareness of issues that were important to them.

The Young Advisors created a survey and discussion resources to capture the views of their peers and worked together with StreetGames to promote the resources, collate and analyse responses to develop their manifesto. More than 150 young people shared their views with the Young Advisors which highlighted five key topics and 'asks' for the new Government spanning the need for:

- **Volunteering** - more clear routes into positive and constructive volunteering opportunities;
- **Safety** - more accessible safe places to attend to reduce antisocial behaviour and crime;
- **Access to Sport** - more affordable and accessible opportunities to take part in sports or physical activities in their local area;
- **Mental Wellbeing** - more access to understanding adults, that advocate for listening, support and dialogue
- **Voting** - the voting process for young people is difficult and confusing and should be more easily accessible.

The Young People's Manifesto document has been disseminated widely to amplify the young people's voices, including two of the Young Advisors being asked to share the findings at a Fringe event at Labour Party Conference 2024.

#### **Youth Voice & Youth Led Social Action - Impact**

Research undertaken by staff and students from Loughborough University in 2024 explored the significance of youth voice and youth led social action for young people, local partner organisations and their communities. The research highlighted how much the young people involved **valued being 'asked and listened to'** – which in turn had helped them to '*realise their ideas are good*' and how being involved helped to '**build confidence**'. Their research culminated in highlighting dual benefits for the community and individuals in terms of developing:

- **Personal capital** - through confidence and personal responsibility;
- **Social capital** through improved relationship-building;
- **Increased social capital** within the communities through developing mutual trust and resource; and
- **Improved access** to projects that young people want to engage with.

#### **End Game 4: Mainstream sports providers amend their practice to meet the needs of young people from low income, under-served communities.**

National survey data<sup>5</sup> shows that young people living in low-income communities have less access to sport/leisure facilities, sports clubs, volunteering and coaching. This in turn impacts their ability to take part in mainstream sport and the range of sports they can access – with data showing that whilst 86% of children and young people from high affluence families take part in sporting activities regularly, only 74% do so from low affluence families with rates of participation for many sports just half that of their more affluent peers.

Through collaborative partnerships, provision of insight support, workforce development, youth voice and test and learn pilots StreetGames support a range of mainstream sports partners to grow their reach in low-income communities and enable more children and young people to experience a wider range of sports.

A selection of examples from our work over the past year is below.

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## **Inspiration**

National data shows that young people from low affluence families are significantly less likely to spectate at live sporting events - missing out on opportunities to build exciting memories, connections and to be inspired (*Sport England Active Lives data shows that just 28% of children and young people from low affluence families had spectated at two or more live sports events over the past year compared to 59% of those from high affluence families*)

One of the ways that StreetGames is trying to address this inequality, is through our Inspiration campaign - which helps to connect young people from underserved communities to major sporting events through opportunities to spectate, volunteer and participate.

Through collaborative partnerships, StreetGames has **secured and distributed 5,500 tickets** to local partner organisations in our network; providing young people with the opportunity to spectate across a range of sports, including: flagship Rugby League events including the **Challenge Cup Final at Wembley** and the **Super League Grand Final at Old Trafford**, an array of **Matchroom Boxing** events, **England's Lionesses** taking on Sweden and the USA and cricket's fast-paced **Hundred** matches, as well as one of the UK's most iconic events of the sporting calendar - **tennis at Wimbledon**.

The Inspiration Campaign has also engaged with multiple National Governing Bodies of Sport (NGBs), sport sector partners and major event organising committees throughout the past year. This engagement not only helps create further opportunities for young people but also allows us to support partners and help shape their offers.

## **TeamGB Partnership**

StreetGames is a charity partner of TeamGB. As 2024 was an Olympic year, we were able to get an exciting 'taste' of how this partnership can positively impact young people and local partner organisations in our network – including:

- Having the opportunity to engage with TeamGB's 'Path to Paris' programme in the run up to the Paris 2024 Olympic and Paralympic Games. This included funding to develop and deliver a series of Olympic Themed **Activator workshops**. These Activator workshops, through the Path to Paris programme, allowed us to deliver **20 courses to 353 learners** which embedded the Olympic Values into the workshop, whilst up-skilling community leaders to deliver a multi-sport offer to young people, throughout the games.
- Developing '**Top-Tips**' guides to help leaders from partner organisations to connect young people to the Paris 2024 Olympic and Paralympic Games, through opportunities to spectate, participate or volunteer in their local communities. **These guides were distributed** (electronically) **to the whole StreetGames network**.
- Delivering **two large scale festivals**, through our strong partnership networks in **Hull and Newcastle** that engaged **circa 1,000 young people** and a number of smaller Olympic Themed neighbourhood festivals which took place pre and during the Games.
- Working collaboratively to distribute surplus **TeamGB athlete kit** to over 50 communities across England and Wales. The kit distribution provided clothing to help more children and young people from low-income communities to be able to take part in sport/physical activity and feel connected to TeamGB.
- An '**Athlete Matchmaking**' initiative where TeamGB provided StreetGames and our network with the opportunity to connect with Team GB athletes to celebrate the success of Paris 2024. This exciting opportunity included Olympians visiting partner organisations in local areas including:
  - Emma Wiggs, Rob Oliver (paracanoeing) and Esme Booth (rowing) being big supporters of the Into the Green and Blue project in Birmingham;
  - Max Whitlock (gymnastics), Lewis Richardson (boxing), Noah Willaims (diving), Freddie Davidson, Lola Anderson and Katherine Granger (rowing) visiting North Paddington Youth club;
  - Jasmin Sawyer (athletics) engaging in the Adidas Breaking Barriers workshop which was attended by 65 girls and young women and 15 leaders from the StreetGames network.

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To sign off 2024, StreetGames signed a new 4-year charity partnership with TeamGB which provides a great opportunity, to enable young people from low-income, underserved communities to feel connected to the Winter Olympics in Milan 2026 and Los Angeles in 2028.

### **The Gareth Bale Festival of Sport**

First piloted in 2022, the Gareth Bale Festival of sport enables young people living in some of the most underserved communities across Wales to access a safe, fun and exciting one-day multi-sport festival. Held at The Celtic Manor Resort in Newport, the festival is run by StreetGames and hosted in partnership with Wales Golf and Gareth Bale and delivered alongside the elite junior golf championships.

In 2024, the event took place on 15<sup>th</sup> September, with more than **100 young people** aged between 11 – 18 years provided with the opportunity to visit Celtic Manor and take part in **ten different sports** (including cycling, badminton, golf, table tennis, bowls, football, cricket, hockey and skateboarding), **meet other young people** from different areas and **meet football legend Gareth Bale** who concluded the day with a Q&A session.

Feedback from young people attending the event highlights their enjoyment and joy at attending such a unique opportunity:

- *'Unforgettable experience!'*
- *'It was fun I loved skateboarding and meeting Gareth Bale'*
- *'Very fun – Gareth Bale gave me a fist bump!'*
- *'I found my passion for Badminton here and I've been playing it ever since'.*

### **Chance to Shine**

The last 12 months has seen the continuation of the successful partnership that StreetGames has developed with Chance to Shine over several years.

Chance to Shine Street is a programme designed to provide opportunities for young people to play cricket in a positive environment in underserved communities where playing club or league cricket are not easily accessible.

As the only 'non county cricket board' delivery partner of 'Street' StreetGames has supported **18 projects** delivered by **16 local partner organisations** across **7 regions of England** to provide **accessible opportunities for their young to participate in cricket**. Partner organisations have provided weekly cricket sessions for their young people, with some delivering extra sessions as part of their holiday provision. Over the last year more than **1,300 young people** have taken part in weekly cricket sessions with the vast majority experiencing the sport for the first time. Young people have also had the opportunity to be nominated for Chance to Shine awards and become part of the **Youth Advisory Board** designed to elevate young people's voice in the programme's design.

StreetGames has also played a key role in developing the Chance to Shine and wider cricketing workforce by **delivering a series of bespoke training courses** designed to upskill coaches delivering to young people from underserved communities. County Cricket Boards have benefited from several full and half day workshops delivered across the country equipping them with tools and techniques to enable them to deliver more inclusive and engaging sessions.

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### **LTA Serves**

StreetGames has worked with the Lawn Tennis Association (LTA) over several years, as a key partner in the delivery of their **SERVES programme**. The programme is designed to take tennis into the heart of local communities to people who may have never picked up a racket, or thought tennis was a sport for them. It is delivered in community venues ranging from youth clubs, and community centres, to faith venues and others.

In the last 12 months StreetGames has engaged with over 30 local partner organisations who are actively delivering the SERVES programme as part of their provision, allowing young people the opportunity to play tennis who in many cases usually wouldn't get the opportunity. We have also:

- Supported over **30 partner organisations across the country to add tennis to their existing HAF offer** with the support of equipment and training;
- Distributed over **300 tickets** to young people and activators from partner organisations engaged in SERVES to attend tennis major sporting events across the country including Wimbledon and the Davis Cup;
- Worked collaboratively with the LTA to explore **how best to activate newly refurbished courts**; and
- Presented a session at the **LTA all colleague** day on working with young people from underserved communities.

### **Beicio Cymru**

Feedback from local partner organisations in the StreetGames network in Wales highlighted that many of the young people they work with have bikes but are not able to use them as they are broken and they don't know how to fix them.

In collaboration **with Beicio Cymru**, StreetGames delivered a bike maintenance project, with the aim of upskilling young people to fix their bikes and continue to use them. Three partner organisations were identified in North Wales, Mid Wales and Central South Wales to take part. The organisations all engaged with different bike maintenance providers, who upskilled the young people with basic bike skills including: bike checks, fixing a puncture, chain care, brakes and cleaning a bike.

Each partner organisation also **delivered a festival** at the end of the project to celebrate their journey and identified **a young person to continue their personal development journey** through qualifications. One young person - George from Youth Shedz in North Wales now runs his own bike maintenance session out of his local organisation to give back to his community and with his newfound confidence, George has even spoken about possibly becoming self-employed in the future.

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### **NGB Engagement in Birmingham**

In Birmingham we have been working with over 20 National Governing Bodies of Sport (NGBs) to increase the amount and variety of doorstep sport opportunities that take place across the city.

NGB collaborative partnerships have helped StreetGames to source circa £30,000 worth of sports equipment - with **57 equipment bags** being distributed to local partner organisations and supported **140 community coaches, volunteers and leaders to access NGB training offers**.

**Nearly 6,000 young people have taken part in a sporting activity and 280 of them have had the opportunity to spectate at and experience sport at international standard.**

One example is the work we have undertaken with the Lawn Tennis Association (LTA) where we have created a cluster of partner organisations delivering tennis in their communities. Through this partnership we have delivered an activator training session where 12 coaches received training, and a level one course will follow over the summer giving extra skills and development.

This cluster of organisations had the opportunity to visit the Lexus International tennis event in Birmingham where around 40 young people experienced international tennis and fun on the activation zones.

In addition, we are working with strategic partners in Birmingham to link local partner organisations to five park sites which have had capital investment to improve the facilities ensuring extra and continued doorstep activity on these courts. StreetGames and the LTA are also delivering a funding workshop to explore if the organisations involved in the programme can access funding from the LTA Foundation to further enhance their tennis offer.

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## **Trustees' Annual Report for the Year Ended 31 March 2025**

The trustees present their annual report together with the financial statements of the charity and its subsidiary for the year ended 31 March 2025. These are also prepared to meet the requirements for a directors' report and accounts for Companies Act purposes. Information set out on pages 4-40 form part of this report.

### **Our Aims and Objectives**

The trustees review the aims, objectives and activities of the charity each year. This report (including the information on pages 4-40) outlines the charity's achievements and the impact of its work during the reporting period.

In setting our objectives and planning activities for the year, the trustees have taken into account the Charity Commission's guidance on public benefit. All our efforts are focused on expanding opportunities for young people in underserved communities, in line with our charitable purposes.

Our mission is to transform the lives of young people living in low-income, underserved communities through sport and physical activity. We collaborate closely with partners to unlock the wide-ranging benefits of sport and active lifestyles for those in low-affluence areas.

To manage performance, the charity uses a 'balanced scorecard' approach, measuring progress across four key areas:

- **Stakeholder Relationships** – Building and maintaining strong partnerships with funders, local partner organisations and beneficiaries.
- **Learning and Growth** – Fostering a culture of development, supported by the expertise of our staff and our high-quality research and insights.
- **Internal Processes** – Ensuring robust operational and governance structures that inspire funder confidence and enable effective service delivery.
- **Financial Performance** – Meeting fundraising goals and ensuring long-term financial sustainability.

