

FOUNDATIONS 4CHANGE

IMPACT REPORT (YEAR 1)

Our greatest achievement has been demonstrating that a personalised, relationship-based capacity building model can produce meaningful organisational change in a relatively short period, with partners describing the programme as 'a lifeline' and 'transformational'.

We have learned that trust is fundamental. Meeting organisations in-person, in their own environment helps us to understand their lived experience and motivations, and creates stronger relationships, generating richer insight that informs both individual action planning and wider programme development, with targeted training and signposting to external specialist support (e.g. pro bono legal support and financial literacy training).

Such insight has shaped new training and partnerships formed to extend our breadth of expertise through the delivery of webinars on topics including Core Costs, Community Asset Transfer, Corporate Partnerships and in-person Funding Edge clinics.



INNOVATIONS

Alongside the [Fundraising Readiness Tool](#), which encourages self reflection, we have developed a **bespoke AI Fundraising Agent** that generates Fundraising Plans based on the profile of individual community partners.

Funding Edge workshops have been an exciting new development. The in-person workshop helps organisations to 'stand out from the crowd' in a competitive fundraising landscape, by crafting emotional connection through stories, quotes and partner endorsements; explores how to use and not use AI; and provides personalised one-to-one reviews of draft or rejected applications.

ACHIEVEMENTS TO DATE



**Over 100
one-to-one
mentoring
sessions**



**50
community
partners
engaged**



**Over £200k
secured for
community
sport**

**"Helping community sport
thrive, not just survive"**

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Click [HERE](#) to listen to one of our community partners on the programme



FEEDBACK FROM PARTNERS

"Before joining the programme some of our activities would have been cancelled but with support from the team, we have managed to keep our doors open for the women and girls we work with."

"With the help of Foundations 4Change we have been able to plot a path forward and take the necessary steps to follow that path."

"This programme has been a lifeline so far. A great experience and support."

Overall survey feedback highlights that partners have improved governance, clarified strategic direction and become more confident in applying for funding, with many securing small grants, sustaining delivery and even expanding provision to new audiences.

PRIORITIES GOING FORWARD...

Many of our community partners remain trapped in short-term funding cycles, making it difficult to retain staff and provide consistent opportunities for young people. We want to support our partners on a journey to position themselves more effectively to access multi-year, unrestricted funding, whilst also exploring collaborative opportunities and more diverse income streams through corporate partnerships and dual legal status.

Many organisations rely on a single founder or Director, with limited capacity to delegate and succession plan. This can create risks around burnout, organisational resilience and financial insecurity. The #NextGen Fundraisers pilot will offer a practical solution by developing young people as future fundraisers/leaders, through upskilling and pathways into community leadership. We will also be exploring the development of succession planning training for our community leaders.