The Board reviews performance in each of these areas on a quarterly basis.

Details of our strategies for leveraging sport to achieve our objectives, along with performance against our key indicators are presented in the programme of activities section of this Trustees' Report (pages 5-24).

### **Leadership, Governance and Management**

The charity is a company limited by guarantee, governed by its Articles of Association. No member of the Board has any beneficial interest in the company. All the members of the Board are members of the Company and guarantee to contribute £1 in the event of a winding up.

In addition, StreetGames currently has six Vice-Presidents (VP) who are also members of the company. These are honorary appointments made historically to recognise exceptional service to the organisation. Vice-Presidents have a longstanding association with StreetGames and bring a range of knowledge, skills, expertise, positive continuity and networks that can support its work. There are currently no term limits for Vice-Presidents, although the StreetGames Articles of Association are clear that no more than eight can be in place at any one time and there is a mechanism to review individuals' role as VP.

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Admission to the Board is by election by the members at an Annual General Meeting or an Extraordinary General Meeting convened for that purpose. The board seeks to add to its capacity by recruiting, through an open recruitment process, individuals with strengths in the fields of sport and regeneration, or with specific skills that will strengthen the governance function of the board and promote new and diverse perspectives. It therefore carries out regular skills audits and a trustee recruitment panel plans recruitment with identified gaps in mind.

All trustees receive a tailored induction, including the provision of a detailed Trustee Handbook and associated training, the opportunity to attend meetings in advance of joining the Board, and the opportunity to meet with Senior Management and other Board Members. Trustees undertake an annual individual review with the Board Chair during which training needs are discussed and this forms the basis of an annual Board training plan.

The Board meets in person three times per year and three times virtually. It has three sub-committees which serve to both advise the full Board, and provide additional scrutiny in key areas:

**1. Finance & Resources Committee (Chaired by Immacolata Pescatore)**

The objectives of the Committee are to ensure that:

- the organisation has effective financial strategy and systems; including examining the annual budget and medium-term financial forecast, and making recommendations to the Board to ensure that the overall financial health is maintained;
- effective day-to-day financial operations and controls are in place, including monitoring performance against the budget and the production of timely and accurate management accounts;
- the appropriateness of Investment Management controls and policy;
- the organisation has the right staffing resources in place and effective policies and procedures to manage them.
- premises and facilities arrangements provide value for money and meet appropriate health and safety standards.

**2. Audit & Risk Committee (Chaired by Mark Cornelius)**

The objectives of the Committee are to:

- Provide the Board with assurance that an adequate process of corporate governance, risk management and internal controls are in place and working effectively,
- Ensure the integrity of the statutory financial statements of the charity, reviewing significant financial reporting judgments contained within them, and to advise the Board on appointment of external auditors, the contents of the audit report and any management letter drafted by the external auditors.

**3. Fundraising Committee (Chaired by Victoria Hill)**

The objectives of the Committee are to:

- To support the development and implementation of the StreetGames fundraising and communications plans
- To identify strategic fundraising and marketing opportunities for StreetGames
- To review fundraising opportunities against StreetGames' ethical policy and other ethical considerations, making recommendations to the Board of Trustees

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Attendance at Board and Committee meetings over the last three years is as follows:

	<b>2024/25</b>	<b>2023/24</b>	<b>2022/23</b>
Board meetings	89%	67%	60%
Audit & Risk Committee	85%	88%	75%
Finance & Resources Committee	100%	75%	95%
Fundraising Committee	86%	84%	73%

The Board and Committees each undertake a regular self-evaluation of performance, the findings of which inform the Governance Improvement Plan. In addition, Trustees are committed to a triennial external evaluation of Board effectiveness to provide an independent perspective on Board performance. Such an external evaluation was last undertaken during 2021-22 and the learning from this was delivered through StreetGames' Governance Improvement Plan.

Day to day management of the charity is delegated by the Charity trustees to its Chief Executive Mark Lawrie.

The charity's wholly owned subsidiary, Doorstep Sport Trading Ltd (DST Ltd) was established in 2015 to explore commercial opportunities. DST Ltd has a licence from the charity to utilise its intellectual property rights and branding for these purposes and donates all its profits to the charity via gift aid (note 5 to the accounts). The company did not trade during the 2024/5 financial year.

## **Openness and Accountability**

### ***Charity Governance Code and the Code for Sports Governance***

The Charity seeks to align itself with the principles of the Charity Governance Code. In addition, as a recipient of significant funding from Sport England, it is subject to the full Tier 3 requirements of the Code for Sports Governance, through which the government seeks to maximise the effectiveness of its investment in sport.

StreetGames undertakes a regular self-assessment against the requirements of both this Code and Sport Wales's governance Capability Framework. Where gaps are identified, action is planned within the Governance Improvement Plan to ensure it continues to maintain the highest standards of governance.

## ***Stakeholder Engagement Strategy***

Stakeholder engagement is central to understanding the environments we work in, particularly within underserved communities and StreetGames has a strong track record in this area. We aim to ensure our stakeholders feel genuinely involved in shaping our future direction and in helping us deliver the highest quality support to our network and the wider sector.

Our stakeholders are diverse and growing, reflecting the expanding reach of our work with communities and young people facing socio-economic disadvantage. They include staff, our network of local partner organisations, national partners, corporate funders, policymakers and others.

Our engagement approach is context-specific, using the most appropriate methods and resources to meet the needs of our partners and continuously improve our practice.

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We operate within the following engagement framework:

- **Information Sharing** – We provide clear, factual updates, share outcomes of key processes, and highlight opportunities for stakeholders to get involved.
- **Consultation** – We actively seek feedback to inform and shape our work, challenge our assumptions and generate new ideas. We listen with intent to understand the concerns, needs and aspirations of our stakeholders.
- **Involvement** – We engage stakeholders in meaningful dialogue to build a shared understanding of the issues we aim to address. This level of engagement allows stakeholders to influence outcomes and ensures their voices are heard and respected.
- **Collaboration** – We co-create solutions and share ownership of objectives, working together to deliver positive outcomes for young people. Collaboration is at the heart of our approach.
- **Empowerment** – In some cases, we place decision-making directly in the hands of our stakeholders, enabling them to determine next steps and shape the outcomes.

### ***Staff Wellbeing and Employee Engagement***

At StreetGames, we remain steadfast in our commitment to being a people-centred organisation and in 2024 we were assessed as being one of the top 200 employers in the Sunday Times Best Places to Work survey, achieving 'excellent' in every category. The wellbeing, development, and engagement of our staff are central to our mission and values. Throughout the year, we have continued to invest in creating a supportive and inclusive working environment where every individual feels valued, heard and empowered.

We undertake an annual People Survey to gather feedback and insights from across the organisation. This is complemented by a range of forums and events that provide ongoing opportunities for staff to share their views and experiences. These mechanisms ensure that we remain responsive to the needs of our people and can take meaningful action where required.

We are proud to foster a culture where individuals are encouraged to seek support from colleagues they trust, helping to build a strong sense of community and mutual care. Our staff-led Workplace Wellbeing Group plays a key role in identifying both challenges and opportunities to enhance the physical and mental wellbeing of the team. Alongside this, our Continuous Professional Development Group is focused on improving access to training and development, ensuring that all staff have the opportunity to grow and thrive in their roles.

All employees have access to a comprehensive range of support services including an external Employee Assistance Programme, specialist counselling and a suite of personal wellbeing tools. These resources are designed to provide confidential, professional support whenever it is needed.

We continue to offer hybrid and flexible working arrangements to support work-life balance and individual circumstances. In addition, our pension scheme includes employer contributions of up to 8% for our lowest-paid staff, helping to promote financial wellbeing and long-term security.

Together, these initiatives reflect our ongoing commitment to nurturing a healthy, motivated, and resilient workforce—one that is equipped to deliver on our mission and make a lasting impact in the communities we serve.

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### ***Conflicts of Interest***

StreetGames takes the process of managing the inevitable conflicts of interest that arise in the day-to-day functioning of the organisation seriously. We recognise that a network organisation – such as we are – is particularly vulnerable to actual and perceived conflicts. It is our ambition for StreetGames' ways of working to be transparent and we have implemented a Conflict of Interests Policy to help ensure this.

Effective management of conflicts of interest is a whole organisation priority, and it runs through from locally trusted partner organisations to staff, contractors and Trustees. Appropriate training is therefore provided to those staff involved in the assessment and management of business areas where potential conflicts of interest lie and all staff are made aware of their responsibilities in this area through induction and staff meetings.

For locally trusted partner organisations in the network, the expectation that potential conflicts of interest are declared is built into the procedures for allocating resources. All Trustees and Senior Management complete annual Fit and Proper Persons and Conflict of Interests Declarations.

### ***Arrangements for setting pay and remuneration***

StreetGames is committed to fair and competitive pay practices that enable us to attract, retain and motivate the talent needed to deliver our charitable objectives effectively. As a people-driven organisation, our staff are central to achieving our mission and employee costs represent the largest proportion of our charitable expenditure. The Trustees (who also serve as the Board of Directors) consider themselves, the Chief Executive Officer and the Organisational Health Team (listed on page 2) to be the charity's key management personnel. This group is responsible for the strategic and operational leadership of the organisation.

In line with the Charities SORP, the Companies Act 2006 and the Charities Acts 2011 and 2022, StreetGames discloses the following:

- **Trustee payments** – No trustees receive remuneration for their role.
- **Key management remuneration** – The total value of employee benefits (including employer pension contributions) received by key management personnel is disclosed in Note 11 of the financial statements.
- **High-earning staff** – 16 employees earned over £60,000 during the year. Their earnings are reported in bands of £10,000 in Note 11.
- **Pensions and other benefits** – Details are also provided in Note 12.

The Board annually reviews and approves a cost-of-living adjustment for all staff, including senior management. This decision is based on the Consumer Price Index (CPI) as of 30 September of the previous year, an assessment of financial sustainability and the broader economic context. For the 2025/26 financial year, the Trustees approved a 2% cost-of-living increase in line with this policy.

### ***Equality, Equity, Diversity, Inclusion & Belonging (EEDIB)***

Inclusion is, has always been, and will always be at the heart of the StreetGames mission. We are an equity organisation driven by the absolute belief that access to sport and physical activity that transforms the lives of the UK's most underserved children and young people requires greater focus, effort and resources than for their more affluent peers.

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At StreetGames we don't request full monitoring data across all our programmes but based on responses received from 2,383 participants (24,238 attendances) across a variety of programmes during 2024/5, 54% came from ethnically diverse backgrounds, 8% had a disability and 29% were female. 85% of participants lived in the two most deprived quintiles as per the Indices of Multiple Deprivation.

As an employer, we regularly review our procedures, policies and activities to ensure we are creating and maintaining a positive and inclusive environment for our staff and contractors. We also take responsibility for being transparent about our journey as an employer, openly sharing both our successes and the challenges we face.

Our 2021-25 EEDIB Strategy outlines our commitment to building a more diverse workforce at every level, amplifying underrepresented voices in decision-making and equipping our team with the skills and confidence to champion inclusion, both within our organisation and in collaboration with partners. These priorities reflect the kind of workplace culture we strive to create, one that inspires us and attracts others to join. We embody our values in everything we do, both internally and in partnership with others and we expect our partners to do the same. A consultation is scheduled to launch in Autumn 2025, which will inform the next iteration of our EEDIB Strategy beyond this year.

This year also saw a new internal working group form which is focused on allyship and diversity. This group is specifically looking at our internal diversity data as well as sharing their lived experiences. From this, the group are recommending areas and actions for improvement.

### ***Impact Assessment and Continuous Improvement***

We collect data annually from staff, contractors and our Board of Trustees to assess the impact of our efforts and to drive continuous improvement. The following is based on the data collected in 2024/25:

- 57% of our staff and contractors and 50% of our trustees are female**

This is an improvement in our Board of Trustee gender split which now mirrors the population and we have consistently maintained a high percentage of females across our staff and contractor workforce over several years.

- 93% of our staff and contractors and 75% of our trustees are white**

While we've seen improvement since last year, particularly within our Board of Trustees, we still have progress to make to reflect the national population benchmark of 82%, as well as the even higher representation seen in some of the communities we serve.

- 3% of our staff and contractors and 0% of our trustees have a disability**

Despite sustained efforts to improve our recruitment processes, representation has remained low over several years. We recognise that more needs to be done to ensure we are creating meaningful opportunities for individuals with disabilities.

- 7% of our staff and contractors and 0% of our trustees are neurodiverse**

As this is the first year we've asked this as a standalone question, we do not yet have comparative data from previous years.

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- **48% of our staff and contractors and 33% of our trustees grew up in a low-income community**

We've seen encouraging growth in these percentages across our staff, contractors, and trustees. While we will continue to monitor progress closely, we're pleased with the significant improvements achieved over the past couple of years as demonstrated below:

Year	% of staff who grew up in low-income communities
2020	15%
2021	34%
2022	32%
2023	43%
2024	48%

### **Recruitment**

Over the last 18 months, significant work has taken place to review and improve the inclusivity of our recruitment process. This has included how and where we advertise roles, what language and imagery we use on our website and what information is shared with applicants. Anonymised demographic data collected during different stages of our recruitment process (including agency recruitment) shows positive trends in applications from individuals from global majority backgrounds this year. However, the proportion of applicants identifying as disabled has remained relatively unchanged, highlighting an area where further progress is needed.

Year	% of applications from white backgrounds	% applicants with a disability
2022	91%	5.3%
2023	83%	6.6%
2024	64%	6.4%

While we've made meaningful progress, we acknowledge that the demographics of our staff, contractors and trustees still do not fully reflect the diverse communities we serve. There is more to be done, and we remain firmly committed to this work. Through the ongoing delivery of our EEDIB Action Plan, we are actively addressing these gaps, whilst also continuing to uphold the gender balance we have successfully established and maintained over many years.

### **Volunteers**

Young Advisors are volunteers who work with us on a specific project to shape StreetGames' work and are recruited through the network for locally trusted partner organisations we support. As such, they are all from low-income and underserved communities and is one of the many ways we continue to ensure young people are part of decision making for StreetGames.

The 50 Young Advisors we worked with across multiple projects, programmes and consultations this year were made up of the following demographics:

Male	Female	Non-Binary	Asian	Black	Mixed	White	Other	Disability	Neurodiversity
48%	50%	2%	38%	24%	4%	28%	6%	10%	8%

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## **Principal Risks and Uncertainties**

The trustees have a risk management strategy which puts in place procedures to:

- integrate risk management into the culture of StreetGames
- manage risk in accordance with best practice
- fully document major threats and opportunities
- clearly identify risk exposures
- implement cost effective actions to reduce risks
- ensure conscious and properly evaluated risk decisions

Seven key strategic risk themes have been identified, and the Board undertakes a detailed review on a quarterly basis of the principal risks and uncertainties facing the charity. Our response to ongoing key risks is set out below:

### ***StreetGames, Key Stakeholders and Network Capability - That StreetGames, via its Network is not in a position to successfully deliver local projects.***

Our ten-year Strategy is focused on ensuring our locally trusted partner organisations are sustainable and have access to funding streams that will provide opportunities for all young people from underserved communities to engage in Doorstep Sport. Our Fundraising, People and Stakeholder Engagement Strategies set the framework within which we work to maintain strong relationships with existing funders and ensure both StreetGames and partner organisations are in a strong position to take advantage of new opportunities as they arise. We continue to advocate for our locally trusted partner organisations and for the value of Doorstep Sport at a national and local level and directly support capacity building via our Training Academy and through targeted fundraising provision.

### ***Resources - That StreetGames has inadequate or ineffective staffing resources to deliver StreetGames' Strategy and contractual commitments.***

The organisation has undergone significant growth over recent years, and we have reviewed recruitment, induction, line management and communication processes as we have sought to successfully integrate an expanded workforce. A comprehensive People Plan was developed during 2024, drawing together the learning from this and identifying ongoing challenges so we can build on the work undertaken so far.

We continually 'take the temperature' of how our people feel about working for StreetGames via an annual People Survey and develop an Action Plan based on the findings. Regular performance reviews, mentoring, in-house training and development opportunities are in place, alongside employee led Wellbeing and CPD groups, which form a key element of innovative practice development.

### ***Funding and Fundraising - that StreetGames generates insufficient financial resources to deliver its commitments***

We acknowledge that we are operating in a funding landscape marked by ongoing uncertainty, where short-term contracts are common. This challenge is heightened by the scheduled conclusion of several government-funded programmes in March 2026 but, we are actively managing this risk through the continued delivery of our Fundraising

Strategy. This includes showcasing the broader impact of our work and cultivating long-term partnerships across government, corporate, and charitable sectors to support sustainable growth.

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We also value the critical role of our long-standing partners in maintaining our work. Notably, our System Partner status with Sport England—accompanied by funding through to March 2027—provides a welcome level of stability for our core operations. Similarly, our enduring relationship with Sport Wales continues to support delivery across Wales.

Nonetheless, we remain mindful of short to medium-term pressures on our cost base, particularly in relation to staffing, which we continue to monitor very closely.

***Finance and Financial Control – that StreetGames has inadequate financial or IT controls which leave it vulnerable to fraud or that insufficient cashflow leaves the organisation unable to deliver its commitments.***

Income receipts can fluctuate throughout the year, largely influenced by the timing of funding drawdowns and claim submissions. Despite this variability, our relationships with key funders remain strong and we actively seek to secure payments in advance wherever possible to support financial stability.

We maintain a flexible approach to managing expenditure, allowing us to adjust the timing of costs should funding be delayed. This adaptability, combined with prudent financial planning, has helped ensure that both our cashflow and reserves remain resilient.

As outlined below, our level of free reserves is above the target set out in our Reserves Policy. Current cashflow forecasts indicate that balances will remain above this threshold at least until March 2026.

Our financial and IT controls are subject to continuous review and improvement, supported by a combination of internal oversight and external audit frameworks. This ensures robust governance and accountability across all areas of financial management.

***Governance – that governance arrangements do not meet best practice or fail to meet the needs of funders.***

Corporate governance structures and systems are in place to meet all legal requirements, together with any additional funder governance requirements. A variety of internal groups ensure governance and compliance issues are actively managed and the Board Audit & Risk Committee scrutinises the overall approach to internal control. Sport England commissioned BDO to review our governance arrangements during 2022/3 and they were able to reach an overall opinion that these are 'Good'. During 2024/5 StreetGames completed a self-assessment return to Sport England assessing StreetGames' compliance with the Code for Sports Governance which concluded that the Charity complies with the Code's requirements. A self-assessment return was also made to Sport Wales demonstrating compliance with the Governance and Leadership Framework.

***Safeguarding – that a major incident takes place at a StreetGames event or funded partner organisation activity***

Safeguarding remains a key area of focus, both in terms of our own internal delivery and our relationship with partner organisations and their provision. We have continued to develop our internal processes that reflect both upon the delivery of StreetGames events and the safeguarding practice that takes place within our locally trusted partner organisations. The developments we have made contributed to achieving the Advanced Standard of the Child Protection in Sport Unit's Safeguarding Standards.

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Our safeguarding developments have been improved as we have increased our staffing capacity through the recruitment of a designated Deputy Safeguarding Officer. Continuing from last year, we have regularly reviewed the system through which partner organisations join the StreetGames network and apply and receive funding to delivery Doorstep Sport in their local community. Trustees work closely with staff to review these processes to better protect the investment StreetGames makes into locally trusted partner organisations and to identify current safeguarding practice and where support could be provided. The most recent review focused specifically on the safeguarding processes and culture of our partner organisations.

We also undertook a full review of the safeguarding and welfare procedures at StreetGames events following the Summer Camp in 2023 and in the lead up to Young Volunteer residencies taking place in 2024. This improved process has provided StreetGames with a more consistent and robust event welfare planning process.

***Data Protection & Cyber Security– that StreetGames or its partners inadvertently disclose personal data and; StreetGames data/ systems are subject to a cyber-attack (including ransomware) which puts delivery at risk.***

Data Protection is at the centre of our IT Strategy as we seek to make use of the latest technology to embed secure systems and practices. We continue to move to cloud-based systems where possible and this has allowed us to both standardise use of many programmes and to embed improved protocols in support of increased security around the data we hold.

StreetGames is accredited via the Cyber Essentials scheme and Our Data Protection & Records Management Policy is in place, alongside associated protocols and regular mandatory training in IT security and Data Protection for all staff.

## **Financial Review**

Total income for the year was £8.5m (2023/24 £8.2m) and Sport England continues to be StreetGames' major funder, with an award of £2.1m for 2024/25; the third year of a five-year funding commitment supporting our status as one of its 'System Partners'. This funding continues to underpin a significant proportion of core activity, providing StreetGames with a positive base from which it has been successful in developing sustainable partnerships with a wide variety of other statutory and commercial organisations. Sport Wales have also continued to provide support with a total award of £210,470 for both core staffing and a broad programme of activity across the region.

As in previous years, this core funding from both organisations has helped unlock grants from other sporting partners such as Chance to Shine (£81,096) and the Lawn Tennis Association (£142,800).

Our 'Holiday Gap' programme continued to form a significant element of delivery during the year, particularly in support of the DfE's Holiday Activities with Food (HAF) programme where StreetGames has played a key role in managing and delivering activity in Birmingham, Newcastle and across Derbyshire. Our programme management contracts with Birmingham City Council and Derbyshire County Councils were worth a total of £1.4m over the year as we delivered programme management activity, grant distribution services, coordination of enrichment activities, food logistics, food provision and training. The total value of the Newcastle City Council contract was £1.6m as this included funding distribution to local partner organisations in addition to the programme management fee.

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Alongside this, HAF also funded development and delivery activity for other Local Authorities (Hull Council and the London Borough of Tower Hamlets). The Pears Foundation funded Fit and Fed work in Plymouth and Wales to a value of £127,000 and our partnership with Active Partnerships to deliver the DfE's Opening Schools Facilities Programme also saw investment in helping schools open their facilities outside the school day, to a value of £189,000 this year; the final year of a three-year programme.

Previous years have seen considerable growth in the number and value of our partnerships across the criminal justice sector. Our ongoing contract with the West Midlands Violence Reduction Unit was extended into 2024/5 and this model of partnership working continues to release further investment across Police & Crime Commissioners and Violence Reduction Units in Greater Manchester (£200,000) and Thames Valley (£180,000).

Expenditure in 2024/25 was £7.8m (2023/24 £8.3m) and this was lower in comparison with the previous financial year as direct programme expenditure and distributions to local partner organisations were matched to the funding received. Employment costs continue to be the single largest area of expenditure, and our average staffing complement was 89 during the year (2023/24 93). We only plan to undertake additional programme activity in line with funding received and continue to push for full cost recovery of all management and overhead costs involved in project delivery. However, this is not always possible, and we therefore continue to explore both trading and fundraising opportunities to increase levels of unrestricted income. Training sales of £153,000 were made this year (2023/24 £200,000) and in addition to this, a significant amount of training was delivered as part of other programmes, reflecting the ongoing trend which has seen funders recognise the value of this offer as a key element in securing long term impact.

### **Grant making policy**

From time-to-time StreetGames receives awards from funding bodies which it distributes in turn to organisations delivering activity in local communities. The distribution of these amounts is carried out in accordance with the specific terms of the agreement with any ultimate funding body. A dedicated team of staff is in place to ensure that activity planned and delivered by third party organisations complies with relevant eligibility criteria. In 2024/25 StreetGames made grants of £1,678,817, representing 23% of total charitable expenditure.

#### ***Major funders for the year 2024/25 were:***

Sport England	2,100,000
Newcastle City Council	1,621,363
Birmingham City Council	985,171
Youth Endowment Fund	688,685
Derbyshire County Council	433,358
Pears Foundation	281,000
Sport Wales	210,470
Greater Manchester Combined Authority Police & Crime Commissioner	200,000
Active Partnerships	189,096
Thames Valley Police & Crime Commissioner	180,000
Lawn Tennis Association	142,800

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National Citizenship Service	113,270
Chance to Shine	81,096
MJL Charitable Trust	68,000
Hertfordshire Police and Crime Commissioner	60,833
JD Foundation	60,000
ESC Lottery Trust – Sport England	52,568
Birmingham Children's Trust	50,000
United Kingdom Sports Council	50,000
Comic Relief	49,500
The Belong Network	47,125
Actif North Wales	40,824
Leicestershire Violence Reduction Unit	39,600
MPS Supplier Giving Programme	39,359
Riverside Housing	38,025
London Borough of Tower Hamlets	36,840
The Tim Lewis Trust	27,976
Yorkshire Sport Foundation	27,500
Ingeus UK Limited	24,200
Staffordshire County Council	24,092
City Bridge Foundation	22,547
University College London	21,494
British Olympic Foundation	20,911
Under Armour	20,000
Barnardos	19,265
Cheshire Police & Crime Commissioner	17,950
London Borough of Lewisham	12,300
Trafford Council	11,833
Stockport Council	11,833
University of Exeter	11,370
The Britford Bridge Trust	10,000

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## **Reserves**

Total funds held at the end of the reporting period were £3,099,710, of which £1,738,893 were restricted reserves and not available for the general purposes of the charity.

The Board reviews its Reserves Policy annually and has concluded that it will maintain sufficient free reserves to cover the potential costs associated with an orderly closure of the business. This will allow it sufficient funds to continue to:

- Smooth the effects of any funding received in arrears on major programmes; and
- Fund shortfalls in project income where this is judged to be appropriate.

As at 31st March 2025 the reserves requirement was calculated in accordance with our stated policy as follows:

Salaries & Contractors	881 764
Core Support	198 073
Software Licences	90 324
Other	7 408
<b>Total</b>	<b>1,177,569</b>

After deducting £31,490 which represents fixed assets, actual free reserves were £1,329,327.

This leads to a surplus on free reserves against the reserves' requirement of £151,758 (12.9% of the requirement). Trustees have agreed to specifically designate the funds available over and above the reserves' requirement as an Investment Reserve, available to pump prime new or existing activity as required, or for other specified purposes, and the value of the Investment Reserve as at 31st March 2025 stood at £151,758. Plans for utilising this reserve are considered by the Board on a regular basis.

## **Fundraising**

Our fundraising strategy supports three core objectives:

### **1. Strengthening our core sustainability**

We raise unrestricted and strategic funding to support the long-term sustainability of StreetGames. This includes:

- Core operating costs
- Strategic programme developments
- Investment in people, systems and partnerships

This funding ensures that we can deliver impact at scale, remain agile and respond to the needs of young people across England and Wales.

### **2. Funding local delivery**

We raise funds to enable local delivery of our frontline methodology focussed on accessible, inclusive and community-based sport for young people.

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This funding supports:

- Direct grants to our network of community organisations
- Provision of equipment and materials
- Local coaching, training and safeguarding support

### **3. Building capacity across our network**

We secure and direct funding to help organisations in our network become more sustainable. This includes:

- Onward grants to support delivery organisations
- Fundraising support and capacity building e.g., training, workshops and toolkits
- Helping partners secure their own funding reducing their reliance on short term grants

This approach is critical to ensuring the organisations who deliver our work on the ground can continue to do so. Building a stronger ecosystem for community sport.

We also generate income through a mixed portfolio that includes:

- Statutory income including government grants and public sector contracts
- Grants from charitable trusts and foundations
- Corporate partnerships
- Donations from individuals and community supporters

We did not work with any commercial participants or professional fundraisers during the reporting period and all fundraising activity was carried out internally. Oversight is provided by senior leadership and the Board of Trustees.

We are not currently registered with the Fundraising Regulator but have committed to registering during the 2025/26 financial year. In the meantime, we follow the Code of Fundraising Practice and are in the process of formalising internal fundraising policies and safeguards.

While our current fundraising model does not include public appeals or street fundraising, we take seriously our responsibility to protect supporters and the wider public from inappropriate fundraising approaches, especially young people and vulnerable groups. Our future plans involve increased public engagement, and we are embedding stronger systems to support ethical fundraising, safeguarding and complaint handling.

We received no complaints about our fundraising activities during the reporting period.

Looking ahead, as part of our strategy we are beginning a shift to become a more public facing charity. This repositioning is designed to increase awareness of our cause, strengthen our influence and diversify our income by attracting new corporate partnerships and building a base of individual supporters. We recognise that broadening our engagement is essential not only to the long-term financial sustainability of StreetGames, but also to achieving greater impact for young people. In the coming year we are investing in:

- A refreshed brand and communications strategy to articulate our mission more clearly and more compellingly.
- A new and updated website designed to support public engagement and user journeys for the network, supporters, partners, and young people.
- A Customer Relationship Management (CRM) system which will enable us to build deeper relationships with supporters, funders and partners over time.

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While statutory funding and grants will continue to play a central role in supporting our work, this evolution marks the beginning of a more integrated approach - one that combines institutional income with public support and advocacy for our mission. The next phase represents a significant opportunity to strengthen our position as a national charity with deep community roots and broad public relevance.

## **Future Plans**

During 2021/2 we launched our 10-year strategy which lays out a road map to expand Doorstep Sport provision throughout the country and grow opportunities for young people in underserved communities to participate in sport. The strategy identifies four key objectives that frame our activity over this ten-year period – The StreetGames ‘Endgame’:

- All young people from low-income, underserved communities can engage in life-enhancing Doorstep Sport
- There is a year-round, multisport offer available in every low-income, underserved community
- All young people from low-income underserved communities can access a pathway to become volunteers and future community leaders
- All mainstream sports providers change their practice to meet the needs of young people from low-income, underserved communities

The 10 Year Strategy is supported through the development of a medium-term Business Plan which sets out the practical steps we will take over a two-year period towards delivery of our longer-term vision.

StreetGames’ financial strategy is designed to support the delivery of our long-term objectives. Central to this is the development of a broad and diverse funding base, aligned with growing recognition of the role that sport can play in achieving wider social outcomes. Over time, this approach has enabled us to build a strong and expanding network of regional and national partnerships.

As a result of this diversification, the proportion of our total income derived from Sport England has steadily declined each year since 2012. Nonetheless, we continue to recognise the foundational importance of funding from both Sport England and Sport Wales. These core contributions provide a vital platform from which we are able to leverage additional resources and extend our impact.

StreetGames has been formally recognised by Sport England as a System Partner for the 2022–2027 period. This designation brings with it a confirmed funding commitment that will continue to underpin a significant portion of our core activities throughout this timeframe. We are currently awaiting confirmation of continued funding beyond March 2026 from other statutory sources, including Police and Crime Commissioners and the Department for Education in relation to our delivery of the Holiday Activities and Food (HAF) programme.

While the precise shape of our activities beyond March 2026 will depend on future government funding priorities across relevant geographies and programme areas, we are confident that the strong relationships we have built at both local and national levels position StreetGames well to influence future delivery models and secure associated funding.

In the event that anticipated funding is not secured, we are well-prepared to adapt. We have significant experience in aligning organisational capacity with available income and have developed a range of delivery and expenditure scenarios to ensure we can respond appropriately. In addition, our prudent approach to financial management has enabled us to build a healthy level of unrestricted reserves, providing short-term flexibility and resilience.

**STREETGAMES UK**  
**Report of the Trustees (Incorporating the Directors' Report)**  
**For the Year Ended 31<sup>st</sup> March 2025**

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### **Disclosure of information to auditors**

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of the information.

### **Statement of Trustees' Responsibilities**

The trustees are responsible for preparing the Trustees' Annual Report and financial statements in accordance with applicable laws and the United Kingdom Generally Accepted Accounting Practice including FRS 102. Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently
- observe the methods and principles in the Charities SORP
- make judgements and estimates that are reasonable and prudent
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and which enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Financial Statements and Strategic Report are approved by the Board of Directors on 14 October 2025 and signed on behalf of the Board by



**John Cove**  
**Chair of the Board**

# Independent Auditor's Report to the Members and Trustees of StreetGames UK

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## Opinion

We have audited the financial statements of StreetGames UK for the year ended 31 March 2025 which comprise Statement of Financial Activities, Statement of Financial Position, Statement of Cash Flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice). In our opinion the financial statements: give a true and fair view of the state of the group's and the charitable company's affairs as at 31 March 2025 and of its income and expenditure, for the year then ended;

- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and Regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

## Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustee's use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group or the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

## Other information

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

## Opinions on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of our audit

- the information given in the trustees' report, which includes the directors' report and the strategic report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and

# Independent Auditor's Report to the Members and Trustees of StreetGames UK

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- the strategic report and the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

## Matters on which we are required to report by exception

In light of the knowledge and understanding of the group and the charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit

## Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement set out on page 40, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group and charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or charitable company or to cease operations, or have no realistic alternative but to do so.

## Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Details of the extent to which the audit was considered capable of detecting irregularities, including fraud and non-compliance with laws and regulations are set out below.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

## Extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We identified and assessed the risks of material misstatement of the financial statements from irregularities, whether due to fraud or error, and discussed these between our audit team members. We then designed and performed audit procedures responsive to those risks, including obtaining audit evidence sufficient and appropriate to provide a basis for our opinion.

We obtained an understanding of the legal and regulatory frameworks within which the group and charitable company operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006, the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005 and Regulation 8 of the Charities Accounts (Scotland) Regulations 2006 together with the Charities SORP (FRS 102). We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the group and charitable company's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the group and charitable company for fraud.

## Independent Auditor's Report to the Members and Trustees of StreetGames UK

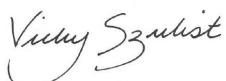
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Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any. We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be within donations income, legacy and fundraising income and the override of controls by management. Our audit procedures to respond to these risks included enquiries of management about their own identification and assessment of the risks of irregularities, designing audit procedures over income, sample testing on the posting of journals, reviewing accounting estimates for biases and reading minutes of meetings of those charged with governance.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations (irregularities) is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it. In addition, as with any audit, there remained a higher risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

### Use of our report

This report is made solely to the group and charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the group and charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the group and charitable company and the group and charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Vicky Szulist  
Senior Statutory Auditor  
For and on behalf of  
Crowe U.K. LLP  
Statutory Auditor

3rd floor  
St George's House  
56 Peter Street  
Manchester  
M2 3NQ

14th November 2025

**StreetGames UK**  
**STATEMENT OF FINANCIAL ACTIVITIES**  
**(incorporating an income and expenditure account)**  
**For the year ended 31 March 2025**

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	Note	Unrestricted Funds 2025	Restricted Funds 2025	Total Funds 2025	Total Funds 2024
		£	£	£	£
<b>INCOME</b>					
Donations and legacies	3	94,175	-	94,175	83,108
Other trading activities	4	317,040	-	317,040	352,032
Investment income	5	78,604	-	78,604	78,696
<b>Charitable activities</b>	<b>6</b>	<b>1,610,899</b>	<b>6,363,455</b>	<b>7,974,354</b>	<b>7,692,716</b>
		_____	_____	_____	_____
<b>TOTAL INCOME</b>		<b>2,100,718</b>	<b>6,363,455</b>	<b>8,464,173</b>	<b>8,206,552</b>
<b>RESOURCES EXPENDED</b>					
Bid writing and raising funds	7	34,901	231,662	266,563	265,527
Trading activities	7	313,533	-	313,533	348,490
Charitable activities	7	1,601,687	5,607,303	7,208,990	7,700,691
		_____	_____	_____	_____
<b>TOTAL RESOURCES EXPENDED</b>		<b>1,950,121</b>	<b>5,838,965</b>	<b>7,789,086</b>	<b>8,314,708</b>
<b>NET INCOMING RESOURCES BEFORE TRANSFERS</b>		<b>150,597</b>	<b>524,490</b>	<b>675,087</b>	<b>(108,156)</b>
Transfers	19	(95,714)	95,714	-	-
<b>NET MOVEMENT IN FUNDS</b>		<b>54,883</b>	<b>620,204</b>	<b>675,087</b>	<b>(108,156)</b>
<b>TOTAL FUNDS AT 1 APRIL 2024</b>	19	1,305,934	1,118,689	2,424,623	2,532,779
		_____	_____	_____	_____
<b>TOTAL FUNDS AT 31 MARCH 2025</b>	<b>19</b>	<b>1,360,817</b>	<b>1,738,893</b>	<b>3,099,710</b>	<b>2,424,623</b>

The Statement of Financial Activities includes all gains and losses recognised in the year.  
All activities relate to continuing activities.

The notes on pages 48 to 70 form part of these financial statements.

**StreetGames UK**  
**BALANCE SHEET**  
**Company Registration Number: 5384487**  
**As at 31 March 2025**

	Note	2025 £	2024 £
<b>FIXED ASSETS</b>			
Tangible fixed assets	14	31,490	53,442
Investments	15	1	1
		<hr/> <u>31,491</u>	<hr/> <u>53,443</u>
<b>CURRENT ASSETS</b>			
Debtors	16	813,231	1,035,759
Cash at bank and in hand		4,998,444	2,845,152
		<hr/> <u>5,811,675</u>	<hr/> <u>3,880,911</u>
<b>CREDITORS: amounts falling due within one year</b>	17	(2,743,456)	(1,509,731)
<b>NET CURRENT ASSETS</b>		<hr/> <u>3,068,219</u>	<hr/> <u>2,371,180</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<hr/> <u>3,099,710</u>	<hr/> <u>2,424,623</u>
<b>CREDITORS: amounts falling due after more than one year</b>		-	-
<b>NET ASSETS</b>	20	<hr/> <u>3,099,710</u>	<hr/> <u>2,424,623</u>
<b>CHARITY FUNDS</b>			
Unrestricted – General funds	19, 20	1,209,059	1,305,934
Investment reserve	19, 20	151,758	-
Restricted funds	19, 20	1,738,893	1,118,689
		<hr/> <u>3,099,710</u>	<hr/> <u>2,424,623</u>

These accounts have been prepared in accordance with the provisions of the small companies' regime within Part 15 of the Companies Act 2006.

The financial statements were approved and authorised for issue by the Trustees on 14 October 2025, and signed on their behalf by:



**John Cove**  
Director

The notes on pages 48 to 70 form part of these financial statements.

**StreetGames UK**  
**STATEMENT OF CASH FLOWS**  
**For the year ended 31 March 2025**

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	2025 £	2024 £
<b>Cash flows from operating activities</b>		
Net cash provided by operating activities	<b>2,077,079</b>	(587,214)
<b>Cash Flows from investing activities</b>		
Net cash provided by investing activities	<b>76,213</b>	74,646
<b>Increase/ (decrease) in cash and cash equivalents in the year.</b>	<b>2,153,292</b>	(512,568)
Cash and cash equivalents at the beginning of the year.	<b>2,845,152</b>	3,357,720
<b>Cash and cash equivalents at the end of the year.</b>	<b>4,998,444</b>	2,845,152

**NET CASH FLOW FROM OPERATING ACTIVITIES**

	2025 £	2024 £
Net income/(expenditure) for the reporting period	<b>675,087</b>	(108,156)
Adjusted for:		
Interest receivable	<b>(78,604)</b>	(78,696)
Depreciation charges	<b>24,099</b>	25,047
Loss on disposal of tangible fixed assets	<b>244</b>	514
Decrease in debtors	<b>222,528</b>	210,001
Increase/(Decrease) in creditors	<b>1,233,725</b>	(635,924)
<b>Net cash provided by / (used in) operating activities</b>	<b>2,077,079</b>	(587,214)

**StreetGames UK**  
**STATEMENT OF CASH FLOWS**  
**For the year ended 31 March 2025**

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**ANALYSIS OF CASH AND CASH EQUIVALENTS**

	2025 £	2024 £
Cash at bank	<u>4,998,444</u>	<u>2,845,152</u>

**ANALYSIS OF CHANGE IN NET DEBT / FUNDS**

	<u>At start of year</u> £	<u>Cash flows</u> £	<u>At end of year</u> £
Cash	2,845,152	2,153,292	<b>4,998,444</b>
<b>TOTAL</b>	<b><u>2,845,152</u></b>	<b><u>2,153,292</u></b>	<b><u>4,998,444</u></b>

**CASH FLOWS FROM INVESTING ACTIVITIES**

	2025 £	2024 £
Returns on investments and servicing of finance	78,604	78,696
Purchase of tangible fixed assets	(2,541)	(4,465)
Proceeds from the sale of tangible fixed assets	150	415
	<b><u>76,213</u></b>	<b><u>74,646</u></b>

**StreetGames UK**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**For the year ended 31 March 2025**

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## **1. ACCOUNTING POLICIES**

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

### **1.1 Basis of preparation of financial statements**

The financial statements have been prepared in accordance with accounting and reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015) – (Charities SORP (FRS102)), The Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) and the Companies Act 2006.

StreetGames UK meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note.

### **1.2 Non consolidation of subsidiary**

The financial statements of the charity do not consolidate the results of its wholly owned subsidiary Doorstep Sport Trading Ltd as the amounts involved are not considered to be material.

### **1.3 Company status**

The Charity is a company limited by guarantee. The Trustees of the company are the Trustees named on page 2. In the event of the Charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the Charity.

### **1.4 Currency and rounding**

The financial statements are prepared in sterling, which is the functional currency of the charity, and monetary amounts in these financial statements are rounded to the nearest £.

### **1.5 Going concern**

StreetGames, in common with many charities, operates within a funding environment of considerable uncertainty where short and fixed-term awards are the norm. We continue to maintain strong relationships with a broad cross section of partners and our success in accessing a variety of funding streams demonstrates our ongoing effectiveness in managing the position. Sport England and Sport Wales remain key supporting partners. Sport England have confirmed StreetGames as a system partner for the five-year period 2022-7, with associated funding of £2.1m per annum.

Partnerships with several local authorities, in particular Birmingham City Council, Derbyshire County Council and Newcastle City Council, have seen us play a major role in delivering the government's Holiday Activities with Food programme over the period 2022-2026. We have also delivered successful partnerships with Police and Crime Commissioners and Violence Reduction Units nationwide. Whilst the precise nature of these activities post-March 2026 is dependent on the shape of government funding into the relevant geographies and programme areas, we believe that the solid relationships we have established at local and national level mean that StreetGames is in a strong position to help shape ongoing delivery.

Directors have prepared forecasts for the next twelve months that indicate that sufficient resources will be available to meet financial commitments and will continue to monitor the situation. They therefore believe that the company's financial resources and contingency planning is sufficient to ensure its ability to continue as a going concern for the foreseeable future, being at least twelve months from the date of approval of these financial statements. They have therefore prepared the financial statements on a going concern basis.

**StreetGames UK**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**For the year ended 31 March 2025**

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## **1. ACCOUNTING POLICIES (continued)**

### **1.6 Fund accounting**

General funds are unrestricted funds which are available for use at the discretion of the trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors which have been received by the Charity for specific purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund are set out in the notes to the financial statements.

### **1.7 Incoming resources**

All incoming resources are included in the Statement of Financial Activities when the Charity is legally/contractually entitled to the income and the amount can be quantified with reasonable accuracy.

Voluntary income is received by way of grants, donations and gifts and is included in full in the statement of financial activities when receivable. Grants where entitlement is conditional on the delivery of a specific performance by the charity, are recognised when the charity becomes unconditionally entitled to the grant. Donated services and facilities are included at the value to the charity where this can be quantified. The value of services provided by volunteers has not been included.

Income from government and other grants, whether 'capital' or 'revenue', is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Where income is received with requirements that it is to be used in future accounting periods, the income is deferred until those periods.

Incoming resources from charitable activities relate to grants specifically for the provision of goods and services for beneficiaries.

Income from investments is included in the year in which it is receivable.

### **1.8 Resources expended**

Expenditure is recognised when it is incurred and is reported gross of related income in the following bases:

Cost of generating funds comprises the costs associated with attracting voluntary income and the costs of operating for fundraising purposes.

Charitable expenditure comprises direct expenditure including direct staff costs attributable to the Charity's activities. Where costs cannot be directly attributed, they have been allocated to activities on a basis consistent with the use of resources as detailed below.

Governance costs include those costs incurred in the governance of the Charity's assets and are associated with constitutional and statutory requirements.

Support costs include the central functions and have been allocated to activity cost categories on the basis of staff time.

Each year a transfer from the surplus unrestricted funds is made to clear the restricted funds deficit.

**StreetGames UK**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**For the year ended 31 March 2025**

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## **1. ACCOUNTING POLICIES (continued)**

### **1.9 Leasing and hire purchase**

Assets obtained under hire purchase contracts and finance leases are recognized as tangible fixed assets. Assets acquired by finance lease are depreciated over the shorter of the lease term and their useful lives. Assets acquired by hire purchase are depreciated over their useful lives. Finance leases are those where substantially all of the benefits and risks of ownership are assumed by the company. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the Statement of Financial Activities so as to produce a constant periodic rate of charge on the net obligation outstanding in each year.

### **1.10 Operating leases**

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged to the Statement of Financial Activities as incurred.

### **1.11 Tangible fixed assets and depreciation**

All assets costing more than £400 are capitalised.

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures & fittings	- 25% p.a. straight line
Computer equipment	- 25% p.a. straight line

A review for impairment of a fixed asset is carried out if events or changes in circumstances indicate that the carrying value of any fixed asset may not be recoverable. Shortfalls between the carrying value of fixed assets and their recoverable amounts are recognised as impairments. Impairment losses are recognised in the statement of financial activities.

### **1.12 Creditors and provisions**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount.

### **1.13 Financial instruments**

The Charity only enters basic financial instruments that result in the recognition of financial assets and liabilities like trade debtors and creditors, loans from banks and other third parties, loans to related parties and investments in non-puttable ordinary shares.

Debt instruments (other than those wholly repayable or receivable within one year), including loans and other accounts receivable and payable, are initially measured at present value of the future cash flows and subsequently at amortised cost using the effective interest method.

Debt instruments that are payable or receivable within one year, typically trade debtors and creditors, are measured, initially and subsequently, at the undiscounted amount of the cash or other consideration expected to be paid or received.

However, if the arrangements of a short-term instrument constitute a financing transaction, like the payment of a trade debt deferred beyond normal business terms or financed at a rate of interest that is not a market rate or in the case of an outright short term loan not at market rate, the financial asset or liability is measured, initially, at the present value of the future cash flow discounted at a market rate of interest for a similar debt instrument and subsequently at amortised cost.

**StreetGames UK**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**For the year ended 31 March 2025**

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**1. ACCOUNTING POLICIES (continued)**

**1.14 Pension contributions**

The pension costs charged in the financial statements represent the contributions payable by the charity during the year. The pension liability and expense are charged to activities on the basis of staff time allocated for relevant employees. The allocation between restricted and unrestricted funds is in line with the classification of expenditure for each activity.

**1.15 Termination benefits**

Termination benefits are payable when employment is terminated before the normal retirement date, or whenever an employee accepts voluntary redundancy in exchange for these benefits. The charity recognises termination benefits when it is demonstrably committed to either (i) terminating the employment of current employees according to a detailed formal plan without possibility of withdrawal or (ii) providing termination benefits as a result of an offer made to encourage voluntary redundancy.

**1.16 Company Information**

StreetGames UK is a company limited by guarantee (company number 5384487) and is incorporated in the United Kingdom. For details of the registered office, please refer to the Legal and Administrative Information on page 2.

**1.17 Charitable activity**

The Charity had six charitable activities in the year (2024: six). These charitable activities support the purposes of the charity, as detailed in the Trustees report.

**1.18 Critical accounting judgements and key sources of estimation uncertainty**

In the application of the entity's accounting policies which are described on pages 48-51, the Trustees are required to make judgments, estimates, assumptions about the carrying value of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an on-going basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and future periods if the revision affects the current and future periods.

In the view of the Trustees, no assumptions concerning the future or estimation uncertainty affecting assets and liabilities at the balance sheet date are likely to result in a material adjustment to their carrying amounts in the next financial year.

**2. DONATIONS AND LEGACIES**

	<b>Unrestricted Funds 2025</b>	<b>Restricted Funds 2025</b>	<b>Total Funds 2025</b>	<b>Unrestricted Funds 2024</b>	<b>Restricted Funds 2024</b>	<b>Total Funds 2024</b>
	£	£	£	£	£	£
Donations received	<b>94,175</b>	—	<b>94,175</b>	<b>83,108</b>	—	<b>83,108</b>

**StreetGames UK**  
**NOTES TO THE FINANCIAL STATEMENTS**  
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**3. OTHER TRADING ACTIVITIES**

	Unrestricted Funds 2025 £	Restricted Funds 2025 £	Total Funds 2025 £	Unrestricted Funds 2024 £	Restricted Funds 2024 £	Total Funds 2024 £
Training courses	163,823	-	163,823	199,714	-	199,714
Sports development	142,800	-	142,800	142,800	-	142,800
Other income	10,417	-	10,417	9,518	-	9,518
	<u>317,040</u>	<u>-</u>	<u>317,040</u>	<u>352,032</u>	<u>-</u>	<u>352,032</u>

Total income from fundraising combining donations and fundraising events is £94,175 (2024: £83,108).

All trading activities are considered to be primary purpose.

**4. FINANCIAL PERFORMANCE OF THE SUBSIDIARY**

The wholly owned trading subsidiary, Doorstep Sport Trading Ltd (company number 9774224), is incorporated in the United Kingdom and pays all of its profits to the charity under the gift aid scheme. The financial results for the year are not included in the annual accounts as they are not considered material.

Doorstep Sport Trading Ltd was dormant during 2023/24 and 2024/25 so there were no income and expenditure transactions.

		Total 2025 £	Total 2024 £
Current assets		1	1
Current liabilities		-	-
Total net assets		<u>1</u>	<u>1</u>
Aggregate share capital and reserves		<u>1</u>	<u>1</u>

**5. INVESTMENT INCOME**

	Unrestricted Funds 2025 £	Restricted Funds 2025 £	Total Funds 2025 £	Unrestricted Funds 2024 £	Restricted Funds 2024 £	Total Funds 2024 £
Interest receivable	<u>78,604</u>	<u>-</u>	<u>78,604</u>	<u>78,696</u>	<u>-</u>	<u>78,696</u>

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**6. CHARITABLE ACTIVITIES**

Group and Charity	Unrestricted Funds 2025 £	Restricted Funds 2025 £	Total Funds 2025 £	Unrestricted Funds 2024 £	Restricted Funds 2024 £	Total Funds 2024 £
Fundraising	-	231,662	231,662	-	232,365	232,365
Sport & PA Gap	-	2,523,844	2,523,844	-	2,428,255	2,428,255
More Successful	113,270	144,663	257,933	45,806	91,681	137,487
Healthier	-	44,891	44,891	-	106,076	106,076
Safer	18,595	1,317,937	1,336,532	56,850	659,181	716,031
Holiday Gap	1,479,034	1,973,549	3,452,583	1,584,204	2,355,855	3,940,059
Governance	-	126,909	126,909	-	132,443	132,443
	<b>1,610,899</b>	<b>6,363,455</b>	<b>7,974,354</b>	<b>1,686,860</b>	<b>6,005,856</b>	<b>7,692,716</b>

Included in income for charitable activities is a total of £6,086,568 (2024: £6,732,675) relating to government grants. Further information about the nature and source of this income can be found in note 19 Analysis of Charitable Funds and note 21 Income Received from Public Investors.

**7.1 RESOURCES EXPENDED**

**a. Bid Writing, Raising Funds and Trading Activities**

	Unrestricted Funds			Restricted		
	Fundraising 2025 £	Trading Activities 2025 £	Total 2025	Fundraising 2025 £	Total Funds 2025 £	Total Funds 2024 £
<b>Direct expenditure</b>						
- Staff costs	27,679	192,842	220,521	198,926	419,447	430,297
- Regional Network Support	-	7,689	7,689	-	7,689	3,841
- Travel & Subsistence	571	7,469	8,040	12,814	20,854	24,562
- Other Project Costs	408	66,044	66,452	10	66,462	67,324
- Premises & Office Costs	-	5,022	5,022	-	5,022	9,812
<b>Support costs</b>						
- Central staff costs	1,517	21,995	23,512	11,269	34,781	53,131
- Central travel costs	-	664	664	332	996	1,124
- Premises & office costs	2,808	8,523	11,331	3,452	14,783	15,678
- PR & marketing	892	1,234	2,126	1,784	3,910	3,577
- Staff recruitment/training	1,026	2,051	3,077	3,075	6,152	4,671
	<b>34,901</b>	<b>313,533</b>	<b>348,434</b>	<b>231,662</b>	<b>580,096</b>	<b>614,017</b>

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**7.1 RESOURCES EXPENDED (continued)**

**b. Charitable Activities**

	Unrestricted More Successful 2025 £	Unrestricted Safer 2025	Unrestricted Holiday Gap 2025 £	Unrestricted Total Funds 2024 £	Unrestricted Total Funds 2024 £
Direct expenditure					
- Staff costs	94,377	6,500	894,615	995,492	966,656
- Regional Network Support	2,646	950	109,403	112,999	207,458
- Travel & Subsistence	1,980	430	27,631	30,041	35,131
- Other Project Costs	-	550	75,030	75,580	55,641
- Premises & Office Costs	-	-	69,544	69,544	81,064
- PR & Marketing	-	-	1,455	1,455	3,543
- Insight	-	-	-	-	-
- Monitoring & Evaluation	-	-	-	-	10,061
Support costs					
- Central staff costs	6,738	3,520	177,616	187,874	201,117
- Central travel costs	332	664	9,955	10,951	12,361
- Premises & office costs	2,807	3,438	70,281	76,526	71,882
- PR & marketing	892	446	17,837	19,175	16,854
- Staff recruitment/training	1,026	513	20,511	22,050	16,752
	<b><u>110,798</u></b>	<b><u>17,011</u></b>	<b><u>1,473,878</u></b>	<b><u>1,601,687</u></b>	<b><u>1,678,520</u></b>

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**7.2 RESTRICTED FUNDS**

		Sport & PA Gap £	More Successful £	Healthier £	Safer £	Holiday Gap £	Governance £	Total 2025 £	Total 2024 £
<b>Costs Related Directly to Activities</b>									
Staff Costs		1,665,236	43,843	24,086	392,923	177,749	58,405	2,362,242	2,448,232
Regional Network Support		159,527	300	23,240	4,675	118,450	-	306,192	419,612
Travel & Subsistence		169,386	7,059	1,717	19,793	4,657	8,295	210,907	172,851
Grants to Delivery Organisations		246,009	5,300	-	294,920	1,132,588	-	1,678,817	1,937,456
Other Project Costs		48,048	6,921	3,053	7,261	57,524	6,626	129,433	136,931
Premises & Office Costs		38,495	2,822	63	4,169	15,443	1,533	62,525	67,018
PR & Marketing		-	-	-	-	-	-	-	6,930
Insight		2,900	-	-	575	-	-	3,475	40,003
Monitoring & Evaluation		13,190	-	-	6,228	-	-	19,418	992
Trustee Recruitment & Development		-	-	-	-	-	7,239	7,239	584
Audit Fees		-	-	-	-	-	24,420	24,420	22,400
		2,342,791	66,245	52,159	730,544	1,506,411	106,518	4,804,668	5,253,009
<b>Support Costs</b>									
Central Staff Costs	Time	206,568	16,802	6,738	104,007	101,067	15,945	451,127	454,368
Central Travel & Subsistence	Time	7,632	995	664	4,977	5,309	1,659	21,236	23,972
Premises & Office Costs	Staff	88,636	8,434	5,622	14,056	70,281	2,787	189,816	176,370
PR & Marketing	Activity	41,425	2,675	892	2,279	18,828	-	66,099	57,960
Staff Recruitment & Dev	Staff	44,614	3,077	1,026	10,256	15,384	-	74,357	56,492
		388,875	31,983	14,942	135,575	210,869	20,391	802,635	769,162
		2,731,666	98,228	67,101	866,119	1,717,280	126,909	5,607,303	6,022,171

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**8. SUPPORT COSTS**

Restricted	Fundraising	Sport & the PA Gap	More Successful	Healthier	Safer	Holiday Gap	Governance	Restricted Total 2025	Restricted Total 2024
		£	£	£	£	£	£	£	£
Support costs have been allocated to activities as follows:									
Central Staff Costs	Time	11,269	206,568	16,802	6,738	104,007	101,067	15,945	462,396
Central Travel & Subsistence	Time	332	7,632	995	664	4,977	5,309	1,659	21,568
Premises & Office Costs	Staff	3,452	88,636	8,434	5,622	14,056	70,281	2,787	193,268
PR & Marketing	Activity	1,784	41,425	2,675	892	2,279	18,828	-	67,883
Staff Recruitment & Development	Staff	3,075	44,614	3,077	1,026	10,256	15,384	-	77,432
<b>Total support costs</b>		<b>19,912</b>	<b>388,875</b>	<b>31,983</b>	<b>14,942</b>	<b>135,575</b>	<b>210,869</b>	<b>20,391</b>	<b>822,547</b>
Unrestricted	Fundraising	Trading Activities	More Successful	Safer	Holiday Gap	Unrestricted Total 2025	Unrestricted Total 2024	Total 2025	Total 2024
		£	£	£	£	£	£	£	£
Support costs have been allocated to activities as follows:									
Central Staff Costs	Time	1,517	21,995	6,738	3,520	177,616	211,386	241,150	673,782
Central Travel & Subsistence	Time	-	664	332	664	9,955	11,615	13,110	33,183
Premises & Office Costs	Staff	2,808	8,523	2,807	3,438	70,281	87,857	84,169	281,125
PR & Marketing	Activity	892	1,234	892	446	17,837	21,301	18,863	89,184
Staff Recruitment & Development	Staff	1,026	2,051	1,026	513	20,511	25,127	19,089	102,559
<b>Total support costs</b>		<b>6,243</b>	<b>34,467</b>	<b>11,795</b>	<b>8,581</b>	<b>296,200</b>	<b>357,286</b>	<b>376,381</b>	<b>1,179,833</b>

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**9. ANALYSIS OF GRANTS**

Included within expenditure above are grants as follows:

	<b>2025</b> £	<b>2024</b> £
Activity:		
- Sport & PA Gap	246,009	232,503
- More Successful	5,300	23,400
- Healthier	-	2,500
- Safer	294,920	248,484
- Holiday Programmes	<u>1,132,588</u>	<u>1,430,569</u>
Total of grants given out	1,678,817	1,937,456
Support costs in relation to the grant making activities	<u>128,834</u>	<u>136,279</u>
	<u><b>1,807,651</b></u>	<u><b>2,073,735</b></u>

All grants were made to institutions and there were no material grants awarded to institutions in the year ended 31 March 2025 or in the year ended 31 March 2024.

**10. NET INCOME/EXPENDITURE FOR THE YEAR**

	<b>2025</b> £	<b>2024</b> £
This is stated after charging:		
Depreciation and other amounts written off tangible fixed assets	24,099	25,047
Loss on disposal of tangible fixed assets	(244)	(514)
Auditors remuneration		
- Audit fees	24,000	22,400
- Non audit services	<u>420</u>	<u>1,680</u>
	<u><b>48,275</b></u>	<u><b>48,613</b></u>

**11.1 STAFF COSTS**

	<b>2025</b> £	<b>2024</b> £
Employment costs:		
Wages and salaries	3,799,164	3,846,672
Social security costs	397,389	396,687
Pension costs	<u>228,544</u>	<u>237,150</u>
	<u><b>4,425,097</b></u>	<u><b>4,480,509</b></u>

Included in the £3,799,164 costs are non-statutory/non-contractual severance payments totaling £94,255 (2024: £87,734).

The number of employees whose total employee benefits (excluding pension costs) exceeded £60,000 fell within the following bands:

	<b>2025</b> No.	<b>2024</b> No.
£60,001 to £70,000	7	8
£70,001 to £80,000	6	7
£80,001 to £90,000	2	2
£110,001 to £120,000	1	1

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## **11.2 NUMBER OF EMPLOYEES**

The average monthly numbers of employees (excluding trustees) during the year was as follows:

	<b>2025</b>	<b>2024</b>
	No.	No.
Fundraising	7	7
Trading Activities	6	6
Sport & the Physical Activity Gap	34	35
More Successful	2	2
Healthier	2	3
Safer	13	13
Holiday Programmes	23	25
Governance	<u>2</u>	<u>2</u>
	<u>89</u>	<u>93</u>

## **11.3 TRUSTEES' EMOLUMENTS**

The trustees are entitled to reclaim reasonable out of pocket expenses. During the period eleven (2024: eight) trustees reclaimed £2,898 (2024: £2,239) in respect of travel and other expenses. None of the trustees have received remuneration or other benefits from employment with the charity or any related entities.

## **11.4 KEY MANAGEMENT PERSONNEL**

The key management personnel of the group and parent company comprise the trustees and the executive management team as listed on page 2. The total amount of employee benefits (including employer pension contributions) received by key management personnel for their services to the charity was £651,602 (2024: £771,333).

## **12. PENSION COSTS**

The company operates a defined contribution pension scheme in respect of the staff. The scheme and its assets are held by independent managers. The pension charge represents contributions due from the company and was as follows:

	<b>2025</b>	<b>2024</b>
	£	£
Pension costs	<u>228,544</u>	<u>237,150</u>

Pension costs are split between restricted and unrestricted funds on the basis of staff allocation to projects.

Three employees (who received emoluments of over £80,000) received total contributions of £14,875 towards pension costs (2024: three employees received contributions of £16,609). The expense has been recognised within direct and support costs and the split between restricted and unrestricted funds is £11,805 (2024: £11,602) and £3,070 (2024: £5,007) respectively. An amount of £240 (2024: £539) was outstanding as at 31 March 2025.

## **13. TAXATION**

The charity's activities fall within the exemptions afforded by the provisions of the Income and Corporation Taxes Act 1988. All taxable trading profits generated by the subsidiary have been donated to the parent company as charitable income, fully eliminating the corporation tax liability.

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**14. TANGIBLE FIXED ASSETS**

	<b>Fixtures, fittings and equipment</b>	<b>Computer Equipment</b>	<b>Total</b>
	£	£	£
<b>Cost</b>			
At 1 April 2024	20,376	103,839	124,215
Additions	-	2,541	2,541
Disposals	<u>(6,900)</u>	<u>(3,820)</u>	<u>(10,720)</u>
At 31 March 2025	<u>13,476</u>	<u>102,560</u>	<u>116,036</u>
<b>Depreciation</b>			
At 1 April 2024	19,651	51,122	70,773
Charge for the Year	264	23,835	24,099
Disposals	<u>(6,900)</u>	<u>(3,426)</u>	<u>(10,326)</u>
At 31 March 2025	<u>13,015</u>	<u>71,531</u>	<u>84,546</u>
<b>Net book value</b>			
<b>At 31 March 2025</b>	<u>461</u>	<u>31,029</u>	<u>31,490</u>
At 31 March 2024	<u>725</u>	<u>52,717</u>	<u>53,442</u>

**15. INVESTMENTS**

The charity holds 1 ordinary share of £1 each in its wholly owned trading subsidiary company Doorstep Sport Trading Ltd (company number 9774224) which is incorporated in the United Kingdom. This is the only share allotted, called up and fully paid. The activities and results of Doorstep Sport Trading Ltd are summarised in note 4.

**16. DEBTORS**

	<b>Charity 2025</b>	<b>Charity 2024</b>
	£	£
Due within one year:-		
Trade debtors	495,172	546,532
Other debtors	11,063	10,902
Prepayments and accrued income	<u>307,016</u>	<u>478,325</u>
	<u>813,231</u>	<u>1,035,759</u>

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**17. CREDITORS: Amounts falling due within one year**

	Charity 2025 £	Charity 2024 £
Due within one year:-		
Trade creditors	1,275,440	245,681
Other taxes and social security	214,080	229,561
Other creditors	709,922	701,008
Accruals and deferred income	544,013	333,480
Doorstep Sport Trading Ltd	1	1
	<b><u>2,743,456</u></b>	<b><u>1,509,731</u></b>

**DEFERRED INCOME**

	Charity 2025 £	Charity 2024 £
Deferred income at 1 April 2024	99,955	141,791
Released from previous years	(73,950)	(121,106)
Resources deferred in the year	<u>152,540</u>	<u>79,270</u>
Deferred income at 31 March 2025	<u>178,545</u>	<u>99,955</u>
Income has been deferred at the year-end in respect of:		
Monies received in advance of project commencement	178,545	99,955
Monies received for ongoing projects yet to be completed	-	-
	<u>178,545</u>	<u>99,955</u>

**18. FINANCIAL INSTRUMENTS**

	Charity 2025 £	Charity 2024 £
Financial assets	5,539,751	3,755,585
	<u>5,539,751</u>	<u>3,755,585</u>
Financial liabilities	2,548,537	1,409,775
	<u>2,548,537</u>	<u>1,409,775</u>

Financial assets, measured at amortised cost through profit or loss, are comprised of cash and cash equivalents and trade debtors.

Financial liabilities, measured at amortised cost through profit or loss, are comprised of cash and cash equivalents and trade creditors.

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**19. ANALYSIS OF CHARITABLE FUNDS**

Analysis of movements in restricted and unrestricted funds

	<b>Funds 1 April 2024</b>	<b>Incoming resources</b>	<b>Resources expended</b>	<b>Transfers</b>	<b>Funds 31 March 2025</b>
	£	£	£	£	£
<b><u>Unrestricted funds</u></b>					
General fund	1,305,934	2,100,718	(1,950,121)	(247,472)	1,209,059
Investment reserve	-	-	-	151,758	151,758
<b><u>Restricted funds</u></b>					
Sport England Doorstep Sport	-	2,100,000	(2,195,714)	95,714	-
Community Sport Wales	30,000	210,470	(240,470)		-
Youth Voice Co-ordination	-	52,568	-		52,568
Healthy Weight Healthy Wales	66,930	-	(64,956)		1,974
YEF Towards Sport MST	-	688,685	(154,258)		534,427
Opening School Facilities	-	189,096	(189,096)		-
Holiday Activity & Food – Newcastle upon Tyne	263,520	1,621,363	(1,430,695)		454,188
Fit and Fed Summer	44,408	281,000	(178,408)		147,000
Supporting Violence Reduction West Midlands	89,838	5,000	(94,838)		-
Supporting Violence Reduction Greater Manchester	75,000	200,000	(268,238)		6,762
Serious Violence Fund – Violence Reduction Units	16,000	180,000	(120,589)		75,411
Youth Crime Prevention Project - Essex	47,045	-	(35,920)		11,125
Sport as a Catalyst to Reduce Crime in Birmingham	50,000	50,000	(39,259)		60,741
Chance to Shine Street Programme	33,803	81,096	(87,667)		27,232
London Us Girls Programme	29,861	39,359	(15,584)		53,636
Youth Alliance Greater Manchester Collaboration	69,000	-	(47,059)		21,941
Belong Network - Power of Sport in Communities	-	47,125	(7,400)		39,725
Actif North Wales Innovation Fund	-	40,824	(12,330)		28,494
Comic Relief	-	49,500	(35,230)		14,270
JD Foundation - Neighbourly Fund	-	60,000	(60,000)		-
The City Bridge Foundation	-	22,547	-		22,547
Other Funds	303,284	444,822	(561,254)		186,852
	<b>2,424,623</b>	<b>8,464,173</b>	<b>(7,789,086)</b>	<b>-</b>	<b>3,099,710</b>

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**19. ANALYSIS OF CHARITABLE FUNDS (continued)**

The designated reserve represents funds for future investment.

The transfers from General fund represent the surplus on free reserves against the reserves' requirement being moved to the Investment reserve (£151,758), and the amount needed from unrestricted activities to fund the balance of spend required on the Sport England Doorstep Sport programme.

<b>Name of unrestricted fund</b>	<b>Description, nature and purposes of the fund</b>
General fund	The 'free reserves' after allowing for all designated funds.
Investment reserve	Designated fund available to pump prime new or existing activity as required. Plans for use of the reserve are brought before the Board on a regular basis.
<b>Name of restricted fund</b>	<b>Description, nature and purposes of the fund</b>
Sport England Doorstep Sport	Lottery grant for programme to increase sports participation amongst 14-25 year olds in areas of high deprivation.
Community Sport Wales	Lottery funds from Sport Wales to increase the frequency of regular participation in sport, providing support to those where barriers to regular participation exist.
Youth Voice Co-ordination	Two year grant from Sport England to embed youth voice across the work of the Children's Coaching Collaborative, as well as inspiring and advocating for the adoption of youth voice approaches in the wider sector.
Healthy Weight Healthy Wales	Funding from Public Health Wales, via Sport Wales, to help design initiatives for families with children 0-7 years old experiencing or at risk of obesity . The project is working across an established network of partners within Merthyr Tydfil and is supported by additional funds from Merthyr Tydfil County Borough Council.
YEF Towards Sport MST	Funding from the Youth Endowment Fund to deliver a national multi-site trial to explore how sports-based interventions enhance positive outcomes for children and young people in the context of youth offending, using a Randomised_Control Trial (RCT) evaluation method.
Opening School Facilities	Member of the consortium led by Active Partnerships to deliver a Department for Education funded programme to help meet the goals of the Government's School Sport and Activity Action Plan. The aim is to help schools to open their existing sport facilities for a broader range of young people and to support the wider community by partnering with sporting organisations, who can help deliver activities in these settings.
Holiday Activity & Food – Newcastle upon Tyne	DFE funding from Newcastle City Council to manage and develop the Holiday Hunger programme targeted at children eligible for free school meals in the area. It involved providing meals, enriching activities and food preparation to cover the Easter, Summer and Christmas Holidays.

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**19. ANALYSIS OF CHARITABLE FUNDS (continued)**

<b>Name of restricted fund</b>	<b>Description, nature and purposes of the fund</b>
Fit & Fed Summer	Grants from The Pears Family Charitable Foundation to deliver Fit & Fed projects in the summer of 2024 in Wales and Plymouth, and to fund a National Sustainability Lead role to extend the reach of the campaign through the StreetGames network.
Supporting Violence Reduction in the West Midlands	Funding from the West Midlands Police & Crime Commissioner to provide a Sport Impact Manager and a Violence Reduction and Sports Coordinator to support sport based early intervention approaches by local organisations.
Supporting Violence Reduction in Greater Manchester	Funding from the Greater Manchester Combined Authority to provide support to the Early Intervention Service and Youth Justice partnership by ensuring connections with stakeholders, assisting funding bids, training and working with community sports networks.
Serious Violence Fund – Violence Reduction Units	Funding from Thames Valley Police to towards employing a Thames Valley wide Sports & Violence Impact Manager, the leading and development of the existing Thames Valley Sports & Inclusion Board and the commissioning & delivery of new sports/physical activity interventions in five priority areas.
Youth Crime Prevention Project - Essex	Funding to be the 'national expert partner - Sport and Youth Crime Prevention' for the three year Youth Crime Prevention project being run by Active Essex Foundation CIO.
Sport as a Catalyst to Reduce Crime in Birmingham	Grant from Birmingham Children's Trust to provide the Youth Offending Service with direct access to a range of sports provision located around the city, which offers high level of support for children to enable successful engagement and manage risk.
Chance to Shine Street Programme	Funds to provide opportunities for young people to play cricket in a positive environment in their local community where the ability to play club or league cricket is not easily available.
London Us Girls Programme	Grant from the MPS Supplier Giving Programme to support the programme in providing safe and enjoyable sports opportunities for young women and girls.
Youth Alliance Greater Manchester Collaboration	Funding from Young Manchester on behalf of the Youth Alliance to work collaboratively across its network as an informal partnership of over 140 organisations and groups supporting children and young people across Greater Manchester, drawn from local VCS sector, public sector youth services, housing associations and national charities.
Belong Network - Power of Sport in Communities	Funding to deliver a skills and capacity building programme to help reduce inequalities and connect communities by strengthening social cohesion through sport and physical activities. The areas selected are Birmingham, Bradford, Leicester, Manchester and London (Brent and Tower Hamlets).

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**19. ANALYSIS OF CHARITABLE FUNDS (continued)**

Name of restricted fund	Description, nature and purposes of the fund
Actif North Wales Innovation Fund	To fund co-produced opportunities for young people facing inequalities to take part in physical activities in partnership with housing associations located in North Wales.
Comic Relief	Provide support to the StreetGames Fit and Fed Campaign, raising awareness of the issues and enabling locally trusted partner organisations to gain further support for the delivery of the campaign.
JD Foundation - Neighbourly Fund	Funding a partnership project with Pride Sports UK to deliver the Pride Activity Network for enhanced access to sport for LGBTQ+ young people.
The City Bridge Foundation	Funding to provide high-quality capacity-building support for youth, sport and community sector organisations, supporting quality service delivery, effective, efficient and financially sustainable organisations, advocacy and connectivity for the network.

**20. ANALYSIS OF NET ASSETS BETWEEN FUNDS**

	Restricted funds	Unrestricted funds	Total funds
	£	£	£
Fund balances at 31 March 2025 as represented by:			
Tangible fixed assets	-	31,490	31,490
Current assets	1,738,893	4,072,782	5,811,675
Current liabilities	-	(2,743,455)	(2,743,455)
	<b>1,738,893</b>	<b>1,360,817</b>	<b>3,099,710</b>

	Restricted funds	Unrestricted funds	Total Funds
	£	£	£
Fund balances at 31 March 2024 as represented by:			
Tangible fixed assets	-	53,442	53,442
Current assets	1,118,689	2,762,222	3,880,911
Current liabilities	-	(1,509,730)	(1,509,730)
	<b>1,118,689</b>	<b>1,305,934</b>	<b>2,424,623</b>

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**21. INCOME RECEIVED FROM PUBLIC INVESTORS**

	Sport England £	Local authority £	Other public sector income £	Non- public income £	Total income £
<b>Revenue grants</b>					
Per column heading title	2,152,568	3,366,784	198,120	1,887,786	7,605,258
Department for Education			189,096		189,096
Thames Valley PCC			180,000		180,000
<b>Other income</b>					
Donations and legacies				94,175	94,175
Other trading activities				317,040	317,040
Investment income				78,604	78,604
<b>Total income</b>	<b>2,152,568</b>	<b>3,366,784</b>	<b>567,216</b>	<b>2,377,605</b>	<b>8,464,173</b>
Staffing costs	1,541,125	1,122,137	262,407	836,174	3,761,843
Regional network support	50,827	211,272	61,930	103,491	427,520
Travel & subsistence	137,533	32,680	22,435	69,318	261,966
Grants awarded	-	1,215,775	118,485	343,917	1,678,177
Other project costs	136,469	241,344	39,716	39,321	456,850
Insight	2,900	0	575	0	3,475
Monitoring & evaluation	13,190	1,649	2,381	2,198	19,418
Overhead & support costs	313,670	488,062	70,148	307,957	1,179,837
<b>Total expenditure</b>	<b>2,195,714</b>	<b>3,312,919</b>	<b>578,077</b>	<b>1,702,376</b>	<b>7,789,086</b>
<b>Net income/(expenditure)</b>	<b>(43,146)</b>	<b>53,865</b>	<b>(10,861)</b>	<b>675,229</b>	<b>675,087</b>

	Sport England £	Local authority £	Other public sector income £	Non- public income £	Total £
<b>Movement on reserves</b>					
Reserves brought forward at 1 April 2024	-	487,036	163,838	1,773,749	2,424,623
Net income/(expenditure) for the year per above	(43,146)	53,865	(10,861)	675,229	675,087
Transfers	95,714	-	-	(95,714)	-
<b>Reserves carried forward at 31 March 2025</b>	<b>52,568</b>	<b>540,901</b>	<b>152,977</b>	<b>2,353,264</b>	<b>3,099,710</b>

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**22. RELATED PARTY TRANSACTIONS**

The following transaction with related parties occurred in the year ended 31 March 2025:

Trustee/Senior Management	Related party / nature of relationship	Amount £	Transaction description
Mark Taylor	Chair of Tim Lewin Trust	27,976	Funding received to undertake a test and learn project with community organisations to identify and engage with the least active young people in their areas.

In the year to 31 March 2025 no transactions took place between the charity and its wholly owned subsidiary Doorstep Sport Trading Ltd.

**23. LEASE COMMITMENTS**

	<b>Land and buildings</b>	
	<b>2025</b>	<b>2024</b>
	£	£
Minimum lease payments due:		
Within one year	41,162	41,162
Between two and five years	68,324	109,318
In over five years	-	-
	<b>109,486</b>	<b>150,480</b>

Lease payments recognised as an expense in the year amounted to £42,842 (2024: £43,178).

**24. COMPANY LIMITED BY GUARANTEE**

StreetGames UK is a company limited by guarantee and accordingly does not have a share capital.

Every member of the company undertakes to contribute such amount as may be required, not exceeding £1, to the assets of the charitable company in the event of it being wound up while he or she is a member, or within one year after he or she ceases to be a member.

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**26. STATEMENT OF FINANCIAL ACTIVITIES – PRIOR YEAR**

	Note	Unrestricted Funds 2024 £	Restricted Funds 2024 £	Total Funds 2024 £	Total Funds 2023 £
<b>INCOME</b>					
Donations and legacies	3	83,108	-	83,108	124,690
Other trading activities	4	352,032	-	352,032	411,464
Investment income	6	78,696	-	78,696	25,174
<b>Charitable activities</b>	7	<u>1,686,860</u>	<u>6,005,856</u>	<u>7,692,716</u>	<u>11,586,254</u>
<b>TOTAL INCOME</b>		<u><u>2,200,696</u></u>	<u><u>6,005,856</u></u>	<u><u>8,206,552</u></u>	<u><u>12,147,582</u></u>
<b>RESOURCES EXPENDED</b>					
Bid writing and raising funds	8	33,162	232,365	265,527	245,475
Trading activities	8	348,490	-	348,490	335,333
Charitable activities	8	1,678,520	6,022,171	7,700,691	11,664,801
<b>TOTAL RESOURCES EXPENDED</b>		<u><u>2,060,172</u></u>	<u><u>6,254,536</u></u>	<u><u>8,314,708</u></u>	<u><u>12,245,609</u></u>
<b>NET INCOMING RESOURCES BEFORE TRANSFERS</b>		<b>140,524</b>	<b>(248,680)</b>	<b>(108,156)</b>	<b>(98,027)</b>
Transfers	20	(201,158)	201,158	-	-
<b>NET MOVEMENT IN FUNDS</b>	20	<u><u>(60,634)</u></u>	<u><u>(47,522)</u></u>	<u><u>(108,156)</u></u>	<u><u>(98,027)</u></u>
<b>TOTAL FUNDS AT 1 APRIL 2022</b>	20	<b>1,366,568</b>	<b>1,166,211</b>	<b>2,532,779</b>	<b>2,630,806</b>
<b>TOTAL FUNDS AT 31 MARCH 2023</b>	20	<b><u>1,305,934</u></b>	<b><u>1,118,689</u></b>	<b><u>2,424,623</u></b>	<b><u>2,532,779</u></b>

The Consolidated Statement of Financial Activities includes all gains and losses recognised in the year.

All activities relate to continuing activities.

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**27.1 RESOURCES EXPENDED – PRIOR YEAR**

**a. Bid writing and Raising Funds**

	Unrestricted Funds			Restricted			Total Funds 2023 £	
	Fundraising 2024 £	Trading Activities 2024 £	Total 2024 £	Fundraising 2024 £	Total Funds 2024 £			
Direct expenditure								
- Staff costs	25,886	207,259	233,145	197,152	430,297	393,566		
- Regional Network Support	-	3,841	3,841	-	3,841	-		
- Travel & Subsistence	946	15,469	16,415	8,147	24,562	36,988		
- Other Project Costs	589	63,747	64,336	2,988	67,324	59,058		
- Premises & Office Costs	-	6,500	6,500	3,312	9,812	20,835		
Support costs								
- Central staff costs	1,613	38,420	40,033	13,098	53,131	44,442		
- Central travel costs	-	749	749	375	1,124	978		
- Premises & office costs	2,565	9,722	12,287	3,391	15,678	16,893		
- PR & marketing	784	1,225	2,009	1,568	3,577	2,485		
- Staff recruitment/training	779	1,558	2,337	2,334	4,671	5,563		
	<u>33,162</u>	<u>348,490</u>	<u>381,652</u>	<u>232,365</u>	<u>614,017</u>	<u>580,808</u>		

**b. Charitable Activities**

	Unrestricted More Successful 2024 £	Unrestricted Safer 2024 £	Unrestricted Holiday Gap 2024 £	Unrestricted Total Funds 2024 £	Unrestricted Total Funds 2023 £	
Direct expenditure						
- Staff costs	27,621	32,057	906,978	966,656	556,380	
- Regional Network Support	2,959	9,360	195,139	207,458	176,053	
- Travel & Subsistence	401	1,036	33,694	35,131	36,451	
- Other Project Costs	-	2,236	53,405	55,641	67,081	
- Premises & Office Costs	-	-	81,064	81,064	48,913	
- PR & Marketing	-	-	3,543	3,543	2,650	
- Insight	-	-	-	-	20,000	
- Monitoring & Evaluation	-	-	10,061	10,061	10,061	
Support costs						
- Central staff costs	7,086	7,086	186,945	201,117	158,202	
- Central travel costs	375	749	11,237	12,361	8,803	
- Premises & office costs	2,634	3,266	65,982	71,882	47,654	
- PR & marketing	784	392	15,678	16,854	6,559	
- Staff recruitment/training	779	390	15,583	16,752	17,203	
	<u>42,639</u>	<u>56,572</u>	<u>1,579,309</u>	<u>1,678,520</u>	<u>1,156,010</u>	

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**27.2 RESTRICTED FUNDS**

	Sport & PA Gap £	More Successful £	Healthier £	Safer £	Holiday Gap £	Governance £	Total 2024 £	Total 2023 £
<b>Costs Related Directly to Activities</b>								
Staff Costs	1,748,581	42,516	23,668	382,498	186,870	64,099	2,448,232	2,516,147
Regional Network Support	174,858	8,991	24,820	70,952	139,991	-	419,612	514,797
Travel & Subsistence	122,900	6,644	565	17,691	19,651	5,400	172,851	196,876
Grants to Delivery Organisations	232,503	23,400	2,500	248,484	1,430,569	-	1,937,456	5,748,942
Other Project Costs	23,667	17,813	6,498	26,859	51,096	10,998	136,931	346,183
Premises & Office Costs	24,203	1,964	863	21,896	12,377	5,715	67,018	138,701
PR & Marketing	6,930	-	-	-	-	-	6,930	30,652
Insight	8,250	-	-	21,753	10,000	-	40,003	83,500
Monitoring & Evaluation	588	-	-	404	-	-	992	113,238
Trustee Recruitment & Development	-	-	-	-	-	584	584	2,187
Audit Fees	-	-	-	-	-	22,400	22,400	28,980
	2,342,480	101,328	58,914	790,537	1,850,554	109,196	5,253,009	9,720,203
<b>Support Costs</b>								
Central Staff Costs	194,531	17,095	7,086	110,596	106,292	18,768	454,368	426,428
Central Travel & Subsistence	8,615	1,124	749	5,618	5,993	1,873	23,972	22,821
Premises & Office Costs	81,389	7,918	5,279	13,196	65,982	2,606	176,370	208,500
PR & Marketing	35,979	2,352	784	1,808	17,037	-	57,960	52,411
Staff Recruitment & Development	33,897	2,337	779	7,792	11,687	-	56,492	78,428
	354,411	30,826	14,677	139,010	206,991	23,247	769,162	788,588
	2,696,891	132,154	73,591	929,547	2,057,545	132,443	6,022,171	10,508,791

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**27.3 SUPPORT COSTS**

Restricted		Fundraising	Sport & the PA Gap	More Successful	Healthier	Safer	Holiday Gap	Governance	Restricted Total 2024	Restricted Total 2023
		£	£	£	£	£	£	£	£	£
Support costs have been allocated to activities as follows:										
Central Staff Costs	Time	13,098	194,531	17,095	7,086	110,596	106,292	18,768	467,466	438,441
Central Travel & Subsistence	Time	375	8,615	1,124	749	5,618	5,993	1,873	24,347	23,147
Premises & Office Costs	Staff	3,391	81,389	7,918	5,279	13,196	65,982	2,606	179,761	212,692
PR & Marketing	Activity	1,568	35,979	2,352	784	1,808	17,037	-	59,528	53,640
Staff Recruitment & Development	Staff	2,334	33,897	2,337	779	7,792	11,687	-	58,826	81,461
<b>Total support costs</b>		<b>20,766</b>	<b>354,411</b>	<b>30,826</b>	<b>14,677</b>	<b>139,010</b>	<b>206,991</b>	<b>23,247</b>	<b>789,928</b>	<b>809,381</b>
Unrestricted		Fundraising	Trading Activities	More Successful	Safer	Holiday Gap	Unrestricted Total 2024	Unrestricted Total 2023	Total 2024	Total 2023
		£	£	£	£	£	£	£	£	£
Support costs have been allocated to activities as follows:										
Central Staff Costs	Time	1,613	38,420	7,086	7,086	186,945	241,150	190,631	708,616	629,072
Central Travel & Subsistence	Time	-	749	375	749	11,237	13,110	9,455	37,457	32,602
Premises & Office Costs	Staff	2,565	9,722	2,634	3,266	65,982	84,169	60,355	263,930	273,047
PR & Marketing	Activity	784	1,225	784	392	15,678	18,863	7,815	78,391	61,455
Staff Recruitment & Development	Staff	779	1,558	779	390	15,583	19,089	19,733	77,915	101,194
<b>Total support costs</b>		<b>5,741</b>	<b>51,674</b>	<b>11,658</b>	<b>11,883</b>	<b>295,425</b>	<b>376,381</b>	<b>287,989</b>	<b>1,166,309</b>	<b>1,097,370</b>